



ESTRAGONZA

Strategic Manufacturing Partner

- Automotive Tier Supplier
- Injection Molding & Integrated Processes
- Tlaxcala, Mexico

Company Overview



WHO WE ARE

- 30+ YEARS OF EXPERIENCE
- 10,000 M² MANUFACTURING FACILITY
- AUTOMOTIVE & APPLIANCE INDUSTRIES
- IMMEX CERTIFIED OPERATION
- IATF 16949 CERTIFIED

VALUE PROPOSITION

- HIGH FLEXIBILITY
- FAST PROGRAM INTEGRATION
- FULL-SERVICE MANUFACTURING

Manufacturing Footprint



STRATEGIC FOOTPRINT

SINGLE-SITE INTEGRATED MANUFACTURING MODEL
FULL CONTROL OF CORE PROCESSES (IN-HOUSE PRODUCTION)
WE WORK CLOSELY WITH THE SUPPLY CHAIN

SUPPLY CHAIN & RISK MANAGEMENT

AGILE RESPONSE TO DEMAND FLUCTUATIONS
FAST PROGRAM INTEGRATION & MOLD transfers
REDUCED BOTTLENECKS THROUGH INTEGRATED PROCESSES
COLLABORATION WITH CUSTOMERS TEAM

LOCATION ADVANTAGE

MEXICO-BASED FACILITY (NEARSHORING TO NORTH AMERICA)
PROXIMITY TO OEMS AND TIER 1 SUPPLIERS
COMPETITIVE LABOR AND OPERATIONAL COSTS
STRONG LOGISTICS CONNECTIVITY



CAPACITY & TECHNOLOGY

10,000 M² MANUFACTURING FACILITY
INJECTION CAPACITY FROM 50 T TO 650 T
MULTI-PROCESS INTEGRATION: PAINTING, ASSEMBLY, LASER
SCALABLE CAPACITY WITH MULTI-SHIFT OPERATIONS

SUSTAINABILITY & RESPONSIBILITY

CONTINUOUS INVESTMENT IN EFFICIENT EQUIPMENT
ENVIRONMENTAL PROTECTION
PROCESS OPTIMIZATION TO REDUCE WASTE
QUALITY-DRIVEN MANUFACTURING (IATF 16949)

Processes & Technologies



CORE CAPABILITIES

- PLASTIC INJECTION (60–650T)
 - BI-MATERIAL (2K)
- ULTRASONIC WELDING
- LASER ENGRAVING
- PAD PRINTING
- IN-MOLD LABELING
- OVERMOLDING
 - ASSEMBLY

ADVANCED PROCESSES

- AUTOMATED PAINTING (2025)
- CMM MEASUREMENT LAB INHOUSE

	CURRENT	TARGET
OEE	83%	90%
SCRAP	2.5%	2.0%
PPM	< 10	=0

Capacity & Throughput

INJECTION CAPACITY

- 11 MACHINES (EXPANDING)
- 60T – 650T

OTHER INTEGRATED PROCESSES

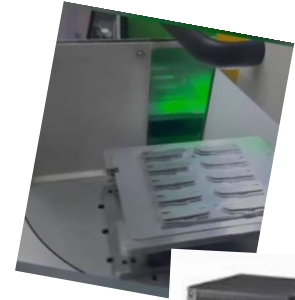
- PAINTING MANUAL AND AUTOMATED
- PAD PRINT
- LASER ENGRAVING

PRODUCTION MODEL

- MULTI-SHIFT OPERATION (2–3 SHIFTS)
- WEEKEND FLEXIBILITY

THROUGHPUT STRATEGY

- QUICK MOLD INTEGRATION
- PARALLEL PROJECT LAUNCHES
- HIGH-MIX / LOW-VOLUME FLEXIBILITY



Quality System

QUALITY EXCELLENCE

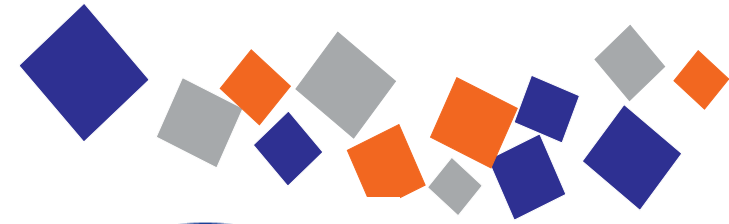
- CERTIFIED UNDER IATF 16949
- CORE TOOLS:
 - APQP (PHASE 1–5)
 - PPAP
 - FMEA (AMEF)
 - CONTROL PLANS
 - MSA / SPC
- VDA GUIDELINES

