



Product Portfolio

GSM Product Portfolio – Illuminated Sill-plates

Key Features

- Aluminium, chrome stainless steel or plastic surface
- It can be sealed or waterproof when assembled
- <5 mm minimum thickness
- LEDs can emit light of an intended colour without the use of the colour filters
- Light intensity and temperature can be modified according to specification
- Low consumption and voltage
- High reliability and no maintenance costs
- Low volume production runs are possible



Illuminated Tread-plate



Illuminated Trunk Finisher

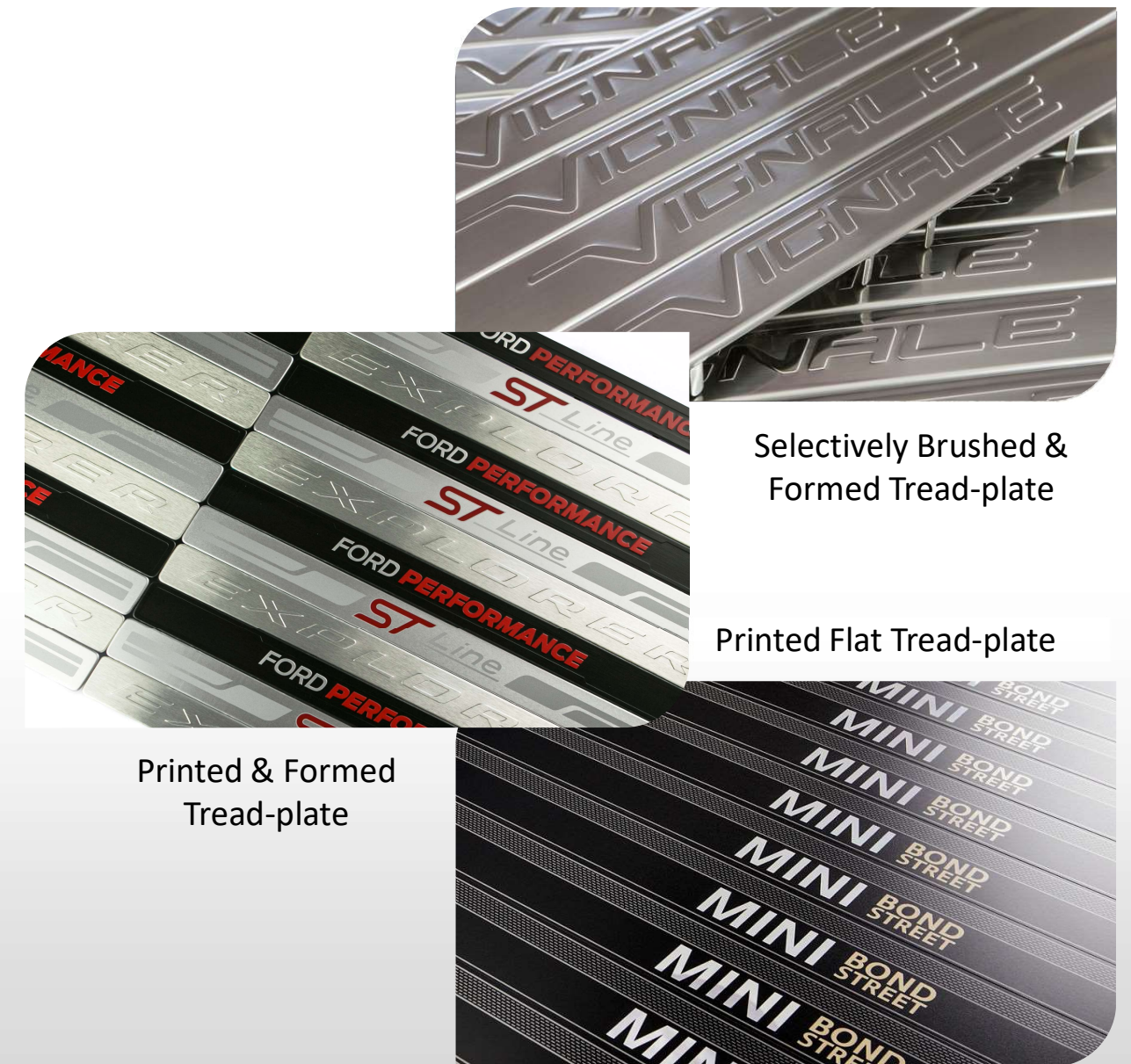
Illuminated Tread-plate



GSM Product Portfolio – Metal & Plastic Sill-plates

Key Features

- Stainless Steel, Aluminium, Carbon Fibre & Plastic
- Embossed / Debossed
- Light / Deep Etched
- Flat / Formed / Formed with Tabs
- Automated Adhesive Application
- Lacquer Application
- Anodising / Dying / Printing
- Selectively Brushing



Selectively Brushed & Formed Tread-plate

Printed Flat Tread-plate

Printed & Formed Tread-plate

GSM Product Portfolio – Metal & Plastic Badging

Key Features

- ABS Plastic or Trinseo
- Aluminium & Titanium
- Atlas / Titan or Alternate Paint Finish
- Assembled into Cartridge for Line Side Fitment



