

SL Introduction Session

2024 March



Introducing SL

SL History

Since 1954



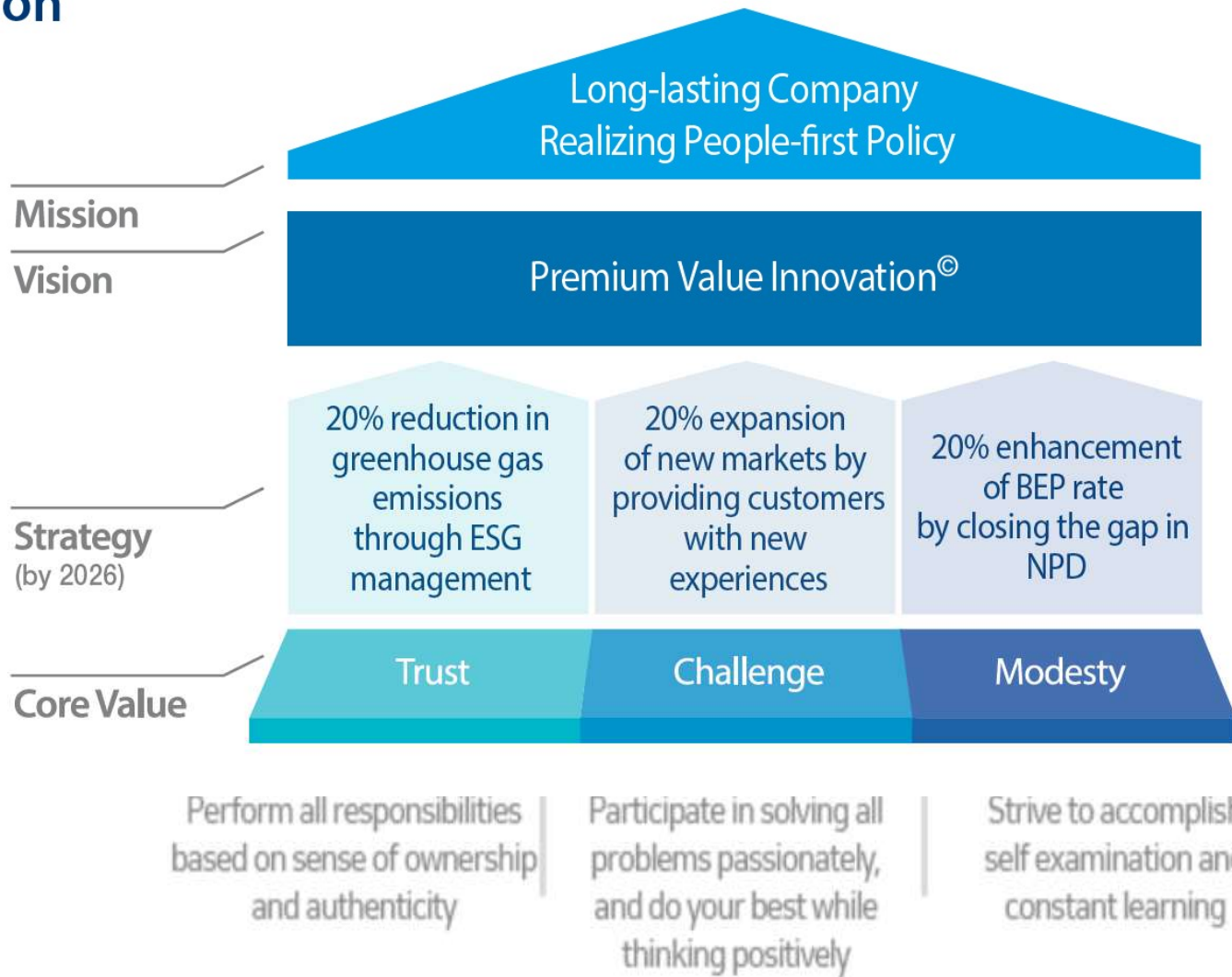
People First Policy

We will continue to offer the more innovative value products at the right time and in the right place for the majority 99% of consumers around the world based on **People First Policy and Core Values.**



