

Take full
advantage of
all your data

Who we are



We are a team of **data professionals**. We are experts in what we do, we enjoy it, and we have extensive experience in delivering great results.

We help you build **data driven tools** to find insights that will help your organization make better decisions. We do this by using proven **data engineering, data analysis** and **data science** techniques. And through doing that, we get to live out our passion.

We do projects for medium and large sized, national and international organizations to support their business goals.

Some of our clients



TEMPUR+SEALY



FRATELLO
ZAPATERÍA

ZAPATA ///

Key Partners



Microsoft



Ventagium is part of Microsoft for Startups Founders Hub, and we are proud Microsoft Gold Partners.

Microsoft
Partner

Silver Data Platform
Gold Data Analytics

Microsoft for Startups

Founders Hub

What we do



Digital Transformation

Reduce development costs and increase overall **efficiency**

We help you develop and implement a digital transformation strategy with a proven change management framework.

- App Development with Microsoft PowerApps
- RPA Development with Microsoft Power Automate.



Data Engineering

Transform raw data into **powerful insights**

We can help you create the necessary data pipelines to gather all your data in one place.

- Our Team of Data Engineers takes care of extracting, transforming and loading your data
- You can have all your APIs, ERPs, WMS in one simplified data model
- Experience with over 40 data sources



Data Visualization

Discover **value** in
any data.

Reduce time and effort, increase
your return of investment.

- BI Strategy Creation and Implementation
- Development of Strategic, Tactical and Operational Dashboards



NAVIGATE OUR DEMOS



Data Science

Build **reliable** solutions

We can help you create machine learning powered algorithms to run your business. Our team of Business Analysts and Data Scientists can work with your team to create insightful predictive models

- Tailored Made Predictive Models
- Machine and Deep Learning
- Optimization
- Simulation



What are we passionate
about?



01

VENTAGIUM WAY

70% of Digital Transformation efforts fail.

02

OUTCOMES DRIVEN

Our tools are only the means to achieve your business goals.

03

SELF-MANAGED

Give us objectives, we will take care of the rest.

04

SPECIALIZED

On average, employees receive 62.4 hours of training per year. Ventagium members receive 400+.

05

EXTERNAL VISION

Multidisciplinary, Multi-industry and Multidepartment team.

06

SATISFACTION GUARANTEED

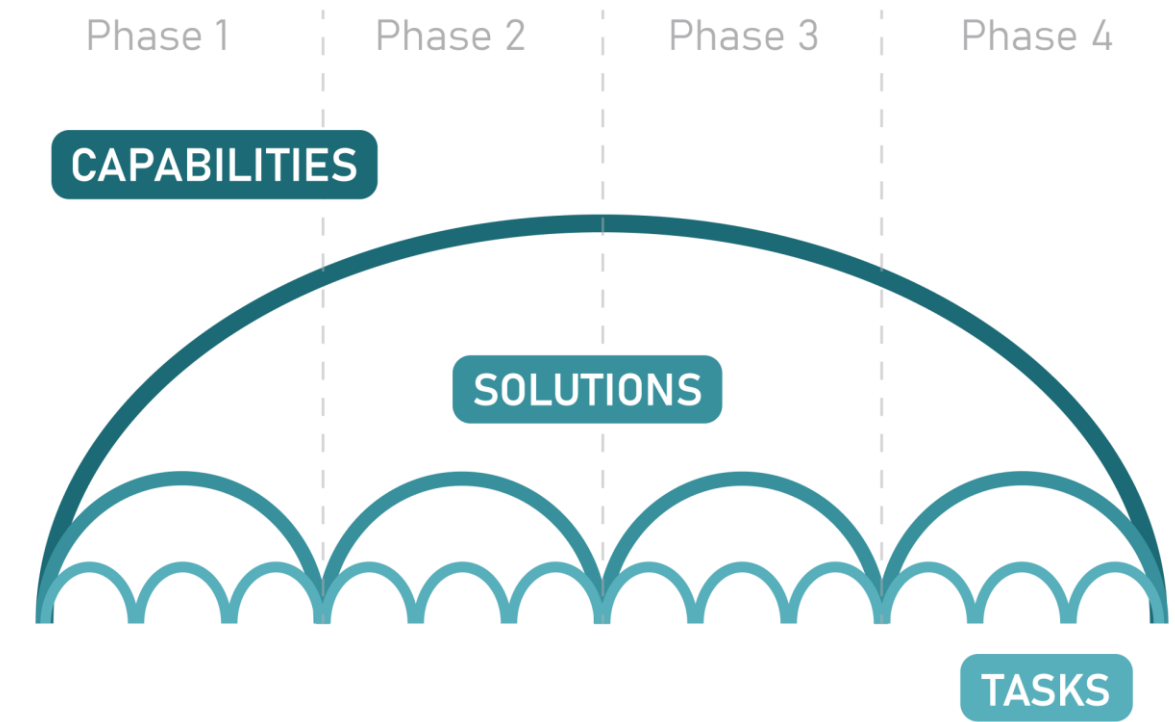
Our objective is that you meet your goals.