Script Badge



Illuminated Badge

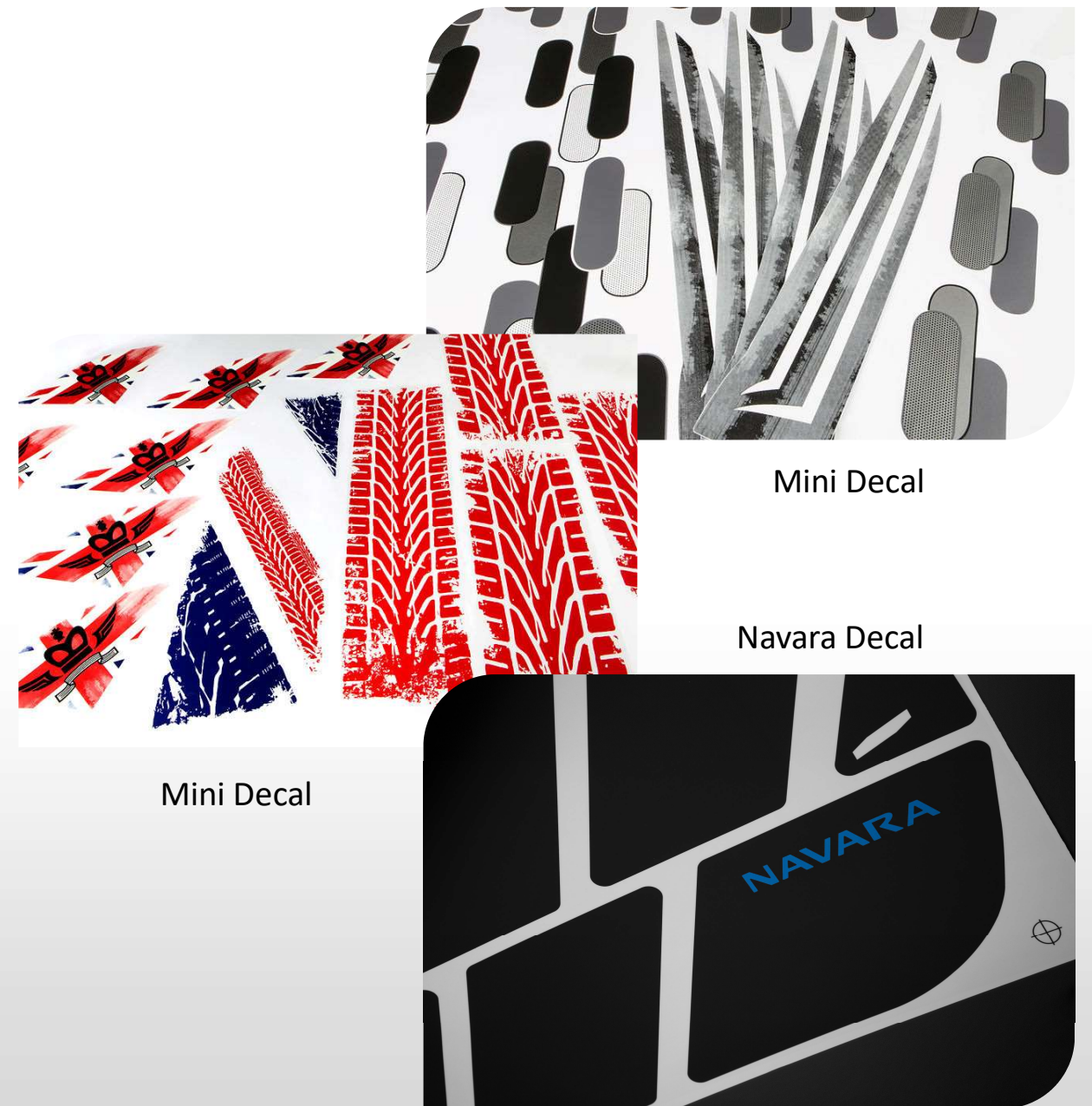
Mini 50th Anniversary Badge



GSM Product Portfolio – Decals

Key Features

- Durability: up to 10 years
- Excellent weathering resistance
- Solvent resistant
- Flexibility and adhesion to any substrate
- Available in different colours and shapes



GSM Product Portfolio – Screen Printed & Roll Labels

Key Features

- Digital Printing
- Flexographic Printing
- Thermal Printing



Roll Label



Roll Label

Screen Printed Label



GSM Product Portfolio – Protective & Functional Film

Key Features

- Door Noise/Friction Prevention
- Stone-guard Protection
- Bonnet Blackout
- Tread-grains Interior/Exterior Sills
- Contact Areas Anti-Friction Protection



