





Total Population: **126 M** 



Economically Active Population: **57 M** 



Average Age: **27 years** 



Gross Domestic
Product:
US\$ 1,155 Billion



Foreign Direct Investment: US\$ 28.4 Billion

Source INEGI













Total Population: **12.76 M** 

Economically Active Population: **7.93 M** 

Average Age: 28.5 years







Graduates bachelor's degree:

59,400

Gross Domestic Product: **Bajio Region: US\$ 99 Billion** 

- Guanajuato: US\$ 48 Billion
- Querétaro: US\$ 21 Billion
- San Luis Potosí: US\$ 18 Billion
- Aguascalientes: US\$ 12 Billion

Foreign Direct Investment:

US\$ 4,690 Million

Source: INEGI 2015 / 2016 / 2017 / 2018





#### TOYOTA BAJA CALIFORNIA TECATE Ford SONORA HERMOSILLO Ford CHIHUAHUA CHIHUAHUA COAHUILA RAMOS ARIZPE **NUEVO LEON** MONTERREY / PESQUERIA KIA SAN LUIS POTOSI **AGUACALIENTES** AGUACALIENTES • ---SILAO 🚳 📶 台 DAIMLER (A) -- SALAMANCA ---- CELAYA 😡 ---- IRAPUATO Vord JALISCO GUADALAJARA --- APASEO EL GRANDE TOYOTA HONDA STATE OF MEXICO CUATITLÁN 🌢 MORELOS CUERNAVACA • TOLUCA • NESSANI PRENAULT PUEBLA ' OOD) INTERNATIONAL

# OEM's MAP

USA

SAN ANTONIO, TX



FREMONT, CA













## SAN MIGUEL DE ALLENDE

**ECONOMIC INDICATORS** 







Total Population: 174,615

Average Age: 22 years

Economically Active Population: 58,659



Gross Domestic Product Guanajuato:

US\$ 48 Billion



Gross Domestic Product SMA:
US\$ 461 Million

- 1.5% de State's GDP
  - Primary: 15.5%
  - Industry: 9.3%
  - Services: 75.2%



Foreign Direct Investment Guanajuato:

US\$ 3.5 Billion

(2016-2018)



Foreign Direct Investmen SMA:

US\$ 200 Million

Source INEGI 2013 / 2014 / 2015 / 2018





## COMPETITIVE ADVANTAGES

#### 1. Privileged geographical and strategic location

Next to NAFTA highway and with access to & from the central region of Mexico to 76.4 million of consumers and to 74.3% of the GDP within a 500 km radius.

#### 2. Qualified labor force

Access to young, qualified and cost-effective labor force.

#### 3. Excellent quality of life

A wide variety of recreational & residential areas; exciting cultural, social and enjoyable life either in San Miguel and/or Querétaro.

#### 4. Power

Actual capacity 30MVA, new independent service for 60MVA / 230KV available spring 2025.

#### 5. Water / NG

Enough, modern and functional supply infrastructure of these utilities

#### 6. Real Estate Investment

Important appreciation of industrial land, as a real estate asset.

#### 7. Flexibility

To establish supply-chain strategies between suppliers, clients & inter companies.



## SAN MIGUEL DE ALLENDE

AVERAGE WAGES IN THE AREA



WEEKLY: \$1,400 PESOS **DAILY:** \$233.33 PESOS

TAXES INCLUDED

PLUS BENEFITS

AVERAGE TURNOVER RATE 4.8%





## SAN MIGUEL DE ALLENDE

**EDUCATIVE OFFER** 



#### **USTMA**

University Superior
Technician and
Bachelor's degree in
Sustainable Agriculture.

University Superior Technician and Industrial Maintenance Engineering.

University Superior Technician and Engineering in Mechatronical.



#### ISTES

Mechanical Engineering, Systems Engineering and Software Development.



#### **CECYTE GTO.**

Technician in Support and Maintenance of Computer Equipment.



#### **CBTIS 60**

Technician in Programming.

Technician in Support and Maintenance of Computer Equipment.







