



VIRTUAL

# Mexico's Manufacturing Supply Chain Summit

Webinars • Virtual B2B Meetings



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WEBINARS

# Aerospace Industry in Mexico Challenges & Opportunities

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The logo for FEMIA (Federación Mexicana de la Industria Aeroespacial) features the word "FEMIA" in a bold, blue, sans-serif font. To the right of the text is a stylized graphic of a yellow and orange swoosh, resembling a wing or a stylized letter 'A'.

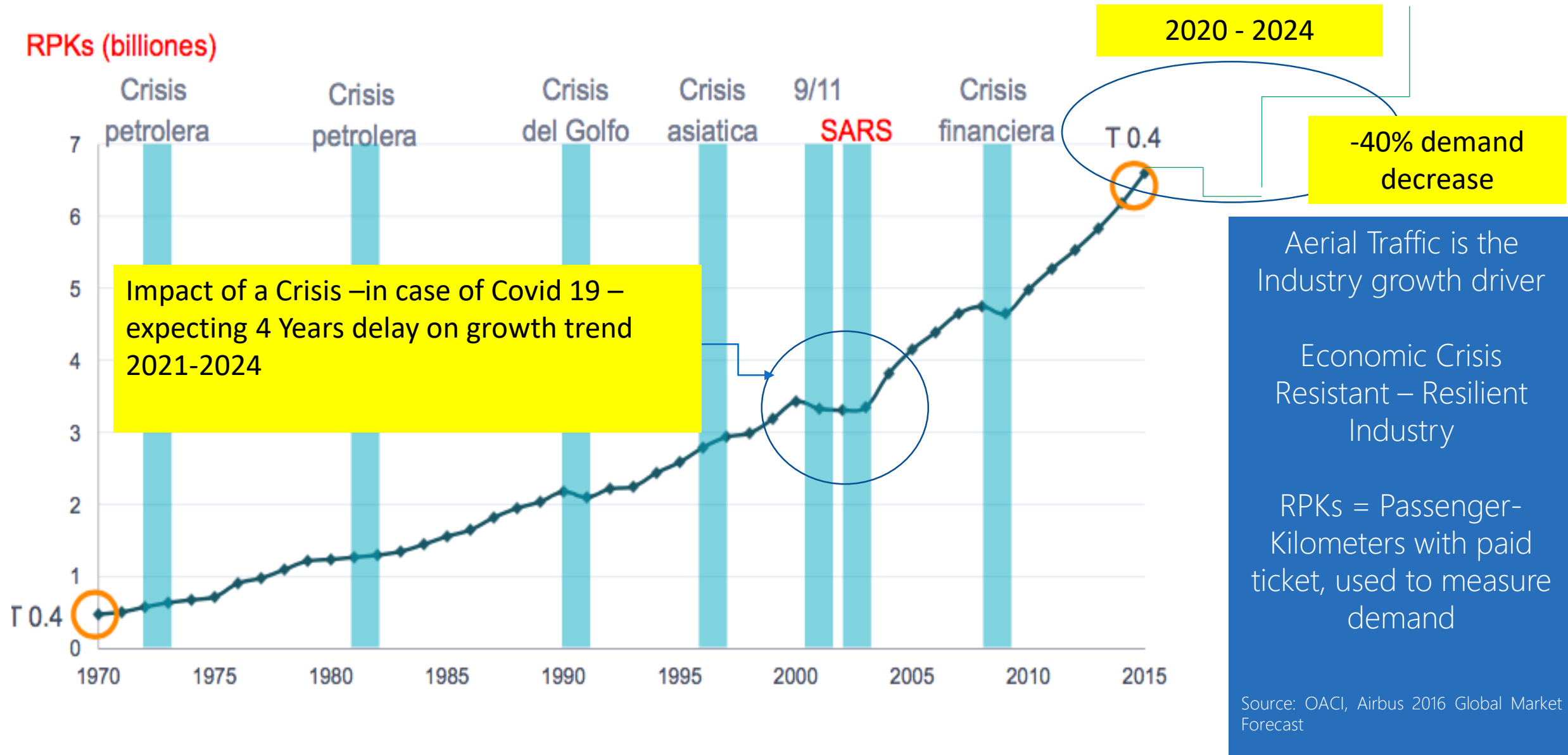
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# Mexico's Aerospace Industry Outlook 2020-2025

