# Decode the future

A2MAC1 is the undisputed global leader in industrial benchmarking
We decode the secrets of product developments and our clients' innovations of the future. Our corpus of knowledge, developed over 25 years, extends across international and industrial borders. These insights allow clients to spot competitive opportunities to outpace their competitors.

**Global presence. Proven experts. Our competitive benchmarking strategy turns data into differentiation through profound insights.**

With its unique methodology, A2MAC1 is a global partner who can support any industry accross the globe.

**1997** **25** years

**650+** Staff worldwide

**Global** Footprint - 17 locations

**>40** Million Images and digital twins in our database

**1500+** Listed tore-down vehicles

**100+** New vehicles per year

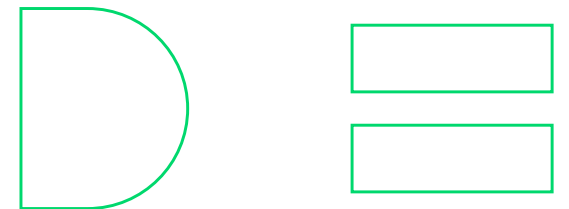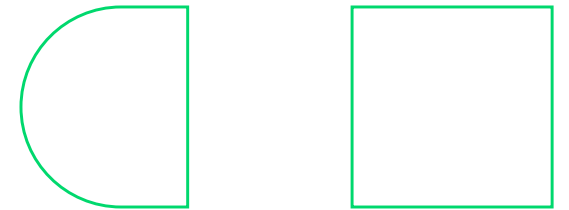**650+** OEM ans supplier customers

**>650k** Users worldwide

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# A 2 M A C 1

*Decode the future*

# Insights

- Going way beyond product design data by assessing and addressing fundamental challenges of cost, performance, supply chain, and sustainability impact

- Benchmark and learn from most successful competitors, best-in-class vehicles and their future innovations

**We connect product cost with technology, performance and market intelligence to extract profound optimization measures from a commercial as well as technical perspective**



Technology Insights

Cost Insights

Performance Insights

Market Insights

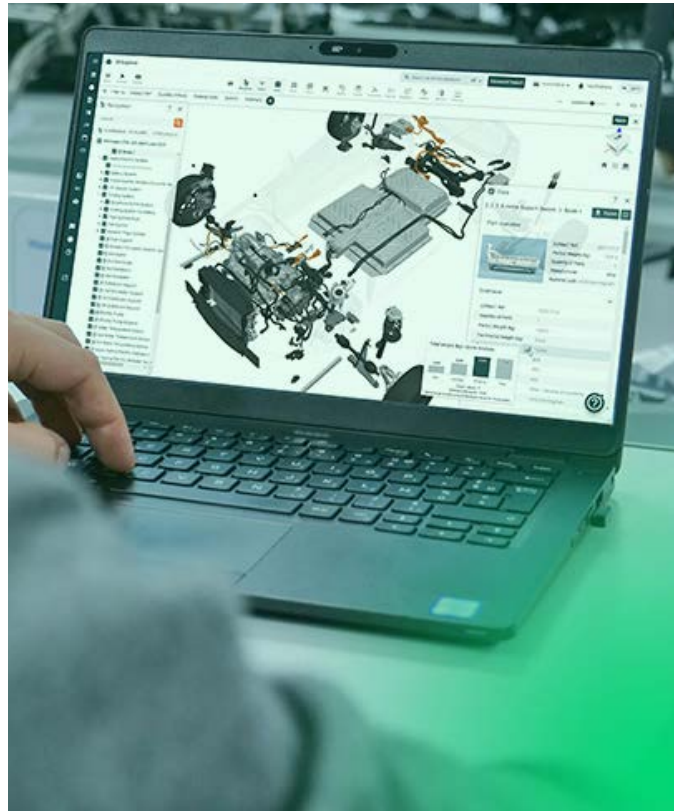Sustainability Insights

Material Insights

Software Insights

Supply Chain Insights

# Platform

- Powerful centralized benchmarking and cost data management with flexible data structure

- Intuitive web-based collaboration platform with easy-to-use User Experience across various functions

- Automated user management and comprehensive reporting capabilities

- Advanced security level to comply with industry requirements and capacity to segregate sensitive contents



# Industries


Automotive


Agriculture


Construction Equipment


Transportation (including Rail)


Aerospace


Electrical Equipment


Appliances


Health Care (Medical Devices)


Industrial Machinery