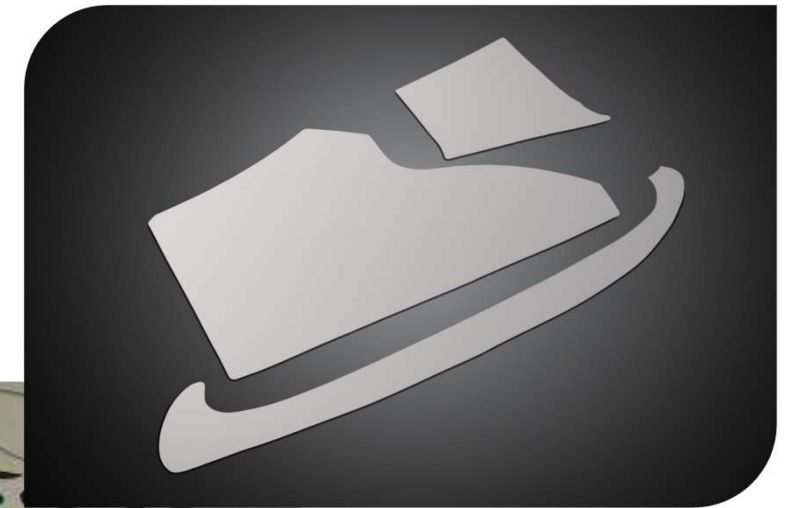
GSM Product Portfolio – Die Cut Adhesive & NVH

Key Features

- Adhesive suitable for application
- Precision die-cut part – complex geometry



Precision Die Cut Parts



Precision Die Cut Parts

Precision Die Cut Parts



GSM Product Portfolio – Thermal Transfer Printing Systems

Key Features

- Can receive information from any 'Build Control System'
- GSM can supply its clients with hardware, software and consumables
- GSM can provide on site assistance or via the Internet
- Much cheaper, faster, easier to use and quieter than laser engraving and embossing machines
- No Harmful Emissions
- Easy Maintenance
- Standard Waste Disposal



Thermal Transfer Printer