

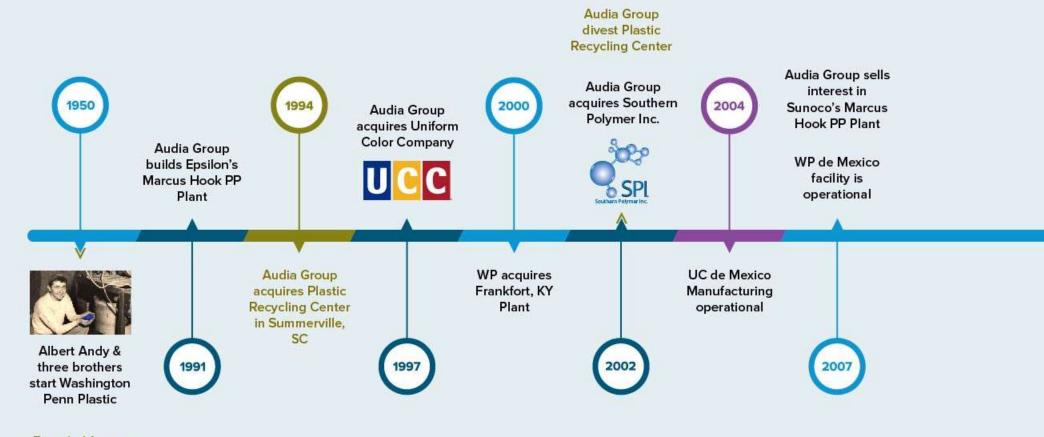
# A Spectrum of Solutions<sup>™</sup>

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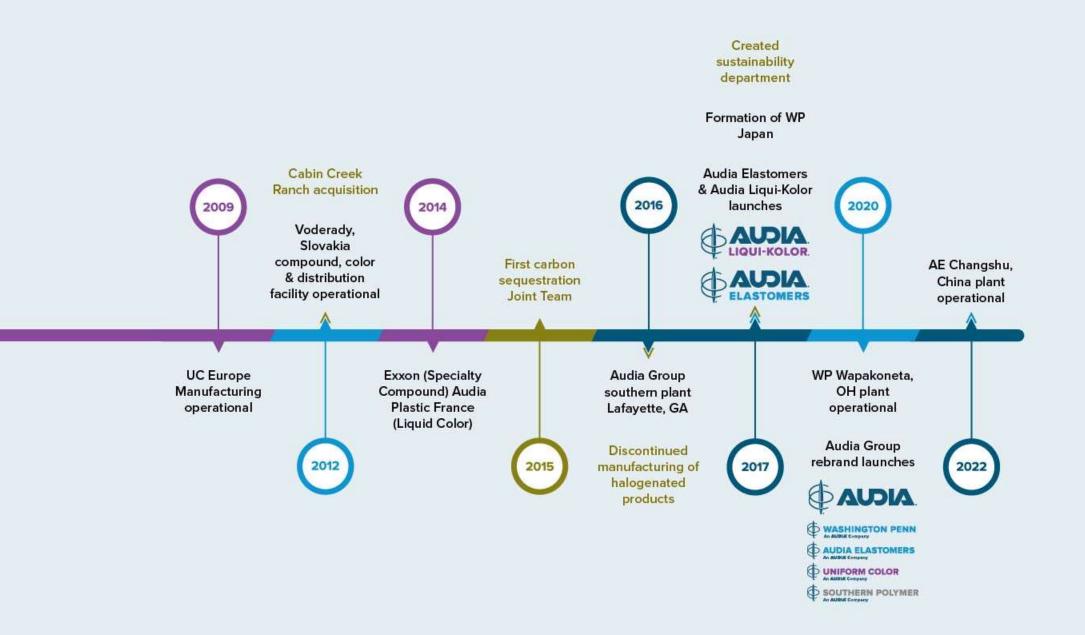
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### **Our History**