Convention Centers

3 Golf courses

2 Polo fields



50+ Highend Restaurants

60+ Art Galleries

7 Vineyards



150+ Hotels



5 Hot Springs



30+ Spas

# STRATEGIC LOCATION















## LOGISTICS

- Located in the heartland of Mexico
- 9 hour drive to US Border
- Within 250 miles









**80%** of total market

70% of industry

**70%** of automotive industry

**60%** of total population





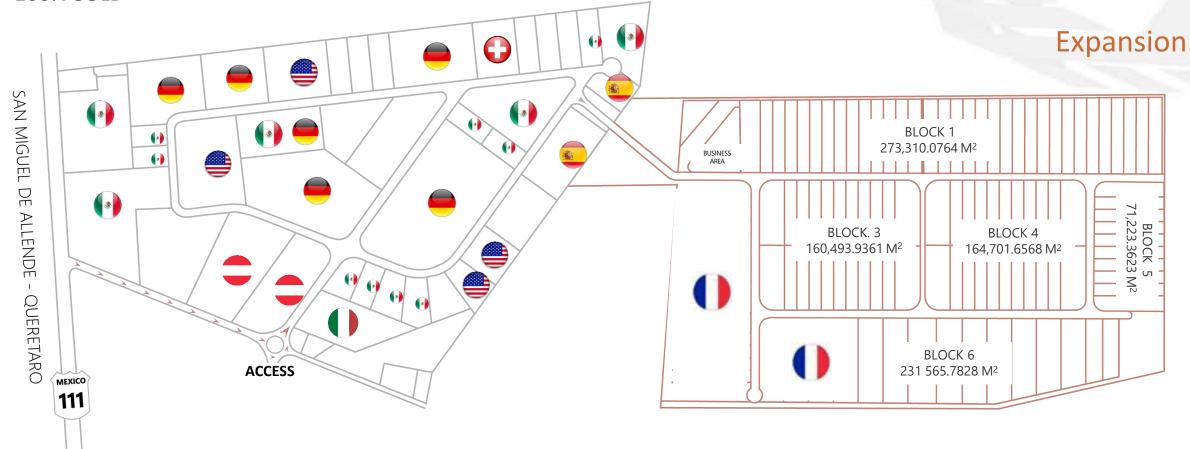


# MASTER PLAN POLIGONO EMPRESARIAL SAN MIGUEL II





#### 100% SOLD







### **CURRENT TENANTS**





































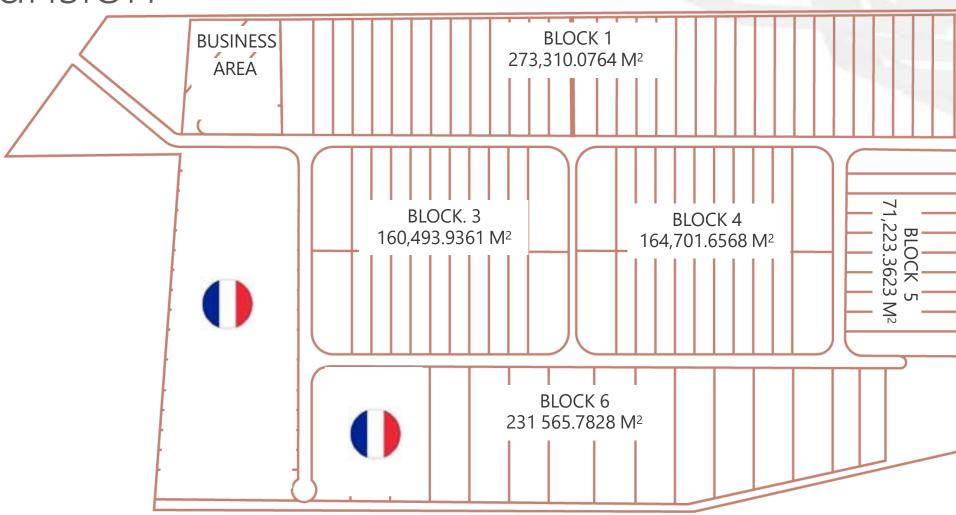








Expansion







## WORLD CLASS INFRASTRUCTURE





## WORLD CLASS INFRASTRUCTURE







Phase I 100% Sold out

Phase II 100% developed, ready for immediate delivery

126 hectares (312 acres)



Lots from 10,000 m<sup>2</sup>



Project optimized to land topography, minimum infill costs.



CCTV 24/7





## WORLD CLASS INFRASTRUCTURE



High-pressure Fire
Protection System SM
Approved and UL Listed



Electrical substation 30 MVA's and 30 MVA's more available for expansion



Water treatment plant



2 water wells with capacity to support any industrial process



Natural Gas Feasibility
Pipeline 6.4 km from the park
(Under construction)



Land for sale Build to Suit Multitenant facilities























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