SL Mission, Vision & Strategy

Vision



SL Business Areas

Lighting System



Head Lamp



Rear Lamp



Hidden Lamp



Interior Lamp

Electrification

Shifter



Wireless Charger



Charge Door Module



Mirror



O/S Mirror



DSM

E/E



BMS / SBCM / Built in CAM / IBS

FEM



FEM (Front End Module)

SL Business Areas > Video

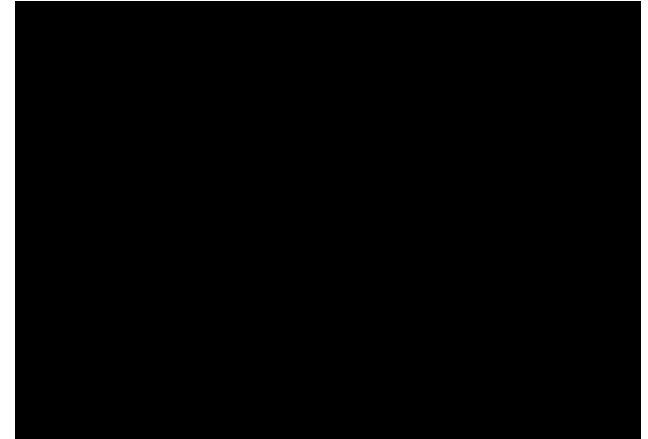
SLED



MLA



Communication



Shifter UV



Lumination



Display Effect



SL Business Areas > Product Roadmap in Lighting

LED	Digital Lamp (High Resolution ADB)	Communication Lamp (New Signal Function)
 <p>Genesis G90</p>	 <p>Signal Attenuation</p>	 <p>Communication with pedestrians</p>
 <p>Cadillac Escalade IQ</p>	 <p>Pedestrian Recognition</p>	 <p>Vehicle to Vehicle Communication</p>
 <p>Hyundai Ioniq5</p>	 <p>LED Precision Control</p>	 <p>Display Effect</p>

SL Business Areas > Product Roadmap in Electrification

User-friendly

SBW System

Eco-friendly

Flush Door

Wireless Charging

(SBW: Shift By Wire)

Charger Port Door

Flush Door Handle (FDH)

Wireless Charger Module

e-shifter / SBW Actuator

Charger Port Door



SL Business Areas > Product Roadmap in Mirror



SL Business Areas > Product Roadmap in Electronics

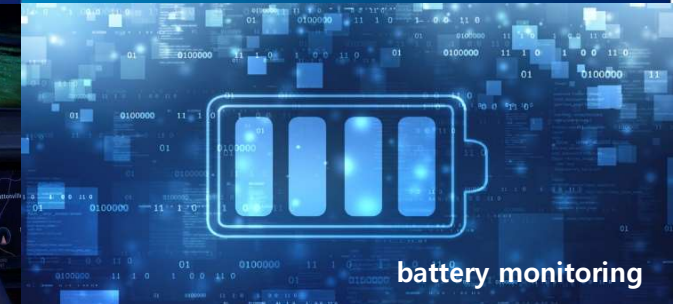
Cabin Sensing



Exterior Sensing



Battery Management



SL Customers

HYUNDAI
MOTOR GROUP



RENAULT NISSAN MITSUBISHI

STELLANTIS



GEELY



SHANGHAI GM



东风汽车



JMC



CHANGAN

Worldwide Footprint – Global



⊙ : R&D, Manufacturing ● : Manufacturing △ : Engineering Office

Product	S.Korea	China	USA	Brazil	India	Poland /Germany
Lamp	⊙	⊙	⊙	●	⊙	△
Shifter/Pedal	⊙	⊙	⊙		⊙	●, △
Mirror	⊙	●, △	●		●	●
Others*	⊙	●	●			

* FEM, Electronic Components, Actuator, Door latch etc

Thank
you

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