

Kelly®



**We connect people
to work in ways that
enrich their lives.**

At Kelly, we are experts in the markets and industries we specialize in. We speak your language and know exactly what kind of people your company needs. With **over 78 years in the market and 29 years of global experience providing solutions for process outsourcing and specialized talent**, we have a worldwide network of suppliers and partners that **empower organizations and talent to discover limitless opportunities**. Our primary goal is to **exceed expectations and provide peace of mind to our clients while helping our candidates find a job they are passionate about**.

Trust in Kelly. We act with high ethical standards in business, and we are ready to fully comply with current regulations. In addition, we offer Mexican companies alternatives from our vast portfolio of **solutions that will help them achieve their organizational objectives through specialized services**. We are a company **endorsed as a provider of Specialized Services or Works by the Secretariat of Labor and Social Welfare (STPS)** and is registered in the Public Registry of Providers of Specialized Services or Specialized Works (REPSE).

Our full range of forward-looking solutions includes **Recruitment Process Outsourcing (RPO), Business Process Outsourcing (BPO), Project-Based Workers (SPS), Payroll Management, Operative and Specialized Talent Recruitment (DHS)**, among others. We are experts in the disciplines of Logistics, Technology, Maintenance and Engineering, Finance and Contact Center, and we have experience in the Automotive and Manufacturing industries.

Together we're
limitless



Our Vision

To be the most creative, insightful, and agile talent company, committed to uniting vital talents with great organizations where we thrive together.



Our Character

We are the true founders of the industry. We care about relationships, not transactions. We value teamwork because we are clear that we are stronger together. We take the promises we make very seriously. We are passionate, dedicated, and motivated to excel. For us, it has never been about being the biggest. It's about being the best and doing the right thing.

In essence, we are a community. Every day, we welcome diverse talents who embrace our culture of service, teamwork and integrity. We offer the opportunity to work with the best companies in the world and make a difference in the communities in which we live and work.



Our Values

- Integrity, honesty, and ethical conduct.
- Commitment to quality, peace of mind, and customer satisfaction.
- Dedication to service and personal responsibility.
- Excellence and professionalism with high performance.
- Innovation, creativity, and open mind.
- Talent participation, contribution, and teamwork.
- Diversity, individual dignity, and mutual respect.
- Growth, productivity, and leadership in the industry.

- *Limitless solutions aligned with the specific strategy and needs of your company.*



Outsourced Services

We provide a real solution for successfully outsourcing the processes that distract you from your core business. Kelly's BPO solution makes it possible to finally outsource a process and optimize it across any area or function of your organization by understanding your business, we ensure adaptability, peace of mind, legality, speed, quality, and efficiency proven by KPIs and our 29 years of experience providing outsourced services and helping our customers succeed. Our solution is based on the strategic **ARRIVE methodology (Assess, Review, Refine, Introduce, Validate, Execute)**, designed to help you maximize your company's potential.



Project-Based Workers

Kelly's contingent workers add capacity to your permanent workforce. Take advantage of the flexibility of having a team ready to quickly respond to seasonal demand cycles, short-term production, absences, and specialized skill needs without compromising your full-time workforce. In this model, your company provides supervision and direction to achieve the desired results, while we ensure reduced workload, focus on your core activities, and cost savings, always legally. This solution is based on the strategic **ARRIVE methodology (Assess, Review, Refine, Introduce, Validate, Execute)**, designed to help you boost your business.



Specialized Talent Recruitment

We deliver value by connecting the best executive and specialized talent (headhunting) to meet our customers' needs through cutting-edge attraction and selection strategies, adopting their culture, and agile, precise processes, facilitating the hiring of the best-qualified personnel in the labor market for executive, managerial, and high-level specialized positions. With 34 years of experience in the Mexican market, in 2023, we connected more than 7,000 people with top companies. Our solution is based on the strategic AASD methodology (Align, Attract, Select, Deliver), determining the process to attract the right talent.



Operative Recruitment

The operative recruitment service is ideal when you need to attract a large number of direct operative personnel for your organization. With Kelly, you have a solution that consistently works, always meets your expectations, and allows you to leave behind any concerns. On time, within budget, and with an efficient worker supply tailored to your company's needs. A solution designed to complement an organization's internal talent attraction team to identify and hire operative talent in volumes ranging from 10 to 500 people.





