



**Catch**  
Consulting®  
Desarrollo Organizacional | Recursos Humanos

Increase your Competitiveness!

[www.catchconsulting.com.mx](http://www.catchconsulting.com.mx)



# We are a Human Resources Consulting firm

We analyze, understand and improve your business.  
We offer solutions to improve working conditions and  
develop your Human Capital to the maximum.

## Mission

To provide information and tools that help companies to  
improve working conditions and their competitiveness.

## Vision

To be the reference firm at the national level for the mea-  
surement, statistical analysis and development of human  
capital skills.

## Our Values



**Passion to  
Do and Serve**



**Spontaneity**



**Responsability**



**Creativity**



**Versatility**

Our team is highly qualified in quality and customer  
satisfaction, achieving strategic alliances.

We work with more than  
**798 multi-national companies**  
providing solutions **Since 2012**

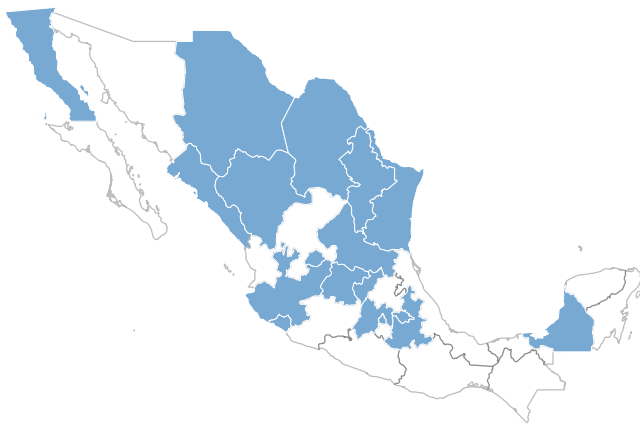
## Our Customers



We currently have a presence in  
**18 states in the country**

The **Human Resources Survey (HRS)** is a tool developed for the needs of HR Managers and Directors in terms of **Human Capital**.

It is carried out in the following regions, allowing to be a spearhead in the decision making process in the **Labor Market**.



**Aguascalientes • Baja California • Campeche  
CDMX • Chihuahua • Colima • Coahuila  
Durango • Edo. de México • Guanajuato  
Jalisco • Nuevo León • Puebla • Tlaxcala  
Querétaro • San Luis Potosí • Sinaloa  
Tamaulipas**

\*Contains information mainly at the **Operational Level**

### What information you will get?



**Wages and  
Benefits**



**Need for  
Workforce**



**Best Practices**



**Wages  
Salaries**



**New  
Investments**



**Turnover**



**Negotiation of  
Collective Contracts**



**Benefits**



**Attraction of  
Talent**

... over **100 KPI** for Human Resources strategy.

It allows companies to compare themselves within the region's labor market. **About:** *absenteeism, turnover, negotiation of collective contracts and talent attraction.*

\*We give you a code to identify your company.

### Who participates?



**Over 600  
companies**



**19 Estados**



**More than 500k  
jobs represented**



**12 Collaboration Agreements  
with various Associations**

... Results are only shared with those who participate.

### How to participate?

**1**



**Form  
Submission**

Access is sent **via email**  
to members.

**2**



**Reception and  
Interpretation**

When the participation is closed, the information is *analyzed, interpreted and integrated* to produce the **Final Report**.

**3**



**Presentation of Results**

A **presentation** is made with the participating companies to show the result of the exercise.

## HUMAN RESOURCES REGIONAL SURVEY

by **Catch**  
Consulting

Report elaborated for you, since you will be able to select the sample by: **Location** (*Industrial Park, State or Municipality*), **Size of the companies**, **Type of process**, etc.

\*Contains information mainly at the **Operational Level**.

## LABOR MARKET ANALYSIS

by **Catch**  
Consulting

Specialized and functional report, which allows to analyze the competitiveness index within the market.

### How do we do it?

We diagnose wages and salaries, providing you with a worksheet in Excel format, where you will find a catalog of more than **300 standard positions in the industry**, both administrative and operational with their respective job profiles, in order to directly compare their competitiveness against the market and the **10 companies of your choice** (*Benchmark*). In addition, we analyze your **benefits package**.

- The latest update of the *HRS* is taken into account
- **DELIVERY TIME:** 3 - 4 Weeks

\*The information available is valid for no more than **6 months**.



