

SOLUTION OVERVIEW

OpenText™ Business Network Cloud Foundation

Providing enterprise-grade business integration for companies of any size



Leverage a pre-connected, unified integration platform



Retain control and accelerate "time to live"



Leverage pre-built ERP adapters



Establish a scalable cloud-based integration environment

As business and supply chain disruption continues around the world, companies of all sizes are accelerating digital transformation initiatives and re-evaluating their business integration strategies. Companies today require an integration environment that has the flexibility to grow with their business needs and provides transparency across end-to-end business processes. This allows companies to target and support business growth opportunities in a dynamic economic environment.

OpenText Business Network Cloud Foundation

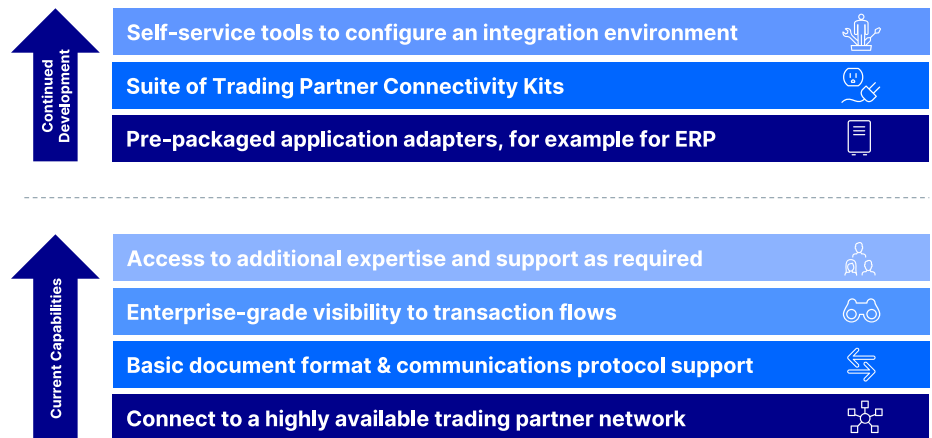
OpenText™ Business Network Cloud Foundation (BN Cloud Foundation) provides a single, unified integration environment that allows companies of any size to seamlessly integrate with more than one million pre-connected trading partners, including suppliers, logistics carriers, distributors and financial institutions located anywhere in the world. Companies can simplify and accelerate the digitization and optimization of all information flows to provide a digital foundation for business growth. Companies can leverage a suite of self-service tools to manage the onboarding, connectivity and ongoing support of trading partners around the world. BN Cloud Foundation offers support for a standard set of document and communication protocol formats but almost any format can be managed through this environment if required.

Benefits

- Leverage the world's largest pre-connected unified integration platform
- Retain control and accelerate "time to live" with a suite of self-service integration tools and trading partner kits
- Leverage pre-built ERP adapters to seamlessly integrate with back-end business systems
- Quickly establish a modern, scalable and future proofed cloud-based integration environment

OpenText Business Network Cloud Foundation provides a scalable integration environment for companies of any size

BN Cloud Foundation packages all the required integration capabilities into a tiered environment allowing organizations to scale their integration capabilities as their business needs change. As well as allowing organizations to digitize their end-to-end supply chain, BN Cloud Foundation leverages a best-in-class cloud-based infrastructure with day-to-day system management, integration with business systems, such as ERP, and visibility tools that allow users to keep track of transaction flows across the extended digital ecosystem.



45% of SMB companies

were looking for improved B2B integration to support new digital transformation initiatives¹



77% of SMB companies

would select a B2B integration vendor based on its ability to offer self-service tools²

BN Cloud Foundation leverages an extensive suite of capabilities to help with integration needs:

- **Self-service tools** – Quickly gets businesses set up with AS2, SFTP, FTPS or HTTPS based communications and simplifies integration environment management. Accelerates new trading partner onboarding through its self-service registration and configuration portal.
- **Trading Partner Connectivity Kits** – Accelerates connectivity with important trading partners using pre-built 'kits' that contain the documents and communication protocol support typically required to trade electronically with a specific partner across multiple industries, such as retail, automotive and high tech.
- **Messaging** – Uses OpenText™ Trading Grid™ Messaging Service, a global value-added network (VAN) to exchange business information quickly and in a secure manner, anywhere in the world.
- **Data translation** – Implements up to 100 document maps within the BN Cloud Foundation environment.
- **Trading partner connectivity** – Allows point to point information exchange with up to 50 trading partners using a variety of internet communication standards, such as AS2, SFTP, FTPS and HTTPS.
- **Visibility and analytics** – Uses OpenText™ Lens™ to configure intuitive executive dashboards to monitor transaction flows across extended business environments for realtime document and transaction visibility.