1. VENTAGIUM WAY

Valens

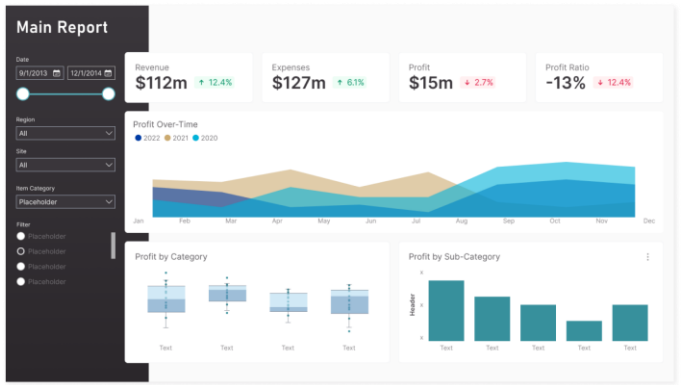
The screenshot shows a web application interface for creating a solution. It has tabs for Solution, Users, Outcomes, Quotes, and Retrospective Comments. The main form includes fields for Name (CRM Metrics Overview (First Release)), Client (The Gund Company), Capability (13 - Sales and Service Metrics Visualizati), and Priority (2 - Medium). There are also fields for Status (6 - Finished), Hours Estimated, and Mockup/Diagram URL. A Scope section contains a list of items: The report consists of five pages: Qualification Process, Relationship Development, Activities, SPE Metrics. There are two verification sections: 'Verification: Did we build the product right?' and 'Validation: Did we build the right product?'. The first verification section contains the text 'Data matches CRM and Utilities tools, as well as Account Manager and Quote Analysis Power BI Reports.' The second verification section contains the text 'Carlos Daniel approves design and data in the report'. A 'Submit' button is at the bottom.

Rolling Wave



2. OUTCOMES DRIVEN

We understand that our tools are means to an end.



Dashboards, Models, Etc.