"To bring your team  
to awareness...  
of doing what you do best"



- Lean Supervision
- Assertive Communication
- Development of Shop Stewards
- Supervisor Development
- Empowerment: The Art of Delegation
- Emotional Intelligence
- Notions of Labor Reform 2019 and Union Management for Collaborator Administrators
- Labor Reform 2019 Update
- Union Relations Management for Global Companies with operations in Mexico
- Work Environment (Focus Group Mode)
- High Performance with Attitude
- Labor Relations Management
- Official Mexican Standard NOM-035-STPS-2018
- Excel Basic for HR
- Core Tools
- Automotive Standard IATF 16949:2016
- Training of Quality Management System Auditors
- Job Profile
- Identification of Causes of Turnover
- Teamwork
- Leadership and Coaching
- Diagnosis of Leadership Competencies
- Introduction to Quality Management
- Effective Presentations

MORE INFORMATION:  
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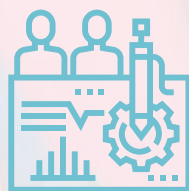


**NEW and EFFICIENT**  
**way to COMMUNICATE**  
**with your COLLABORATORS**

**A TOOL**  
to compete  
in a digitalized world



**Massive and Effective  
Communication**



**Data Collection  
and Information**



**Open and trusted  
channel for employees**

Digital application, for an **INTRAMURAL**  
and **BIDIRECTIONAL COMMUNICATION**  
with your Collaborators

Available for iOS and Android

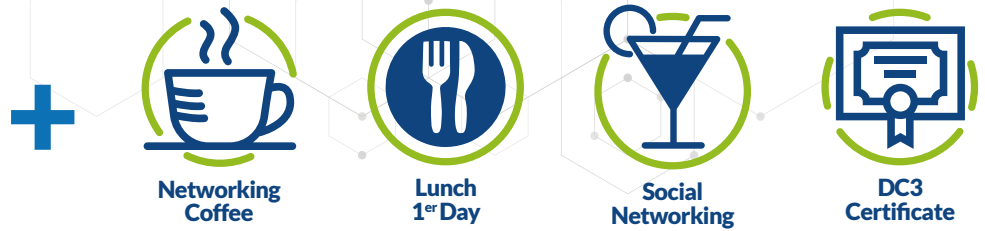


MORE INFORMATION:  
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## "Trends in Human Capital Best Practices"



	¡Súper SAVE! Until February 28	From Mar. 01. to Oct. 31	From Nov. 01. to Dec. 31	Price January 2022
Customer Price Catch Consulting®	\$ 4,400	\$ 5,900	\$ 7,400	\$ 8,900
General Presential Rate	\$ 5,000	\$ 8,900	\$ 9,500	\$10,800
Online Rate	\$ 3,900	\$ 4,900	\$ 6,400	\$ 7,900

Prices in Mexican currency + I.V.A.

# 24 - 25

## JANUARY 2022 QUERÉTARO | QRO.

¡Be part of the knowledge management platform!

MORE INFORMATION:  
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## OTHER SERVICES

### ○ Legal Advice

- Attention to Lawsuits
- Attention to appointments for conciliation talks
- Fired process
- Diagnosis and advice for compliance in Legal Labor matters in:
  - *General Working Conditions*
  - *Training and coaching*
  - *Health and safety*
  - Nullity trials for fines imposed by federal authorities such as: STPS, Customs, Federal Police (*In Transition to the National Guard*), SCT, SEMARNAT, among others.

We work together with Verification Units accredited by the **EMA** and the **STPS**, so that your company has the corresponding rulings, in terms of **NMX-EC-17025-IMNC-2006**.

Accompaniment in all stages of the inspection process,  
both local and federal.

### ○ Consulting in Human Resources

Review legal compliance and implementation of good practices in Human Resources within your company, with monthly monitoring, to reach 100% compliance in Human Resources in a company.

### ○ HR Procedure Manual

MORE INFORMATION:

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# MEMBERSHIPS CATCH CONSULTING 2021

## BLUE

Starting at: \$1,216 x month  
ANNUAL: \$12,403

## SILVER

Starting at: \$1,591 x month  
ANNUAL: \$16,228

## GOLD

Starting at: \$4,777 x month  
ANNUAL: \$48,722

## PLATINUM

Starting at: \$8,927 x month  
ANNUAL: \$91,055

Prices in Mexican currency + I.V.A.

+ Including

- + You receive unlimited attention for legal and labor consultations.
- + Request salary information for the positions you require, paying only what you need.
- + Regionalise the HRS,

- + Create an exclusive APP, only for your collaborators.
- + Market Salary Analysis with more than 300 standard positions.
- + Standardize more than 40 HR procedures, according to legal and quality requirements.

- + Leave your work demands in the hands of our experts.
- + Receive the best labor analysis in the market.

Take advantage of **15% discount** already applied in the **Annual Payment**

+ OTHERS  
BENEFITS

**20% DISCOUNT**  
In Wage Studies, from a second site or region.

**10% DISCOUNT**  
In Courses and Workshops.

**20% DISCOUNT**  
In Wage Studies, from a second site or region.

**15% DISCOUNT**  
In Courses and Workshops.

### Benefits included in all Memberships

- 🕒 **Web User** Assignment - APP
- 🕒 **National Human Resources Survey** (National/Regional)
- 🕒 **Bimonthly Labor Market Monitor** (Regional)
- 🕒 Participation in **HRS Results Delivery** (2 events per year)
- 🕒 Participation in **LMM Results Delivery** (6 events per year)
- 🕒 Up to **5 consultations per month** on legal and labor issues (Via email, conference or phone call)
- 🕒 Access to **Webinars, updates and topics of interest**
- 🕒 **Virtual library** with videos of web seminars, updates and topics of interest

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**Download our APP**



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