

GREEN BAY PACKAGING

91 YEARS
OF INNOVATION

(El Paso Division)



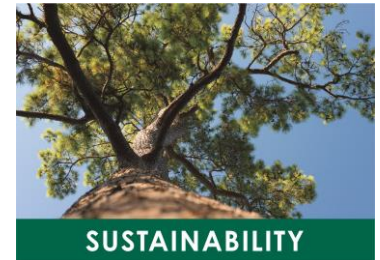
GREEN BAY PACKAGING

SMART PARTNERS ... SMARTER SOLUTIONS

January 2024

About Green Bay Packaging

- Privately Held 3rd Generation; Founded by George Kress
- Began by Manufacturing Wooden Crates
- Started Producing Corrugated Boxes in 1933
- Fully Integrated Corrugated Mfg. in 1949
- Timberlands (Industry's Largest)
- Lumber Mill
- Two Paper Mills - Arkansas (Kraft) / Green Bay (Recycled)
- 22 Box Plants & 5 Distribution Centers
- Custom Coated Label Products (Label Stock)
- Folding Carton Division
- In-Store Innovation Retail Sales Group
- Total Sales: Approximately \$2 Billion
- Decentralized Management Structure
- D&B Rating: 5A1
- Low Debt to Equity Ratio (12/88)
- Ranked 27th by Forbes as America's BEST Midsize Employer





GREEN BAY PACKAGING

SMART PARTNERS ... SMARTER SOLUTIONS



accepting customers who value:
INNOVATION

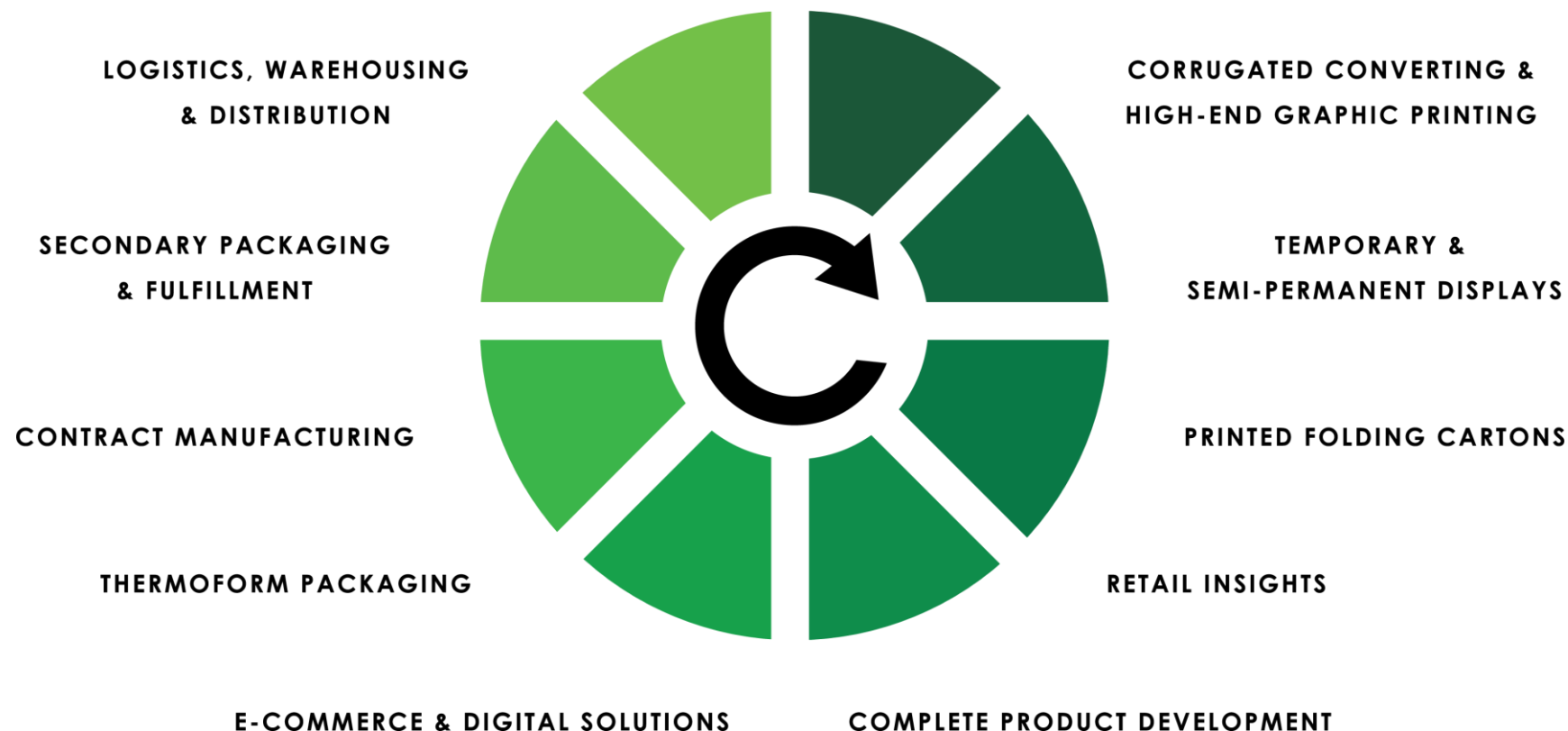
GBP is the industry leader in innovative packaging technology providing our customers with the best quality product in the most sustainable manner.

Brand Partners



Turn-Key Solutions

COMPANY OWNED TIMBERLANDS & PAPER MILLS



Green Bay Packaging Locations



GBP Value Proposition

GBP's industry leading **world class quality** and vertical integration has established our reputation as the industry's **lowest total cost supplier**. Our goal is to help clients drive sales and enable them to achieve the lowest total cost of packaging and POP within their market segment.

