## Light Vehicle <a href="ProductionForecasts">Production Forecasts</a>

Identify new opportunities, validate OEM production forecasts, create strategic plans, and assess competitors' products and assembly plants.





The Light Vehicle Production Forecast from S&P Global Mobility is the industry standard for strategic planning and business management. The forecast provides comprehensive and accurate future vehicle cycle plans, forecast volumes, and plant capacity utilization data.

# Access forecasts for more than 50+ production countries, 900+ plants, and 8,000+ models over a seven-year forecast horizon

The Light Vehicle Production Forecast is an indispensable tool empowering OEMs, suppliers, and other industry stakeholders to:

### **Suppliers**

- Target and prioritize future OEM sales opportunities
- Validate volume for requestforquote responses
- Create strategic business plans, including anticipated financial performance, long-term production capacity needs, and bill-of-material demand
- Utilize a third-party forecast to benchmark against short-term OEM build expectations

### **OEMs**

- Evaluate competitors' production capacity footprint for vehicles and utilization
- Assess and compare other OEMs' competitive future product plans, launch timings, and vehicle architecture utilization
- Gain visibility on supply chain tiers and events

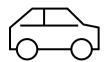


### Unmatched coverage: Base Forecast

Updated monthly and backed by 10 years of historical data, the Base Forecast provides

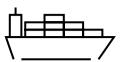
- Seven-year forecast horizon (current year plus seven)
- Detailed analysis on regional economics, sales, production, competitive segmentation, product cycles, and manufacturing strategies
- Geographic coverage of 50+ production countries across 7 regions, representing 99% of global light vehicle production
- Field coverage of 30+ attributes covered consistently for all light vehicles produced
- Cycle plan timing information including product actions and system redesigns (facelifts) for chassis, engine, exterior, interior, suspension, and transmission.

### Optional add-on modules



### **Body Style**

Provides forecasts for nearly 30 body styles (vehicle silhouette and number of doors) including start and end of production for each vehicle/body style combination by plant. This gives an enhanced breakdown of each vehicle program and highlights detail variation below the nameplate level.



### **Export Destination**

The export module is a calculation that aligns vehicles in the production forecast with final destination markets in order to understand sourcing and logistical flows.



### Plant Capacity/Utilization

Provides analysis of capacity utilization for each light vehicle assembly plant globally, including shift structure and geographic coordinates.



### **Propulsion-Type**

Quickly identify the vehicle Propulsion Type directly within the Light Vehicle Production Forecast



### **Contingency Forecasts**

Provides high- and lowband sensitivity forecast scenarios for key industry drivers—from natural disasters and oil prices, to trade deficits and GDP growth—that could bolster or impair the global automotive market.



### 12-year Extension

Access an additional five years of economic and demographic-driven forecasting and analysis for your long-term planning needs; can be added to the Base, Export Destination, and Body Style forecasts.

For Base Forecast and all modules, data are delivered in monthly buckets for history, current year, and two forecast years; quarterly for the rest of the base horizon buckets



### **About S&P Global Mobility**

At S&P Global Mobility, we provide invaluable insights derived from unmatched automotive data, enabling our customers to anticipate change and make decisions with conviction. Our expertise helps them to optimize their businesses, reach the right consumers, and shape the future of mobility. We open the door to automotive innovation, revealing the buying patterns of today and helping customers plan for the emerging technologies of tomorrow.

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