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**What is your outlook for Mexico's  
aerospace industry in the 2020-2025 period?**

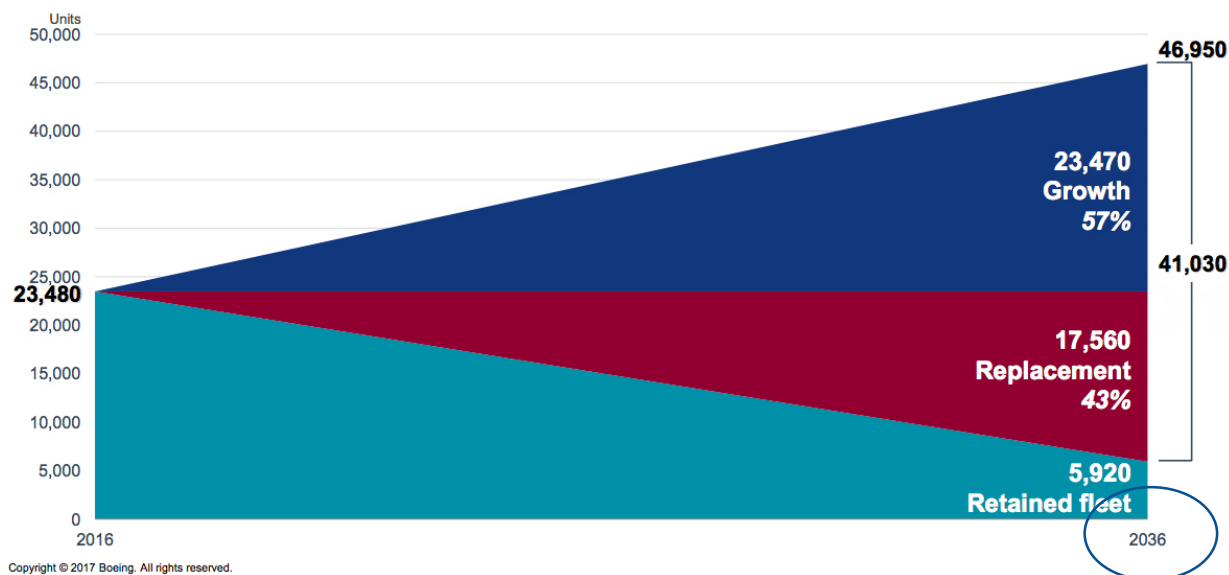
# World's Aerial Traffic Trend



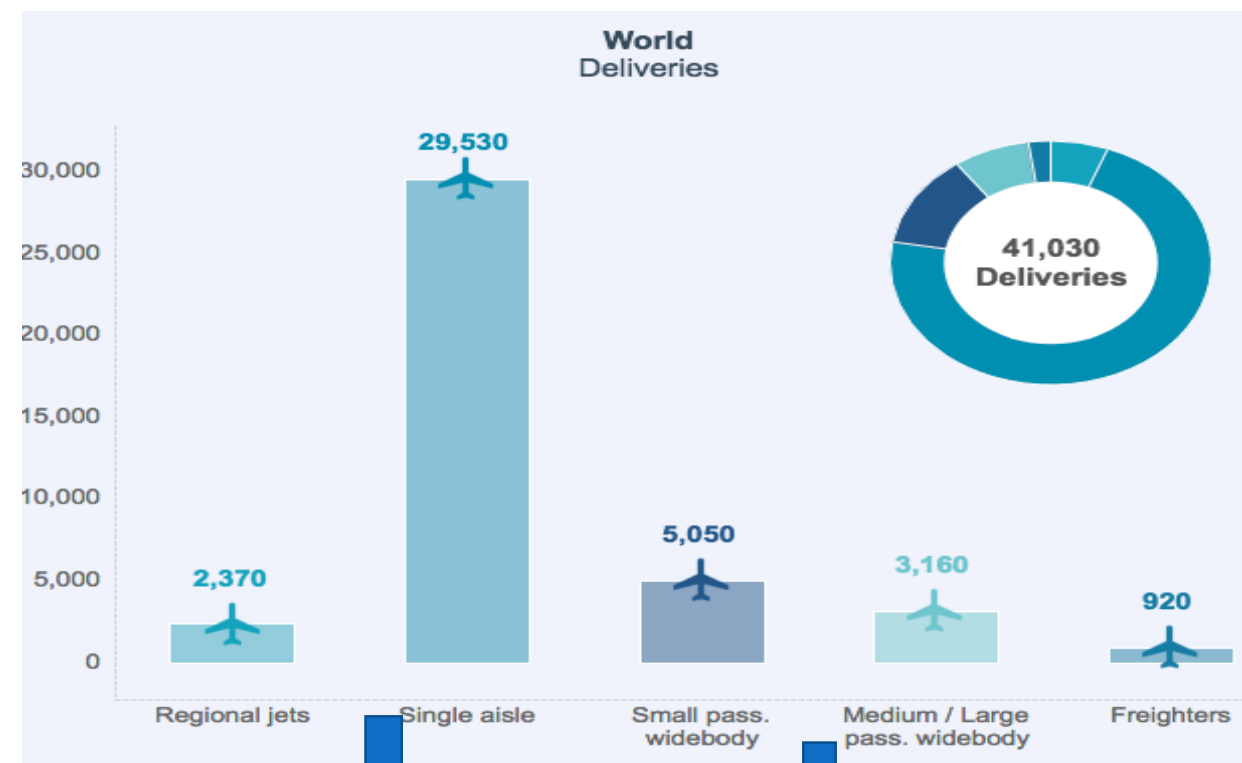


# World Fleet Forecast for 2036 – now 2040

Next 4 Years – focus in recovery , COVID19 vaccine availability key element to recover customer confidence



Timing moves from 2036 to 2040  
– 4 Years delay impact



Recovery 2021 - 2023 driven by  
regional flights

Recovery 2022 – 2024  
–International

# Opportunities for the Next 5 – 10 Years

- Regionalization of North American Market – Supply Chain
- New North American Free Trade Agreement USMCA
- Supply Chain continuity break due COVID-19 – Mainly from China
- US-China trade and geopolitical confrontation, Re-localization of Operations dedicated to serve North American Market
- Big opportunity to increase participation on North American Aerospace Supply chain – currently only 3% of Mexico Content
- Mexico as Cost competitive country in North America
- Mexico to take advantage of Wassenaar, BASA and similar trade agreements.

# México Aerospace Industry Future

1. México is among the 10 most important countries in the Global Aerospace Industry.
2. Exports on + \$12 Billion USD.
3. 110,000 Direct Jobs, 3X Indirect Jobs.
4. 22% Commercial Surplus
5. Significant Increase of Mexico content in the Aerospace supply chain

**BUT we need to do our HOMEWORK!!!**  
**Transforming our Supply Chain Network to be able to compete Globally**

# Mexico's Aerospace Industry Outlook 2020-2025

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**Which are the main supply chain  
challenges in your industry?**