*"The bitterness of poor **quality** remains long after the sweetness of low price is forgotten." Benjamin Franklin*



El Paso Equipment and Capabilities

- 98" Corrugator with Pre-Print Capabilities
- 150 J&L Gluer
- 37 x 97 Flexo w/inline DC-3 Color
- 50 x 113 Flexo w/inline DC-2 Color
- 75 x 185 Jumbo Flexo Inline DC-4 Color – The largest Jumbo in the area.
- Two 66 x 125 – 2 and 4 Color Die Cutters
- A new die cutter 6 color with coating capabilities as a direct print.
- Flat bed die cutter
- 62" x 72" Two Automataan label laminator
- Coatings - Oil/Water Resistant, Abrasion Resistant, Non-Skid, & Wax Replacement
- Tapes: Tear Tape, Sesame/Open Sesame Tape
- Point of Purchase/Point of Sale Displays (temporary, semi-permanent & permanent)
- Retail Ready Packaging Designs
- New Warehouse in Phoenix. 80K Sq ft.



Quality, Testing and Lean Services



On-Site Certified ISTA Labs

Various Tests Include:

- Environmental
- Vibration/Compression
- Shock (Drop or Incline)
- Test range from 1A to 6A
- Amazon APASS Certification



Packaging Design

- Raw Material Evaluation
- Review Design Specifications
- SKU Reduction and Carton Consolidation
- Pallet Pattern Utilization



Lab Testing Capabilities

Our TAPPI conditioned labs are capable of testing throughout the entire supply chain.

We monitor the incoming raw materials as well as the manufacturing of the corrugated sheets and converted products to ensure their performance.

Standard testing includes:

Basis Weight

Ring Crush

Flat Crush

Concora

Mullen

ECT (Edge Crush Test)

Pin Adhesion

DST (Dynamic Stiffness Test)

Cobb

Coefficient of Friction

Porosity

Moisture Content



Phoenix DC

2850 S Roosevelt St.
Suite 102
Tempe, AZ 85282





GREEN BAY PACKAGING

SMART PARTNERS ... SMARTER SOLUTIONS

accepting customers who value:
SUSTAINABILITY

At Green Bay Packaging, we integrate sustainable practices to optimize resources and responsibly balance economic, social and environmental goals in producing quality and innovative products for our customers.



SUSTAINABILITY MATTERS



100% sustainable tree material management

49.8% Lumber, 30.1% Paper, 14.0% Biomass Energy, 5.6% Shavings for Fuel, and 0.5% Compost



Trees planted by GBP: 190,287,450 and counting



88% of water used across the company is recycled at least once



Dedicated to sustainable forestry, **GBP maintains more than 250,000 acres** of family-owned forest lands



Fiber certifications:

SFI® Certified Sourcing, SFI Chain of Custody, SFI Forest Management, SFI Small Lands Group Module, and FSC® Chain of Custody



Supply Chain Initiatives and Certifications



Green Bay Packaging El Paso, is a steward of forestry and maintains Sustainable Forestry Initiative® (SFI) certification

- Green Bay Packaging plants more than 5,000,000 trees each year
- SFI® Forest Management for more than 250,000 acres of Green Bay Packaging timberlands
- Responsible fiber sourcing transparency for supply to customers and regional paper supply systems



Certified to Provide Safe Packaging for Food Industry

Key benefits of GBP achieving certification for YOUR operation include:

- Demonstrates commitment to provide food safe packaging and a quality product
- Hazard analysis and critical control point (HAACP) based food safety programs
- Reduction of food safety and liability risks to protect your brand
- Provides customers with transparency and traceability in the supply chain.
- Audits good manufacturing processes – it's not just a paperwork audit.



Shelf Ready Packaging

Benefits

- Minimal to no line modification
- Multiple closure and opening styles
- Tray inside or out
- Reduced SKU's with matched pieces
- Reduction of inventory space
- Improved shopper navigation
- Shelf Organization
- Increased throughput at retail



*Producing the latest trends in Retail
Ready Packaging for more than 10 years!*



P.O.P Products



What's new at GBP?

- New 100% Recycled Paper Mill in Green Bay, WI launched in 2Q 2021 (<http://vimeo.com/274563198/c3db002ee2>)
- Awarded the 2020 AF&PA Leadership in Sustainability for water reduction achievements at the Green Bay Mill
- 2020 Quality Service Metrics: 556 DPPM; 98.89 OTD
- New Distribution/Design Center Completed in Downers Grove, IL - 1st Q. 2020
- New 150,000 Sq. Ft. Addition Completed at GBP/Green Bay - 1st Q. 2020
- New 100,000 Sq. Ft. Addition Completed at GBP/Mpls - 2nd Q. 2020
- Acquired Third Dimension in Geneva, OH - 4th Q. 2020
- Established new 80K Sq Ft DC in Phoenix, AZ – 1st Q. 2021
- New Converting Plant in Tulsa, OK - 4th Q. 2021
- Acquired Interstate Packaging Corp in Albert Lea, MN - 2nd Q. 2022
- **New Converting Plant in Fort Worth, TX – 4th Q. 2023**



**Net-Zero Water Validation
Achieved by Green Bay Packaging**



Our goal is to be your best supplier!

Our breadth of capabilities, resources and our commitment to outstanding quality & service make us an excellent strategic option for your corrugated packaging needs.



Thank you!



GREEN BAY PACKAGING

EL PASO DIVISION

