

# The BIA Group

Surfaces for the Automotive Industry



## **BIA International**

With seven locations worldwide, including a tooling and injection molding company and a metal electroplating facility, the BIA Group is optimally equipped to provide international supply chains.





## **Business Figures**



**Turnover 2021** 135 M. EUR



Forecast 2022 152 M. EUR



**Employees 2021** app. 1,700



## **Technical Figures**





74 1-K machines 42 2-/Multi-K machines 6,3 t material / d



## **Electroplating**

12 plants
Chrome(III) / Chrome(VI)
3.3 k sqm chrome surface / d



## **Painting**

1 plant 2-3-layer systems 68 sqm painted surface / d

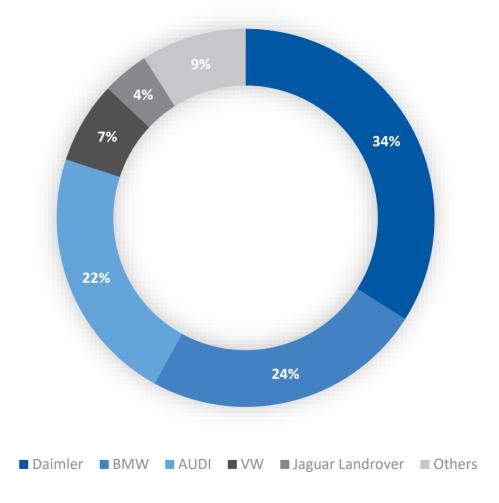


## **Sales Shares**

of the 5 top-selling customers

The sales focus of the BIA Group is on the international automotive industry.

Of these, 91% of all current articles are attributable to the five automotive manufacturers (OEMs) listed opposite.





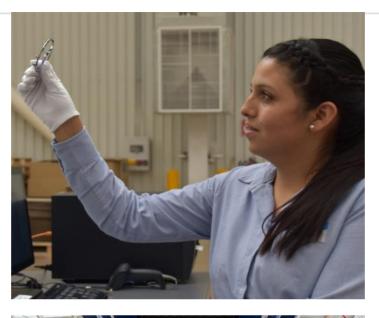




Established in San Luis Potosí since 2019.

SOP in July 2021

(plating under serial conditions)







- Fully automated electro plating line.
- 100% final inspection.
- IATF certification planned for Oct 2022.



## **Certification milestones**

BIA Mexico S. de R.L. de C.V.

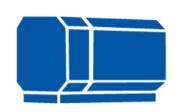
#### Audit in Site IATF16949 IATF16949 Oct 11th to 14th Last Internal Stage 1 Audit OMS Documentary review ISO14001 ISO14001 Jul 14th to 15th Aug 15th Stage 2 Stage 1 Audit in Site Documentary review **BSi** Oct 24th to 27th Sep 22nd ISO14001 BSi 02 TÜV Pre-audit TÜV Jul 21st to 22nd 01 01 02 TÜV CW42 CW43 CW44 CW45 CW26 CW27 CW28 CW29 CW30 CW31 CW32 CW33 CW34 CW35 CW36 CW37 CW38 CW39 CW40 CW41 CW46 CW47 CW48 CW49 CW50 CW51 CW52 July September October November December August

IATF16949

Stage 2



## Technical Figures – BIA Mexico



## **Injection Molding**

**5**: 1-K machines

**3**: 2/Multi-K machines 50T – 650 T (2021)



## **Electroplating**

1 line Chrome(III) / Chrome(VI)

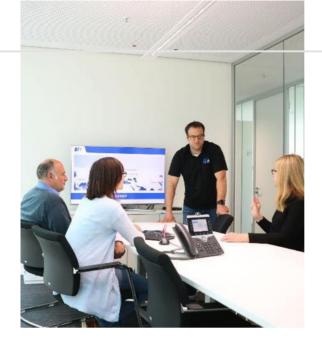


## **Project**

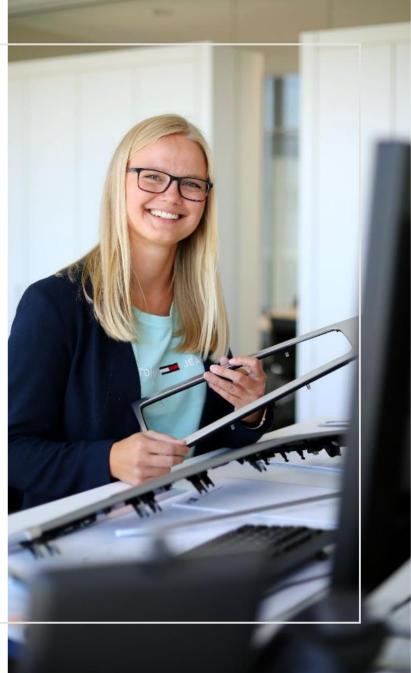
Our project teams accompany our customer projects individually from the first **inquiry to series production**.

Each project team consists of employees from Sales, Advance Quality Planning, and Product and Tool Development.

They check the **feasibility** on the basis of the customer's technical data, advise and support the **redesign** of the component data, take care of **contract** processing, **tool design**, qualitative and technical pre-series support as well as **costing** and **quotation**.











## Responsibility

for environment and resources

For years BIA has set industry-wide standards in production and is continuously working to improve its methods, processes and products, e.g. wastewater-free electroplating, chromium(VI)-free, recyclability of components, recovery of raw materials, regenerative energy generation, etc.

As part of its climate strategy, BIA has set itself the goal of achieving CO<sub>2</sub> neutrality by 2025.

## **Surfaces**

In addition to the core processes of injection molding, chrome plating and painting, BIA masters a whole range of special processes developed in-house.

Whether used individually or in combination with each other, this results in a comprehensive range of decorative and functional surfaces for various applications in and on the automobile.











- 1 Selectively translucent surfaces for ambient light
- 2 Three-dimensional structures and textures
- **3** Mold-in-Color process
- **4** Chrome plated polyamid parts
- **5** Matte, bright and chrome-effect lacquers



# **Innovation Examples**























## **Innovations at a Glance**



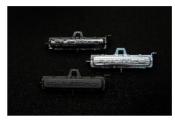
Night Design 2005



Black Diamond Chrome **2011** 



Selektive Printing **2016** 



Painted Surfaces 2020



Chrome & Foil 2022





**2013**Texture Chrome



2017 Ambient Lighting



2021
Chrom(III) Color Definitions





## **Your Benefits:**

Our Strengths!



#### **Central Project Planning**

- Standardized project business
- Central pre-series support



#### **Internationale Presence**

- Global manufacturing
- Supply close to the market
- Uniform manufacturing standards



#### **Sustainable Production**

- REACh-compliant
- Circular based processes
- Recyclable products
- Climate neutrality 2025



#### **Product Diversity**

- Package solutions possible
- Interior and exterior
- Wide range of technologies
- Surface combinations



#### Depth of innovation

- Trendsetting developments
- Customized surfaces
- Technology expansion
- Process optimization





# Thank you for your attention!

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