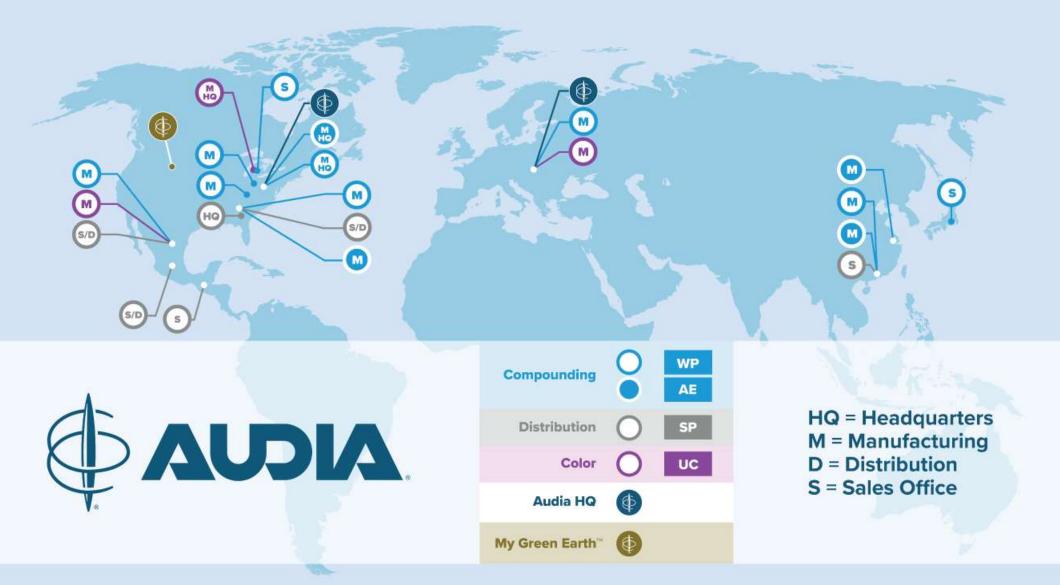
Founded from a tire company to reduce the plastic packaging waste going to landfills

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### Wherever you are, we're there.



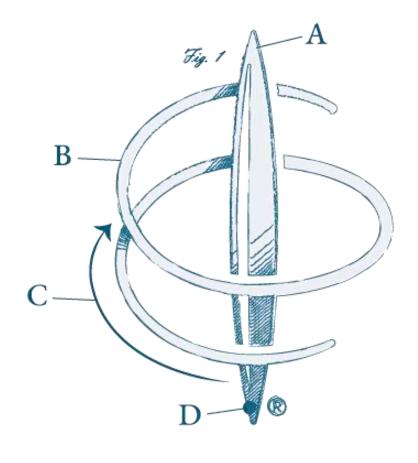
### Wherever you are, we're there.





HQ = Headquarters M = Manufacturing

# The Anatomy of the "Audia Spire"



- A. Center pillar represents the strength and stability over time
- **B.** Spiral represents our core values including safety, quality, sustainability, and ethics
- C. Swirl upwards represents continuous improvement
- D. "Audia Blue" represents trust, wisdom, kindness and truth

# A world of custom solutions.



**Automotive** 



Appliance



**Building &** Construction



**Houseware &** Disposable



**Furniture** 



**Packaging** 

### Laboratory & Development



A2LA Laboratory Rheology, FTIR, DSC & TGA Xenon Weathering



Color Science & Design Experts Training Seminars OEM Mastering



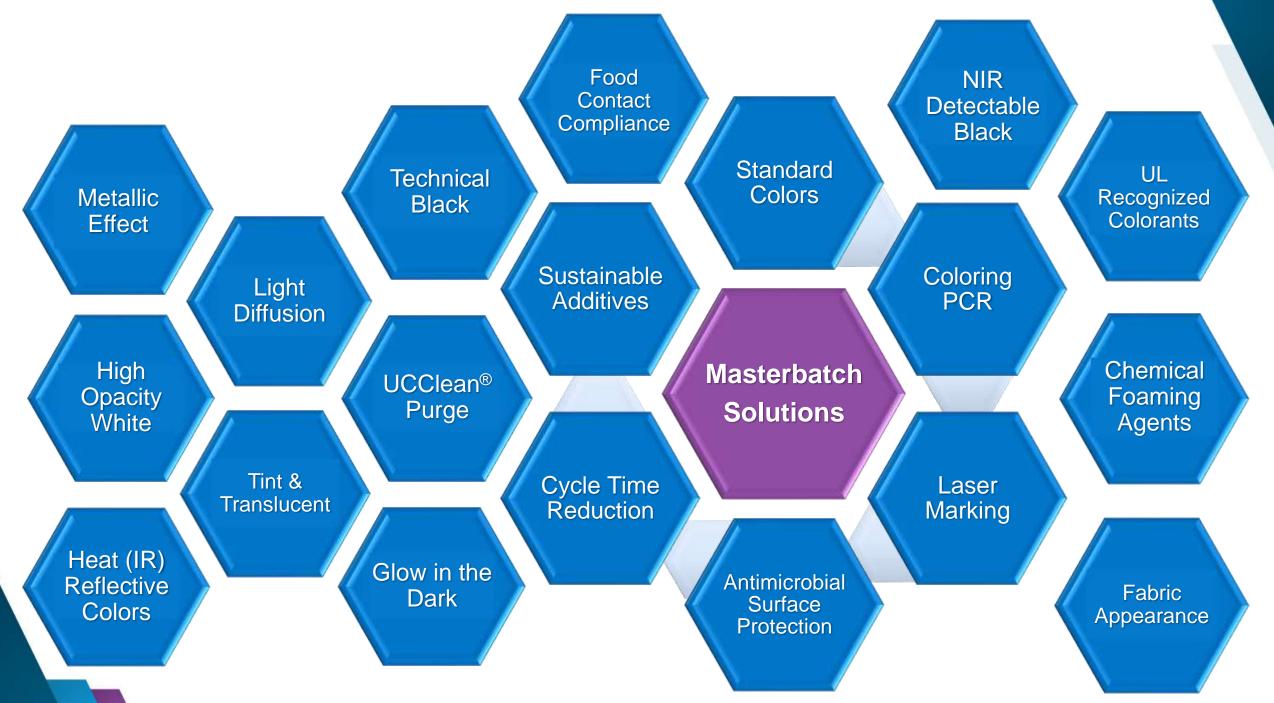
Fast Development Calibrated Light Rooms Formulation & Measurement Systems