Recruitment Process Outsourcing

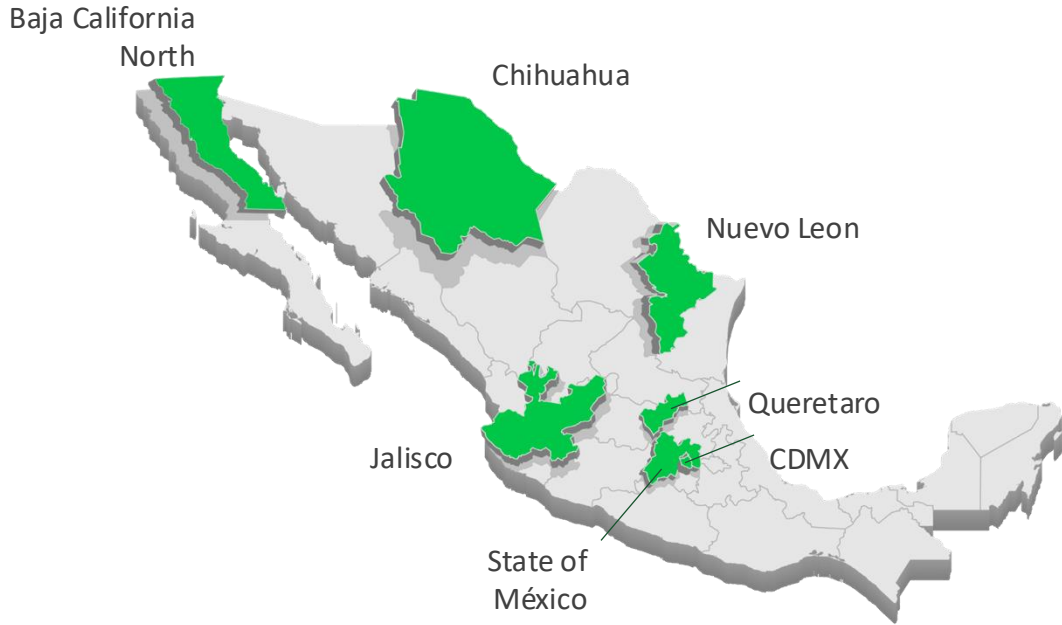
Outsource your recruitment process or part of it, optimizing and streamlining your permanent talent acquisition strategy. With RPO, we create a unique solution where our team becomes an extension of your own, allowing you to focus on the strategic activities that need your full attention to drive your business. Our solution features a holistic perspective, continuously implementing innovative ways to improve talent quality, achieve your goals, and increase your business profitability. RPO is based on the strategic **AASD methodology (Align, Attract, Select, Deliver)**, determining the process to help you attract the best talent.



Payroll Management

Our service ensures peace of mind in the payroll process of our customers. Through the management of a specialized team in fiscal, state, accounting and social security issues, and the configuration of automated processes that allow us to deliver a zero-error service, we ensure the control of your employer obligations for timely and accurate payment, optimizing the entire process, and freeing you from concerns. We apply all your organization's policies and rules, alleviating administrative burdens so you can focus on strategic matters. This solution is based on the strategic **ADOP methodology (Assessment, Diagnosis, Optimization, Protection)**, designed to achieve a precise, confidential, and always timely process.

National Presence



Alliances and Recognitions



Why choose Kelly?

+78

Years of experience
building better futures.

29

Years Providing
**solutions for
global process outsourcing.**

1,000,000

Committed collaborators to connect your company with
the right and best qualified talent.

+140

Countries in our supply chain to
**ensure access to talent with the
right skills all over the world.**

1:1

**Personalized attention to design a
tailor-made solution** with new
generation talent that will help you
meet your business objectives.



We're the partner you've been looking for.

The world of work is changing, but change doesn't have to be scary. We're here to help bold businesses and brilliant people connect and work together. After all, helping people to decipher what's next in their lives and supporting companies to overcome today's challenges are our goals.

Our passion is to provide real solutions and help companies improve their talent strategies. Our mission is to help you re-think your HR strategy, attract the right talent and optimize your operations. That's why we offer free advice on how to improve your results, after assessing your current strategy.

Together we're limitless.



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