Business Metrics, ROI

3. SELF-MANAGED

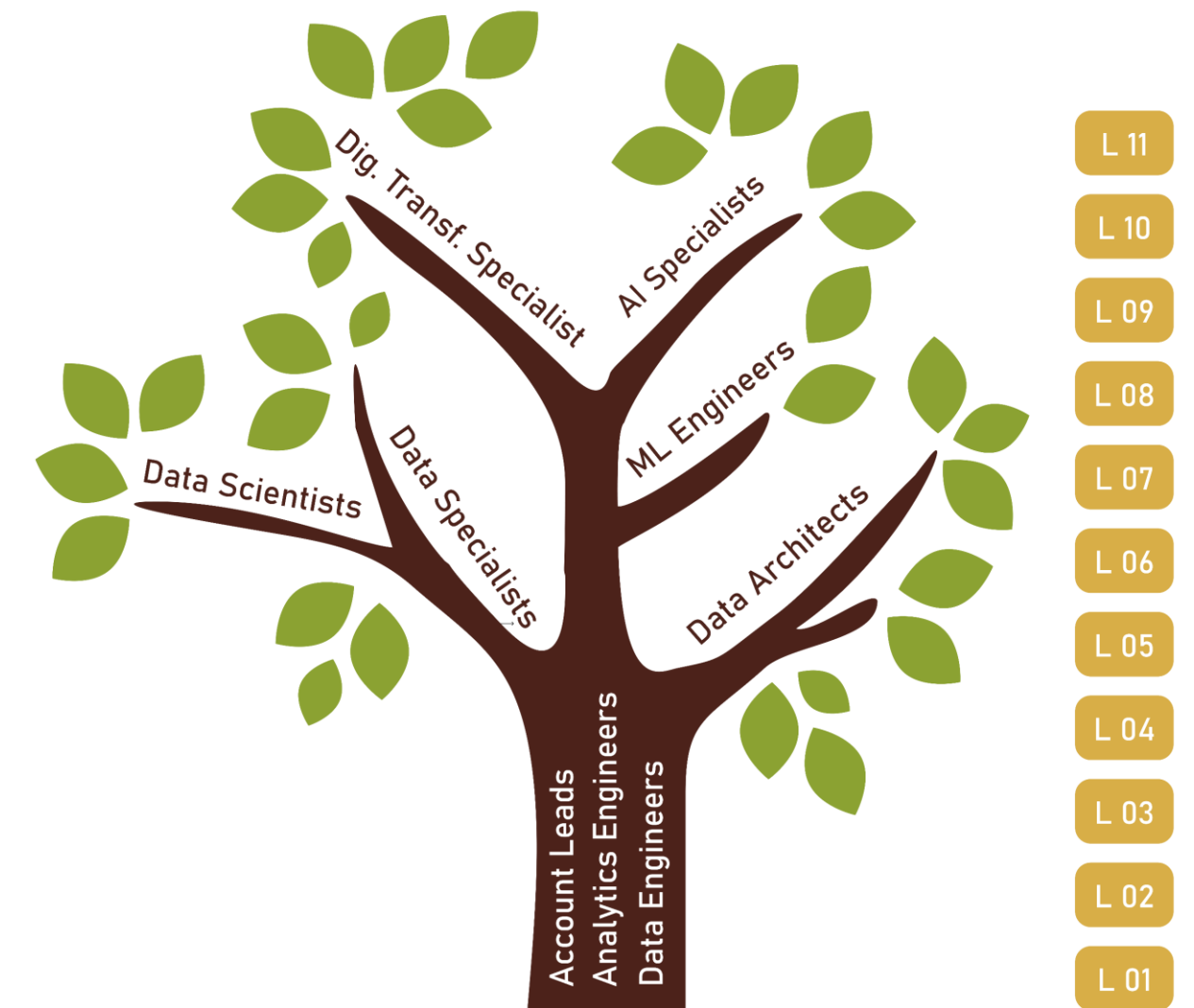
We take care of:

- ☰ **Project Management:** Account Leaders trained in the Ventagium Way
- 📁 **Design Patterns** UX/UI
- 🗄️ **Data Architecture built to escale using our Six Pillars Framework** (Design, Development, Health, Security, Costs and Usage)
- 🔒 **Security:** ISO27001, SOC TSP, Azure CIS 2.0.0

