

Corporate Presentation





A little history

### **About Our Company**

DuraTech was founded in 1977 as a screen printer supplying durable graphics to local customers.



Today

The company has grown steadily and now supplies a wide variety of printed graphic and printed electronic products to local and international companies from manufacturing locations in the US and China.



## Sales History



#### Sales Markets

2022



#### Appliance

Controladora Mabe GE Appliance FETCO

#### Medical Device

GE Precision Healthcare Smiths Medical Siemens

#### OEM

Thermo King
Musco Sports Lighting
Rockwell Collins

#### **Electronics**

Creation Technology
UT Electronic Controls
Watlow Electric Mfg.

#### Automotive

BCS Automotive TSI Incorporated IAC



### **United States**

### China

#### La Crosse, WI

320 Team Members 3 Shifts 120,000 square feet





#### Beijing

77 Team Members
2 Shifts
34,000 square feet
ESD/Clean Room
4,000 square feet

# Manufacturing Locations











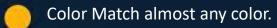




#### **Printing Options**

### Screen Printing

A very flexible and economical printing process that can be used with a wide range of porous and non-porous materials and inks, including electrically conductive inks.



Inks are more opaque, vivid and durable than other printing techniques.









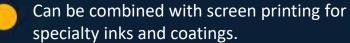
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**Printing Options** 

## **UVDigital Printing**

Ideal solution for durable small quantity production. Quicker turnaround and lower set-up costs.

Exceptionally smooth gradients and accurate full color reproductions.













**Printing Options** 

## Flexographic Printing

Ideal for high volume parts on thin, flexible, porous or non-porous materials.

Has the ability to print continuous repeating patterns.

Many in-line options for over laminates, adhesive and die cutting.



Parts can be supplied on a roll or as individual pieces.















**Finishing Options** 

#### **Decorative & Functional**

DuraTech has extensive finishing capabilities to transform flat sheets into decorative parts.



Laminating
Die cutting
Embossing
Forming
Doming
Adhesive application
Membrane switch build-ups









**Functional Labels** 

### Membrane Switches

A reliable, low-cost proven approach to meet demanding needs in a simple or complex switch.

Multi layer printed circuit on a flexible substrate allow for greater design flexibility, reduced cost and simplified construction.

Many options for chemical resistance, illumination, shielding, perimeter seals, tactile feedback, and tail configurations.





**Functional Labels** 

## In-Mold Decorating

Combining a printed overlay with injection molding to produce a 3D part with high quality graphics.

Highly durable graphics are encased behind a clear substrate and in front of the injection resin.

Easy to switch model lines by changing the graphic overlay in the same mold.



Production of 5 million parts annually









T∆CTOT≡K Licensee **Functional Labels** 

### In-Mold Electronics

Combining a printed electronic overlay with injection molding for a cost effective, functional user interface.

Circuits and components are sealed in resin and protected from the environment.

More 3D design latitude
Space savings
Reduced BOM and increased ease of manufacturing







#### **Functional Labels**

## In-Mold Electronics

IME can be the addition of electronic circuit inks to an IMD label or a stand alone circuit and can include electrically functional components.

- HMI Cap touch buttons/Sliders/LEDs Sensors, Heaters, Smart Surfaces
- IME Video









ISO 9001:2015 Certified UL / CSA Constructions **ROHS Compliant** PPAP, FAIR, COC

## **Quality Systems**









### Supplier Managed Inventory



Stored at DuraTech or at your site.



Work from customer forecast
Blanket order for EAU, releases for shipments



Reduce lead time
Receive parts in from DT China - inspect and warehouse



Lower transaction costs



Reduce line-down situations



More competitive unit price







### Value Added Engineering

Cost reduction programs
Offering alternative constructions & materials
Introduce new materials and processes
Sets and kitting solutions
In-House seminars
On-Site technical assistance
Product use analysis



### Thank You! Let's Work Together

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