LAB CAPABILITIES IN HOUSE

- CMM MEASUREMENT
- VISUAL / COLOR / GLOSS VALIDATION
- FLAMMABILITY TESTING

LAB CAPABILITIES EXTERN

- WE WORK WITH LABORATORIES THAT ARE CERTIFIED AND APPROVED BY OEMs
- AVERAGE SCORE CARD 95%



CLIENTE	SCORE CARD
	PROMEDIO PRIMER SEMESTRE 2025
DRAEXLMEIER	9.30
KB KOMPONENTS	9.50
EISMANN	9.80
NOVARES	9.30
GONORMA	9.30
BANCOR	10.00

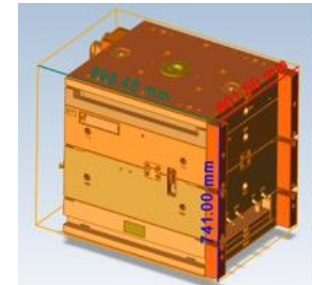
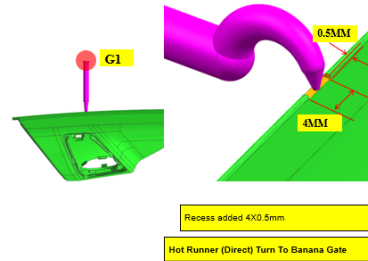
Program Management

PROJECT DEVELOPMENT

- RFQ → FEASIBILITY ANALYSIS
- TOOLING & PROCESS DESIGN
- TRYOUTS
- APQP EXECUTION
- MANUFACTURING
- VALIDATION
- SOP

DIFFERENTIATOR

- A HIGHLY EXPERIENCED AND WELL-ESTABLISHED PROFESSIONAL TEAM WITH EXPERTISE IN PROJECT LAUNCHES
- FAST TRANSFER PROGRAMS
- FLEXIBILITY
- GOOD COMMUNICATION WITH CUSTOMER TEAM



Customers & Markets

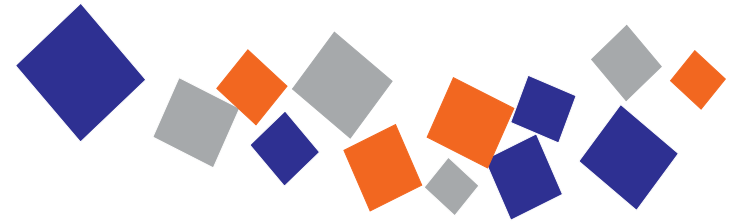
MARKET DISTRIBUTION

- AUTOMOTIVE: 80%
- APPLIANCES: 18%
- AGRICULTURE: 2%

EXPERIENCE AS

- TIER 1 AND TIER2
- OUR PARTS INTEGRATED INTO MULTIPLE OEM VEHICLES

AVAILABLE CAPACITY 47%



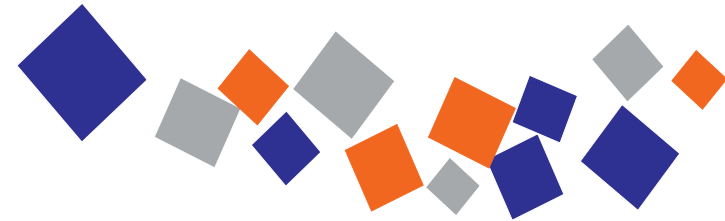
WE WORK FOR TIER 1 SUPPLIERS
AT THE AUTOMOTIVE INDUSTRY
OUR PRODUCTS
ARE ASSEMBLED INTO VEHICLES FROM DIFFERENT OEMS



TOYOTA



Why Estragonza



WHY PARTNER WITH US ?

- WE ARE AN EXPERIENCED SUPPLIER
- QUALITY PRODUCTS AND ON-TIME DELIVERY ARE ESSENTIAL FOR US
- CONTROLLED PROCESSES
- WE WORK WITH RELIABLE SUPPLIERS
- FLEXIBLE & FAST EXECUTION
- INTEGRATED PROCESSES
- CONTINUOUS IMPROVEMENT
- INVESTMENT MINDSET
- STRATEGIC LOCATION
- EXCELLENT TEAM

VISION

TO BECOME A STRATEGIC PARTNER FOR HIGH-PERFORMANCE OEMS.





THANK YOU FOR YOUR ATTENTION

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