



# SWOBODA COMPANY PROFILE

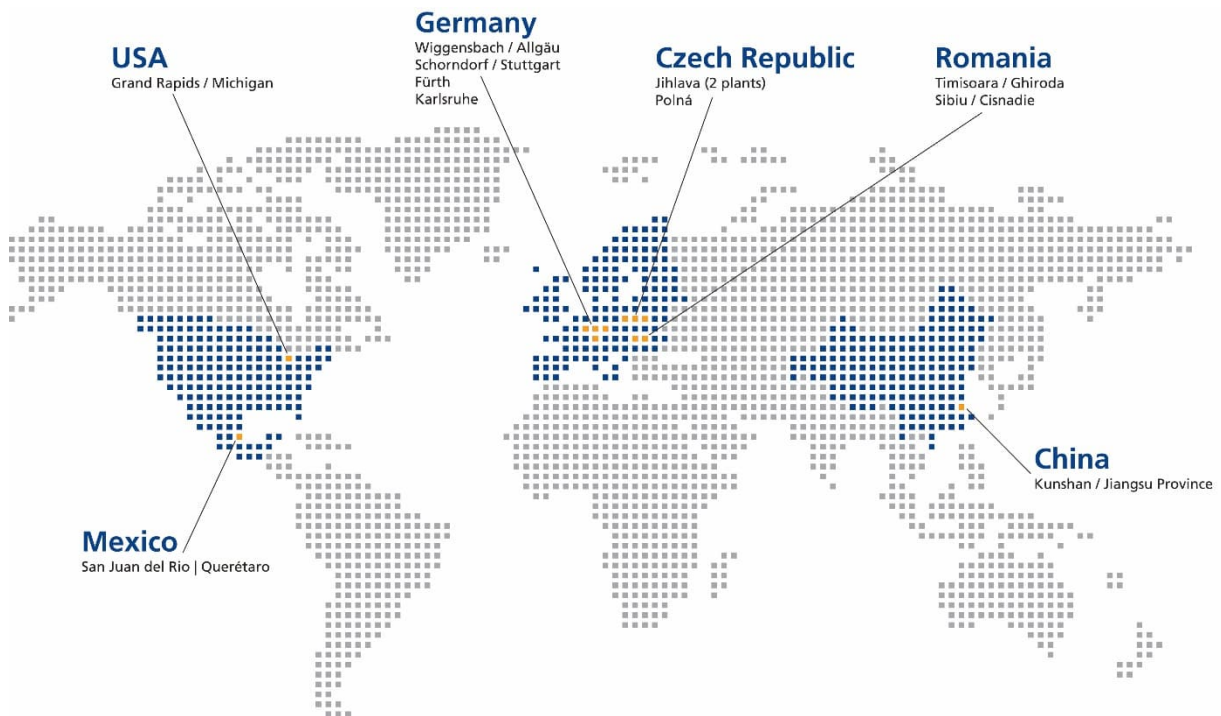
# Swoboda Corporate Profile

## Fast facts

Swoboda develops and manufactures high-precision, innovative components and systems for the automotive future. The family-owned company has been one of the world's leading development and system partners in its sector for many years and supplies the renowned international automobile manufacturers (OEM) and automotive suppliers. With around 4,000 employees at twelve locations, the company generated more than €500 million in sales in the last fiscal year.

Swoboda has plants on three continents in six countries: USA, Mexico, Germany, Czech Republic, Romania and China.

### 3 continents, 6 countries, 12 locations



Swoboda is active all around the world

## **Management and owners**

The management team includes Dr. Jörg Schernikau, Chief Executive Officer/Chief Operations Officer (CEO/COO); Christian Göser, Chief Sales Officer (CSO); Dr. Klaus Skrobanek, Chief Technology Officer (CTO) and Wilko Steffens, Chief Finance Officer (CFO).

Dr. Matthias Groth's family is the primary shareholder (80%), guaranteeing fast, stable decision-making.

## **Products**

Swoboda products are installed in around one billion vehicles worldwide. More than 1 million components leave the company every day.

Swoboda is a production specialist for assemblies based on metal-plastic components. The main products are mechanical components made of plastic and stamped grid technology, combining plugs, electrics, sensors, and electronic components. These include steering controls, transmission controls, sensors, magnetic assemblies, connectors, and high-power assemblies.

Swoboda is also a development supplier and manufacturer of sensors and actuators. These include, for example, rotor position sensors, chassis sensors, seat applications, electronic control units, and magnetically actuated pumps. These products are developed as vehicle-specific system solutions for the automotive industry.

## Strategy

The automotive industry is undergoing profound transformation alongside megatrends like electromobility, driverless cars, networking, and new mobility concepts. Swoboda makes the best of the opportunities provided by this global dynamic in its product portfolio. In the future, Swoboda will play a larger role in the total system design of sensor, electronic, and actuator technologies. Additional partnerships with other companies for new developments are also planned.

Swoboda plans to continue to grow significantly more than the automotive industry. The company is active in those market segments that benefit from the opportunities of change. The goal is to position itself even better for its customers and to continue to grow.

## History

Today's company is the merger of the Swoboda Group and Hartmann, which has been operating under the name Swoboda since July 1, 2018. Hartmann was founded in 1936, produced the first microswitch in 1945, and has been supplying the automotive industry since 1966. Swoboda was founded in 1947 in Wiggensbach/Allgäu and joined the automotive supply industry in 1961 with cable assembly. In subsequent years, both companies developed a variety of innovations, opened locations worldwide, and moved closer together.

*"Our technologies are a valuable contribution to making the world safer, more comfortable, and more energy-efficient. We are committed to our customers with great passion, deep technical understanding, and innovative strength."*

*The Swoboda Mission*