

GCRP
INDUSTRY & TRADE
CONSULTING GROUP

Transforms the knowledge
into the strategic impulse of your company



ABOUT US

G CORP is a consulting firm specialized in industry and trade that was established in Mexico in 1999 to meet the requirements of various industrial sectors that were rapidly growing at that time.



The **"Automotive Division"** of the Group has an extensive experience in this industrial sector with highly specialized staff that have taken part in the study group for the negotiation of the NAFTA and G3 Treaty (Mexico, Colombia and Venezuela); and have been involved in the development of assembly projects such as: Honda, BMW, Mercedes Benz, Volvo Trucks, Navistar International and recently, automobile commercialization projects for Suzuki and assembly of trucks for Giant Motors.

The **"Energy Division"** of **G CORP** includes a counselors group, whose experience includes the operation, functioning, and guarantee of the quality, safety and environment protection in nuclear plants for electric generation and oil & gas installations, in their different modalities: Exploration, extraction, transport, refining, distribution and merchandising.

G CORP offers, through its **"Division of Organizational Innovation"**, the improvement of enterprise effectiveness, in a structured way using a Business Multi-concept called "Frames of Strategical Development" (MADES©).

VISION

To become a leader business consulting company in Mexico and Latin America in various industrial sectors such as: automotive, chemical, energy, manufacturing and processes in general, as well as commercial sectors of goods and services, offering our clients the most professional and qualified human resources in these different specialties.

MISSION

Make a decisive contribution to the companies of industrial and commercial sectors by helping them achieve their objectives and goals in a context of high effectiveness, efficiency, quality, timeliness, productivity and profitability, to guarantee a constructive relationship with regulator institutions and society.

SERVICES

Our company offers you an integral solution that we have called "RTS" (Ready to start), that considers all of the necessary movements for the optimization of the project, or a modular alternative that includes among others, the following aspects:

- * Integral management of the establishment of new automotive plants.
- * Conduction of socioeconomic studies.
- * Counseling in government supportive measures.
- * Government lobbying.
- * Agency and procedures.
- * Importation and commercialization of vehicles.
- * Design of dealership network.
- * Sector programs (PROSEC) for OEM's in auto parts and automotive industry.
- * "Maquila In-bond" and temporal importation programs.

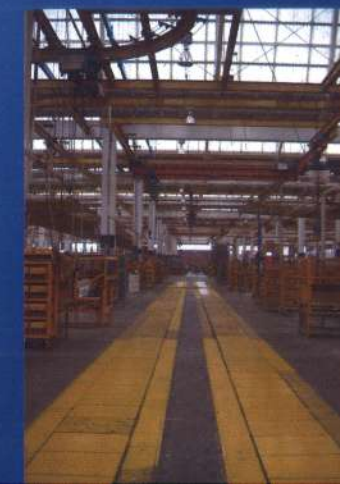
INDUSTRIAL AND COMMERCIAL SOLUTIONS

• AUTOMOTIVE DIVISION



G CORP is specialized in the management of Free Trade Agreements, origin rules and commitment of all the rules and provisions issued by the Secretariats of Economy, Treasury, Communications and Transports, Health, Environment, World Bank, BID, and so forth.

• ENERGY, MANUFACTURING AND PROCESSING DIVISION



G CORP applies its AIP® focusing (Input-Product Administration) so to avoid falling into the labyrinth of the Administration by Processes and takes out two essential strategies for the management of the Industrial Safety and Quality in risk industries, which represent its offer for the industrial sector:

1) Design and Implementation of Quality Management Systems; Industrial Safety, Occupational Health and Environmental Protection Systems (EHS) under the European Model (SEVESO) (ISO) and the American one (EPA, OSHA).

2) Evaluation of the Effectiveness of the Quality Management System and EHS through methodology CLYMETRIX®, similar to that used by the National Aeronautics and Space Administration (NASA) in the U.S.A., to measure its Safety Culture and avoid accidents like those suffered by both, Columbia and Challenger.

SERVICES

ORGANIZATIONAL CULTURE

If your company has achieved ISO 9000 and 14000 certifications, it has operating advanced methodologies of Six Sigma, Balance ScoreCard, EVA, Management Competencies, and so forth and its results are outstanding evidencing a high competitiveness that converts you in a World Class Company.

You have arrived to the point where you must ask, about yourself, the following questions:

Do you really know the effectiveness with which your firm performs?
Do you know how effective is your company with respect to your competitors?
Can you quantify it?
Is it possible to be more effective than you already are?
Which is the next boundary you can achieve?

CLYMETRIX© - differently from an audit, inspection, revision or assessment - is a methodology that captures the reality lived by each worker and assembles it in one unique coincident reality, capturing the Labor or Organizational Climate which, due to having the attributes of validity and reliability, acquires the category of Organizational Culture.

The last frontier in effectiveness and competitiveness, is your organizational culture. ¡¡Evaluate it now!! and verify if your present development will have the sustainability that the future will demand on it.

SMALL AND MEDIUM ENTERPRISES (PYME)

We put at your disposal the most advanced tools in the development of business and their administration: The Frames of Strategic Development (MADES®):

CLYMETRIX®
Administración Insumo-Producto© (AIP)
Ready to Start© (RTS)
All of them supported by the Competitiveness Delta Model.

We provide consulting for the obtaining of funds that could support the firms, in the development of their projects.

ORGANIZATIONAL INNOVATION DIVISION



"G CORP transforms *THE KNOWLEDGE*
into the *STRATEGIC IMPULSE OF YOUR COMPANY"*

CONTACTO

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