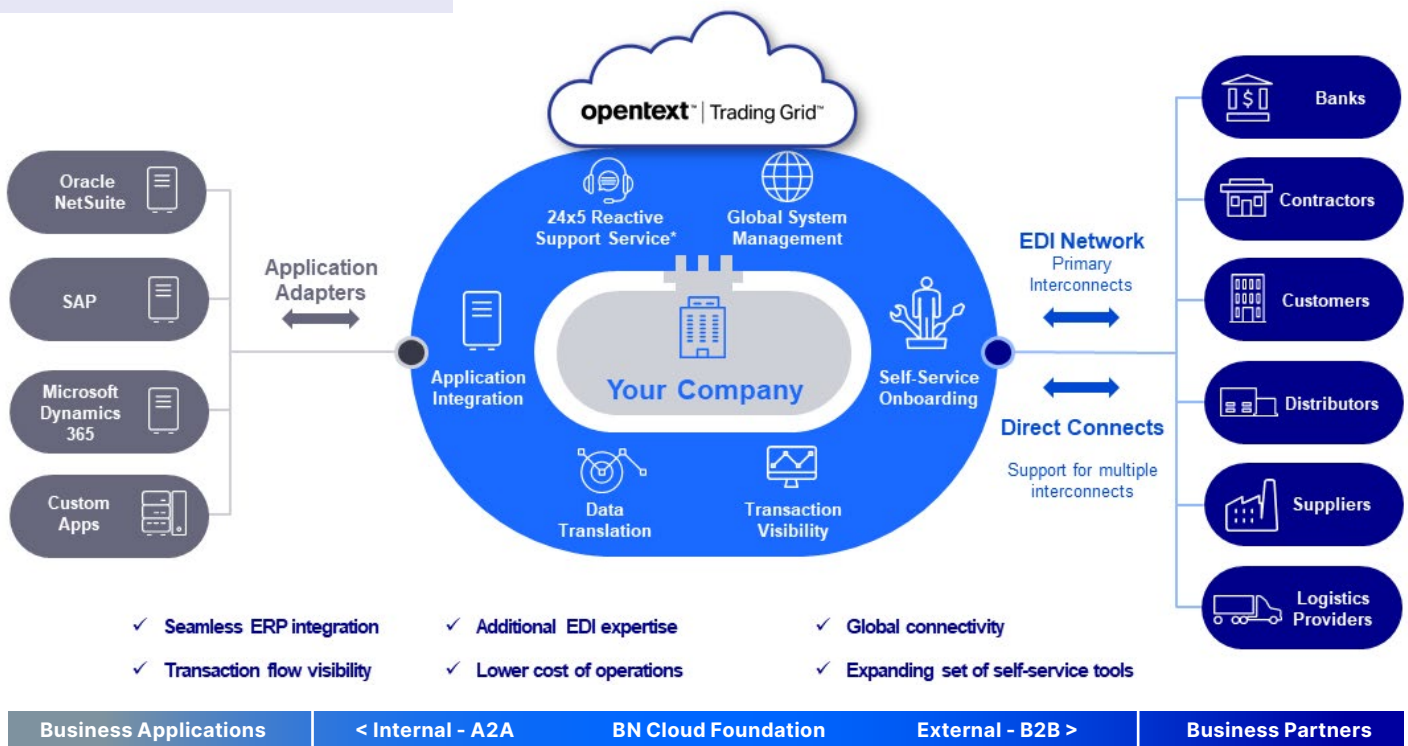
¹ IDG MarketPulse, Agile integration drives digital business for mid-market companies. (March 2022)

² ibid



58% of SMB companies said that a lack of staff bandwidth was hindering their efforts to manage B2B integration projects³

- **Enterprise resource planning (ERP) integration** – Leverage a suite of pre-built ERP adapters to seamlessly integrate external business environments with popular small business ERP environments, such as Oracle NetSuite®, Microsoft Dynamics 365® and SAP S/4HANA®.
- **Global support** – Rely on experienced OpenText integration specialists for comprehensive, multilingual, 24x5 reactive support as standard or 24x5 proactive and 24x7 reactive support, which are available as at-cost options.



Benefits

- **Lower operational costs and augment the skills of your IT team** – Leveraging an outsourced integration vendor can provide extensive cost savings, typically in the range of 20%-40%. OpenText can help you remove the complexity of managing the day-to-day operation of a B2B integration environment and you can then focus on what matters most, growing your business and becoming more competitive in a dynamic market environment.
- **Take advantage of self-service tools that help reduce platform operational costs** – BN Cloud Foundation’s self-service tools help you to significantly reduce the time, cost and complexity of using a best-in-class integration environment such as Trading Grid. These self-service tools help drive greater efficiencies in terms of managing the day-to-day requirements of the integration environment.
- **Establish a digital backbone across your business, connecting external transaction flows to internal business systems** – Extend your external integration environment into the business by leveraging a suite of application adapters to seamlessly integrate with popular ERP systems. This helps to ensure that important customer information gets to where it needs to go and indirectly helps to optimize end-to-end business processes.

