



WorldFirst Empowering Business with Seamless Global Payments

WorldFirst is the No.1 third-party cross-border collection provider by market share (ranked by iResearch) and a Top Global Fintech Company 2025, recognized by CNBC and Statista. Founded in London in 2004, WorldFirst has helped 1.2 million businesses move money across borders: easily, quickly, and at low cost.

Security in Numbers

Making international payments is a key part of doing business today, as is ensuring the security of those payments. We've helped companies around the world achieve their global ambitions since 2004 and, in that time, we've accumulated some impressive numbers.

20⁺
CURRENCIES
through free
multi-currency account

130⁺
MARKETPLACES
(including Amazon, Mercado
Libre, Walmart, TikTok Shop,
and SHEIN)

1.2M⁺
GLOBAL
BUSINESSES

WorldFirst

Your business is safe with us

Trusted by 1.2M Global Businesses

We are licensed and partner with leading banks to ensure your money is safeguarded.



Collect payments
on **130+** marketplaces



Scan the QR code to register today

WorldFirst services are provided by Alipay Merchant Services Pte. Ltd., a company incorporated in Singapore and licensed as a Major Payment Institution by the Monetary Authority of Singapore.



[Scan here]

Low currency exchange Rates & Powerful FX Tools

Benefit from competitive real-time currency exchange rates, smart payment routing, and our powerful FX engine, helping you optimize costs.

Trusted Marketplace & Financial Network

Receive payments from over 130 marketplaces, backed by direct connections with top marketplaces and partnerships with global financial institutions.

Fast, Direct, and Secure Supplier Payments

Pay your suppliers, including 1688.com. With speed and confidence through local payment channels and smart routing for optimal efficiency.

Smarter Spending with WorldCard

Enjoy 0% currency exchange fees on 15 major currencies with WorldCard. The smarter way to manage your business expenses.

About Us

Payments are what we do, **every second, every day.**

We're proud to have served the international payment needs of over one million businesses since opening our doors, and empowered small businesses to thrive in the global economy. With us, you're not just dreaming big – you're going global.

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WorldFirst