### **Solutions**

# Your success colors everything we do.

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# **Color Harmony**

- Expertise coloring 45+ polymers
- Accelerated color approval
- In-house color mastering
- Submit support for OEM Approval
- Continued technical support throughout product lifetime



## Masterbatch vs Precolor Case Study

#### Program

Cadillac SRX - GMT265MCE Interior 11 parts

### Colors

### Resin

Ebony 167A Light Camel 830K Light Gray 9781 Cocoa 413P Dow 3325MT ABS 400,000 lbs/mo

### Benefit

With a one time capital investment for gravimetric feeders and screws there was a 2 month payback period. The customer has since converted all other programs and no longer sources precolor.



# **Special Effects**

- Metallic Paint Replacement
- Laser Marking
- Fiber Technology
- Granite, Marble, & Pearl
- Light Diffusion
- Glow in the Dark

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## High Opacity White Case Study

#### Program

Traditional white TiO2 masterbatch has a limited hiding power in thin wall applications that require a high level of opacity causing higher than desired let-down ratios

#### **Benefit**

UC has created our High Opacity White product to match or improve the hiding power of traditional white masterbatch at levels as low as 50% of the current letdown ratio

### **Case Study Application**

3-layer opaque white bottle used for consumer shampoo bottle



# **Light Weighting**

- Reduce part weight
- Reduce cycle time
- Sink elimination
- Dimensional stability
- Core-back technology



## Chemical Foaming Agents Case Study

Case 1

#### **Application**

HDPE Sheet Co-Extrusion A/B/A Configuration Product ACBA20

### **Use Rate** 0.7% LDR in Core layer

#### **Benefit**

- 24% weight reduction in final sheet
- Increase throughput 8% due to endothermic reaction
- Consistent process and thickness of gauge
- CFA is fully activated on first pass eliminating variation in regrind



# Scratch & Mar

- Proprietary industry-leading technology
- Reduce WIP damage and scrap
- Improve end-application durability
- Tailor to specific part performance





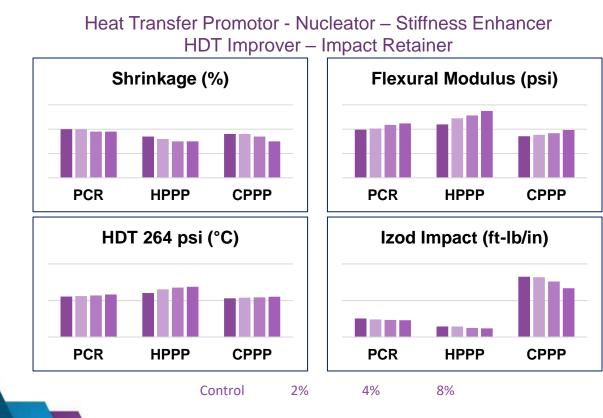
# **Processing Additives**

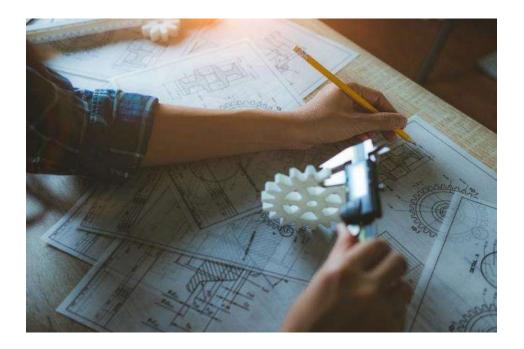
- Mold release
- Cycle time reduction
- Anti-static
- Reprocessing
- Assembly slip agent



