

Become a Certified MBE



SMSDC 
Southwest Minority Supplier
Development Council



CERTIFY • DEVELOP • CONNECT • ADVOCATE

MINORITY BUSINESS ENTERPRISES

The Southwest Minority Supplier Development Council (SMSDC) is an affiliate of the National Minority Supplier Development Council (NMSDC). Our mission is to create opportunities and an environment for minority enterprises to grow and to actively add value to corporate members through positive business relationships.

SMSDC certification offers many benefits to Minority Business Enterprises:

- Marketing and networking events
- Educational workshops conducted by national experts
- Expansion of your marketing efforts with national exposure through local & national databases
- Business Opportunity Fairs enabling minority entrepreneurs to present themselves to hundreds of prospective buyers in a short time
- Inclusion in the NMSDC central and national database of certified minority suppliers & the SMSDC database
- Submission of information for possible HUB certification for Texas based MBEs

Our service area includes Southwest Texas the state of Oklahoma and the state of New Mexico.

CERTIFY

NMSDC is the only national minority business development organization providing certification throughout the U.S. where MBEs are owned & operated by minorities ready to do business. NMSDC is nationally recognized for providing the “Gold Standard” certification for MBEs.

DEVELOP

SMSDC helps your business develop your unique value-add proposition. Offered throughout Southwest Texas, Oklahoma & New Mexico, SMSDC programs help you refine your business communication skills and deploy new approaches, resulting in new clients and new contacts.

CONNECT

SMSDC connects you with corporate buyers, procurement officers, contracting agents, and supplier diversity experts in large corporations, locally and nationally. SMSDC teaches you to navigate complex corporate cultures and connect with the right person to elevate your business product. We assist you with learning about new business opportunities and growth areas for you to expand your product offering.

ADVOCATE

SMSDC advocates to corporations and assists them in utilizing MBEs in their supply chains. SMSDC is your direct link to corporate America.

CAPACITY PLUS

Developmental classes offered to Certified MBEs providing the tools and management perspectives to help your company demystify the corporate procurement process. This two-year process provides practical insights to help you address your business challenges and build capacity to work with Fortune 500 corporations.

FACE TIME

Face Time events facilitate connections through a range of business and social events where corporations seek certified & qualified MBEs. Your company will benefit by having access to business opportunities and the people who can help you expand!

SUBSCRIPTION SERVICES

Subscriptions are available to those MBEs who wish to receive services over and above those provided with basic certification. These services will provide you with leadership, resources and connections to grow your business.

SMSDC Subscription Services include:

- Access to Capacity Plus
- Business Plan Enhancement
- Prime Supplier Development
- MBE/ Corporate Meetings
- Access to National MBE Database
- Corporate Supplier Diversity Portal Registration
- and much more

STAY CONNECTED!



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