4. SPECIALIZED

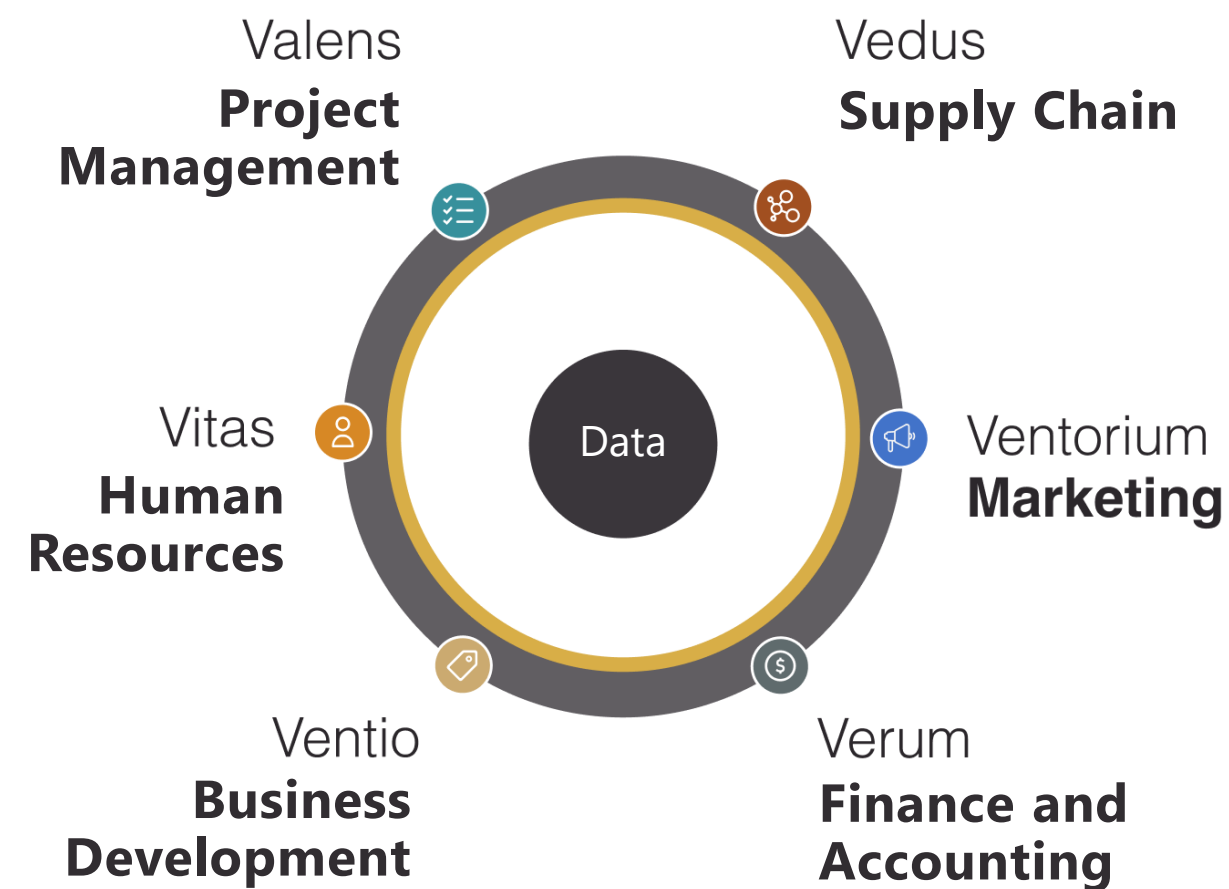
- **Continuous Improvement:** Which translates to quality, speed and the latest in innovation.
- Hours of Continuous Improvement to this day: **19,330.12**