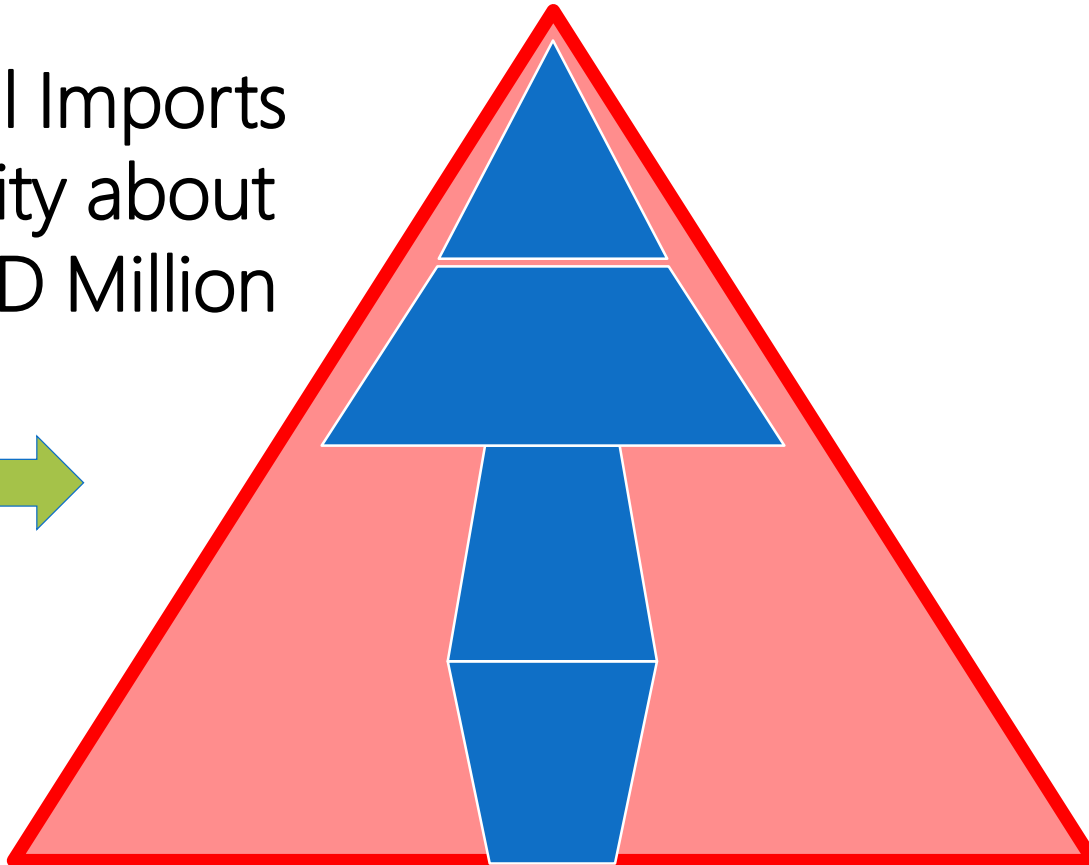


- High dependency on foreign materials suppliers
- Local sources still In early maturity stages
- Lack of key raw materials – Castings & Forgings , Pripreg-Composites
- Approval process for new sources
- Industry Certifications from foreign entities

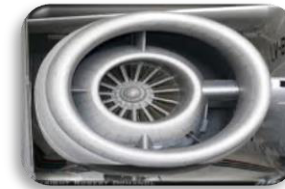
# Mexico Supply Chain Profile

- Heavy Concentration in OEM's & Tier 1's
- Big Gap in Tier 2,3,4's

\$7700 total Imports  
Opportunity about  
\$5,500 USD Million



OEM



TIER 1



TIER 2



TIER 3

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**What industrial products/services offered by Tier 2 and 3 suppliers are needed the most?  
What are the best venues to develop Tier 2 and 3 suppliers (FDI, domestic firms, joint ventures)?**

**What strategies is your company following to develop more Tier 2 and Tier 3 suppliers?**

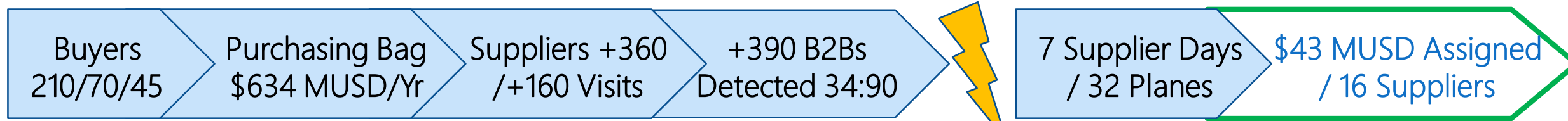
# Supply Chain Development



- Phase 1 Capabilities & Diagnosis  
2018-2019
- Phase 2 Assessment & GAP Analysis  
2019-2020
- Phase 3 Case by Case Transformation  
2020-2021



# Phase 1 Capabilities & Diagnosis



## +\$634 MUSD/Year

- ✓ Castings \$280 MUSD (Aluminum & Magnesium)
- ✓ Machining \$62+ MUSD
- ✓ Metal Stamping \$38+ MUSD
- ✓ Forgings \$40 MUSD (Titanium & Nickel)
- ✓ Special Processes \$20 MUSD
- ✓ Thermoforming & Seat components \$20 MUSD
- ✓ Coatings \$16 MUSD
- ✓ Plastic Injection \$14 MUSD
- ✓ Assemblies \$13 MUSD
- ✓ HT Carbo-Nitro \$10 MUSD
- ✓ Composites \$2 MUSD
- ✓ Raw Materials \$5 MUSD
- ✓ Heat Treatments
- ✓ Hydroforming
- ✓ END
- ✓ Cables & wires
- ✓ Rotors & Engine Parts
- ✓ Interiors Components