### UCCycle Time Case Study

# UCCycle Time helps polyolefins run faster with better dimensional stability and improves property balance of recycled resins





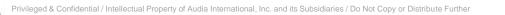
# **Product Performance Additives**

- Weather durability
- UV Light fastness
- Content protection
- Impact modifier
- Scratch & mar
- Laser marking
- Dimensional stability



# Antimicrobial

- Protect against microbial growth
- Reduce up to 99% of microbes in 2 hours
- Wide range of polymer compatibility
- Long lasting efficacy







# UCClean

- Powerful purge
- Fast color changes
- Time & material cost savings
- Multiple resins & temperatures
- Black speck elimination
- Sustainable waste reduction
- FDA approved options



### UCClean<sup>®</sup> G1 Case Study



Application & Process HDPE Trash Can lid

#### Process

**Injection Molding** 

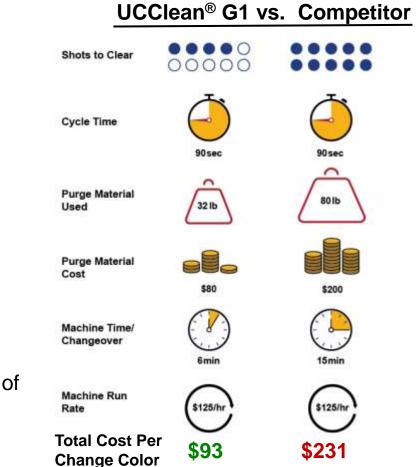
Color Change Green to tan

### **Benefit**

Only 4 shots of UCClean<sup>®</sup> G1 followed by resin was required, compared to 10 shots of the previous purge

**Superior Cleaning** 

Performance



### UCClean<sup>®</sup> G0 Case Study



### **Application & Process**

3 Layer Bottle

Process

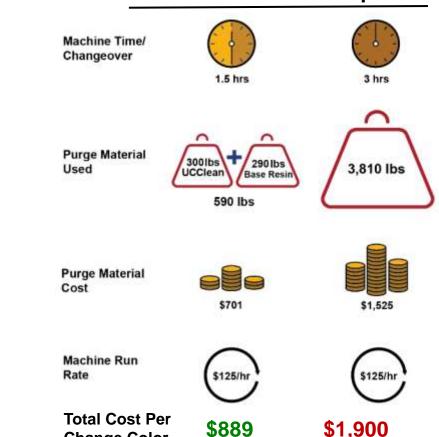
Extrusion Blow Mold

**Color Change** 

Red to White

### Benefit

UCClean<sup>®</sup> G0 produced zero waste material for this application by being reground and re-used in the feed stream



### UCClean<sup>®</sup> G0 vs. Competitor

Change Color

### UCClean<sup>®</sup> CL Case Study

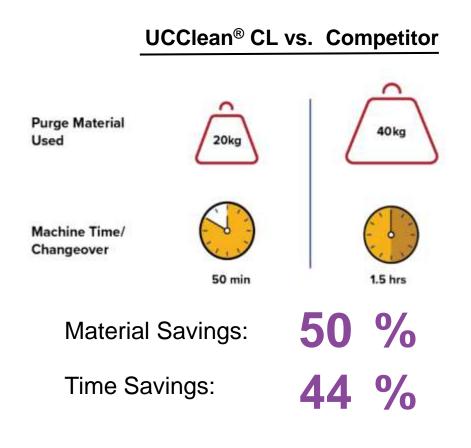
Application PET Preforms Color Change Red to Transparent

#### **Process**

Injection Molding 16 Cavity Hot Runner

#### Benefit UCClean<sup>®</sup> CL produced a haze-free preform on the 4th injection cycle





## UCClean<sup>®</sup> HMS Case Study

Application Heavy Sheet Extrusion Color Change Black to Orange

#### UCClean<sup>®</sup> HMS vs. Competitor **Product** Machine Time/ UCClean<sup>®</sup> HMS Changeover 20 min 120 min **Purge Material** 141 lbs T 209 lb 2299 lbs Used UCClean Virgin 350 lbs **Purge Material** Cost \$1,237 \$445 Machine Run **Reduce Waste** \$147/hr \$147/hr Rate Stream & Energy Usage



Superior Cleaning Performance UCClean<sup>®</sup> HMS produced zero waste material for this application by being re-ground and re-used in the feed stream