³ IDG MarketPulse, Agile integration drives digital business for mid-market companies. (March 2022)

* 24x5 proactive and 24x7 reactive support services are available as options if required

- **Access a pre-connected community of more than one million trading partners** – OpenText™ Trading Grid™ is connected to an extensive global network of companies in sectors including automotive, high tech, industrial, retail and consumer goods. OpenText knows how to connect and exchange information with each and every one of these companies, helping you to accelerate the digitization of your supply chain.
- **Leverage any-to-any mediation of communication protocols and document formats** – Whether you need to connect to a trading partner in the automotive or retail industry sectors, OpenText has the domain experience of all major global EDI integration standards. This knowledge can help accelerate the integration with trading partner transaction flows and ensure your business complies with regional industry and compliance standards. BN Cloud Foundation's Trading Partner Connectivity Kits help by encapsulating this trading partner and industry knowledge.
- **Leverage a highly available integration platform that builds resilience around your supply chain operations** – BN Cloud Foundation leverages a highly available infrastructure with 99.95% availability. The cloud-based nature of the platform provides complete flexibility to adapt your B2B integration environment to meet market conditions or to provide greater resilience against future business disruptions. BN Cloud Foundation helps meet your customer commitments and allows you to build stronger partnerships with trading partners across your business ecosystem.



Leverage advanced self-service capabilities to enhance trading partner engagement

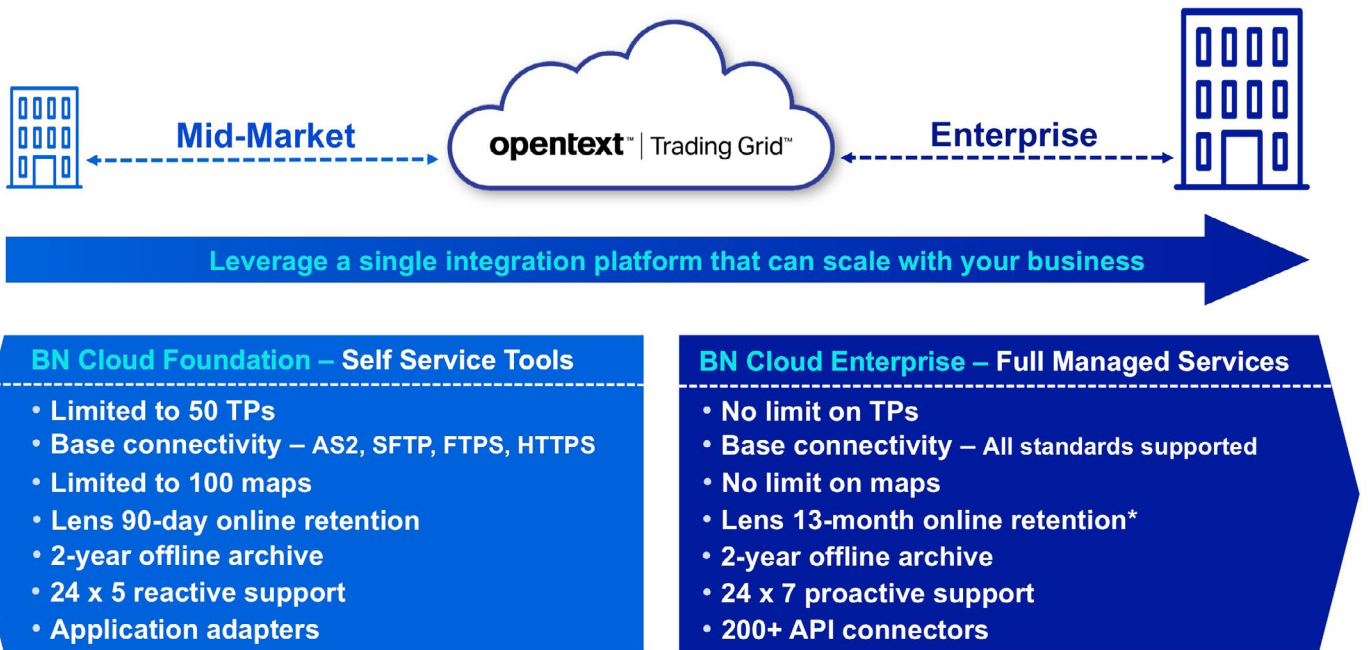
Augment your IT team with extensive integration expertise

Improve customer relationships with a highly available, future proof integration environment

Obtain long-term predictability of costs to manage your integration environment

Provide end to end visibility of trading partner activities and build resilience to future business disruptions

BN Cloud Foundation is part of a suite of outsourced integration services that can support companies of any size. OpenText™ Business Network Cloud Enterprise (BN Cloud Enterprise) extends integration capabilities by offering a full managed service, which includes access to an extensive Professional Services team that can take care of your integration needs while you take care of your core business activities. BN Cloud Enterprise also offers an any-to-any approach when it comes to supporting industry or regional document formats and communication protocol support. A comparison of the BN Cloud Foundation and BN Cloud Enterprise offerings is highlighted below.



About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: [opentext.com](https://www.opentext.com).

Connect with us:

- [OpenText CEO Mark Barrenechea's blog](#)
- [Twitter](#) | [LinkedIn](#)

* 24x5 proactive and 24x7 reactive support services are available as options if required