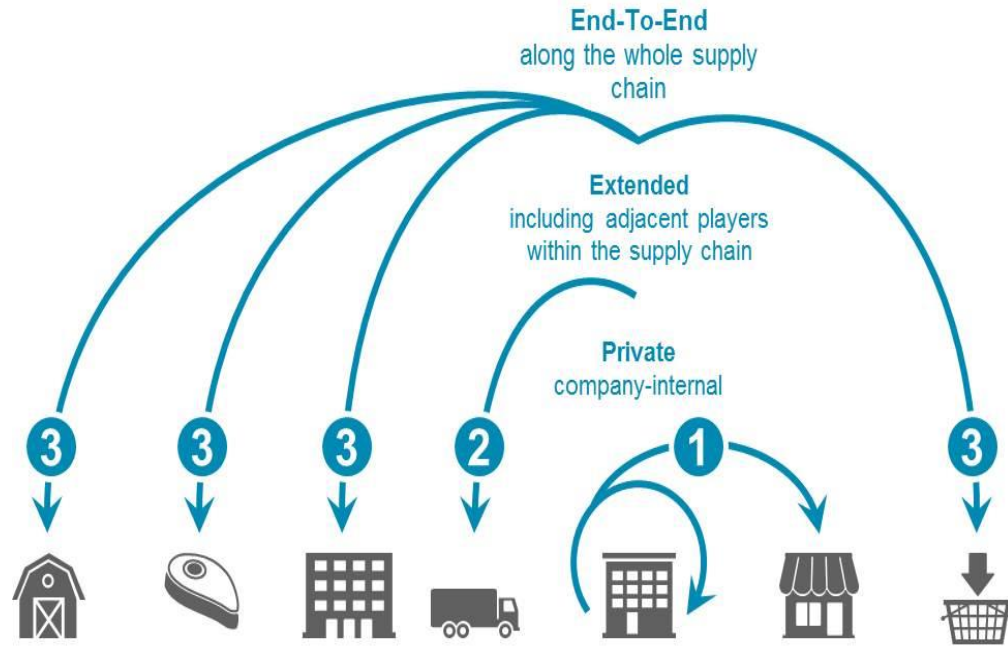
## Success Story

- ✓ Plastic Injection supply for UK
- ✓ +320 in data base
- ✓ 20 Suppliers assessed by FEMIA
- ✓ 5 Suppliers Visited /Month

**\$43 MUSD**  
Assigned PO's  
**16 Suppliers**



# Phase II Assessment & GAP Analysis



## FEMIA ASSESMENT

Based on main OEM's assessment and World Class SC development Programs

### Tools –Comprehensive Assessment

- 8 Commercial& Management Areas
- 12 Operational Excellence Areas

Partners



**AENOR**



# Phase III Transformation Plan



Case by Case Specific Plan to reach minimum required operational systems in place to become successful

## Comprehensive Assessment

- Business Intelligence & Customer Satisfaction
- Safety, environment, cleanliness, & order -5S's
- Visual Management Deployment
- Planning, Scheduling and Inventory Management
- Product flow, space use & Material Transportation
- Sensing , Analytics and IOT penetration
- People teamwork, skill level, & motivation
- Equipment & tooling state & maintenance
- Ability to Manage Complexity & Variability
- Supply Chain Integration
- Financial Analysis, costing and Pricing
- Quality System Deployment

# Mexico's Aerospace Industry Outlook 2020-2025

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**What are the structural strategies that can be implemented in Mexico in order to increase the industry competitiveness?**

# Structural Elements to improve Mexico's competitiveness

## Mexico

- Credits/Financing: 7.5% to 20% (USD)
- US infrastructure Logistics dependency
- Raw Material foreign dependency on several critical key commodities: Zinc based or Ti Forgings, Castings, prepreg composites.
- Foreign Certs dependency (NADCAP, FAA, EASA)
- No Airworthiness insurance available – coverage – 5 to 10 times more expensive than global rate.
- Technology dependent
- Lack of Supply Chain competitiveness and maturity
- Lack of strategic Industry policy & support

## Global conditions

- Financing/credits -1% to 1.3% (USD)
- Developed & reliable Logistic chains
- Local or regional raw material availability
- Local Certs recognized globally
- Airworthiness insurance at global rates
- Supply chain availability



# Thanks

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