> Total Cost Per Color Change

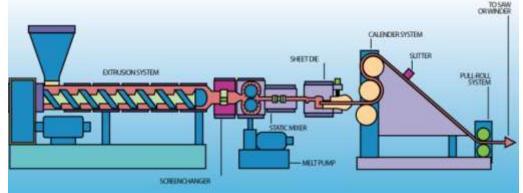
\$1,531

\$494

## UCClean<sup>®</sup> HMS Trial Recommendations

#### **UCClean® Dosing and Extruder Preparation:**

- A. Dosing Guidelines for best overall performance:
  - If thin sheet or stable sheet is not required = 100% UCClean®
  - If heavy sheet and stable sheet is required = start w. 60% UCClean<sup>®</sup> + 40% base resin
- B. Check screen pack mesh size: remove screen pack if >= 30 mesh



#### If process requires the spend purge sheet to pass through Calendar System then:

- C. Reduce gap between die head and roller as much as possible to minimize risk of sagging
- D. Reduce speed of Calendar System (Roller System). Work with plant technical staff to determine the right speed reduction.
- E. High likelihood that sheet sags in this location. Monitor this area closely.
  - If sheet begins to sag then speed up the top roller to try to tighten the sheet. Collaborate with plant technical.
  - If sheet begins to tear then reduce the speed of the top roller.
- F. Determine if outer edges of sheet are trimmed and how much. The outer edges of the sheet will be the last to come clean so the cleaning time can be reduced if it is not necessary to clean the entire surface area.

# **Sustainability Solutions**

- NIR sortable black
- Cycle time energy savings
- Chromatic PCR color options
- Thin-walling & light weighting
- Decreased degradation of recycled material

## NIR Sortable Black Case Study

#### **Problem**

Black plastic uses carbon black pigment that interferes with NIR high speed sorting at recycling facilities, sending the majority of black plastic to the landfill

#### **Benefit**

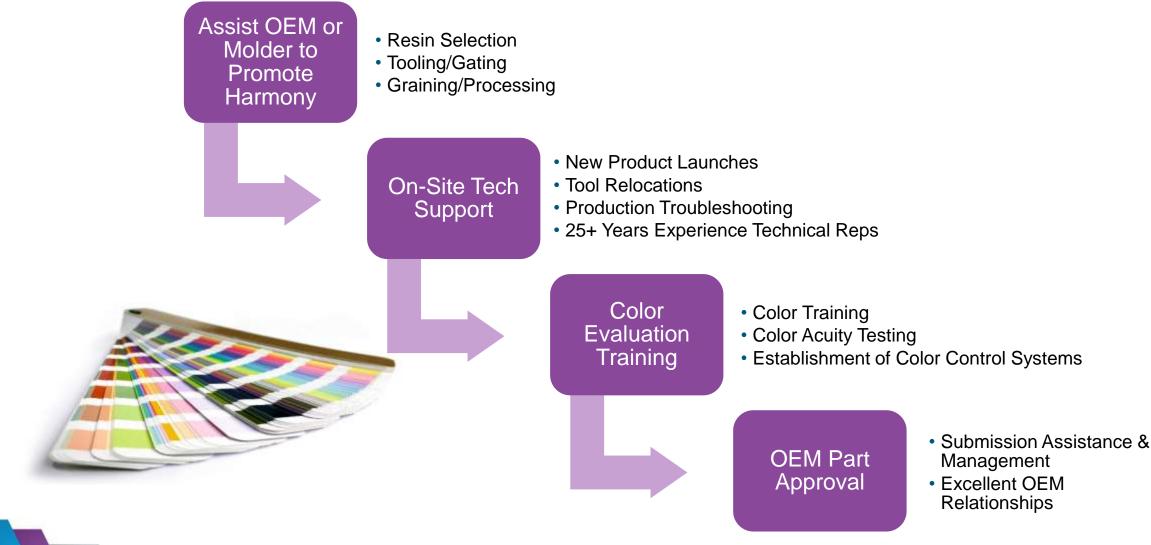
UC has developed a "true black" NIR Sortable black technology that recycles as seamlessly as natural resin at 98-100% sortable. Major OEM feedback has rated this technology the best color against competitors

### **Case Study Application**

Testing has been successful with full food contact A-H approval, non-metallic, and multiple resins.



# **World Class Launch Support**



# **Technical Service**

- 24/7 on-site, full technical support for your processes
- Process optimization
- Press-side PPAP color adjustment
- Color harmony reviews
- Color training
- Color quality control best practices implementation
- OEM Submission Assistance and Document Management
- CFA and purge training



### HermanMiller

Steelcase













YETI



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FCA

FIAT CHRYSLER AUTOMOBILES



# Thank You

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