- Levels

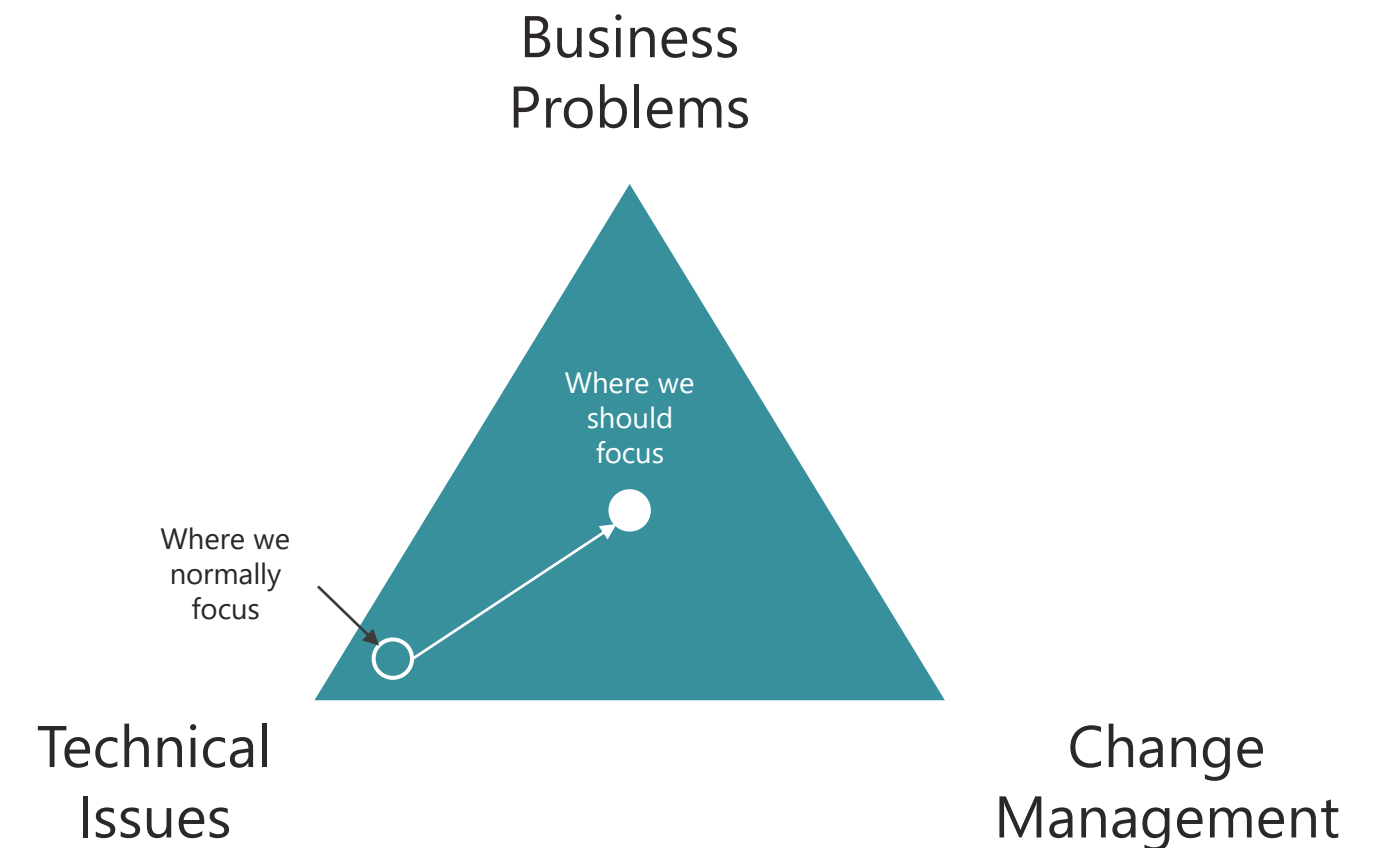


5. EXTERNAL VISION

- We have experience in diverse **industries** and **departments**.
- We have experience in the retail industry with companies such as: **Tempur Sealy** and **Fratello**.
- We have established frameworks for **Digital Transformation** and **Analytics** projects that have been widely utilized and will work for your company.



6. SATISFACTION GUARANTEED



- Our goals are not to sell you more. We are here to help you meet **your objectives**
- End-to-end support

What do our clients say?



“This was a great team effort to solution! This was a complex problem due to the unavailability of data in the system, but the team built a solution regardless.

Exceeded expectations!”

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“These look amazing! I almost certain the customer will want to apply these changes. Thanks for the quick turn around on this! The new report is amazing.”



“I thoroughly enjoyed just getting to sit through the sessions and get a glimpse at how the team was taking a new to them dataset and building out a robust dashboard. I’m confident we have just scratched the surface.”

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“We are loving the reports. These last periods we have seen an increase in interactions that in the past we wouldn't have been able to see everything. All these reports are now guiding our Q3 planning”



“Excellent results and excellent teamwork. This was a complex problem/solution that required several layers of data analysis and verification across multiple time zones.”

TEMPUR+SEALY

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