# voestalpine AUTOMOTIVE COMPONENTS

Company Presentation
Jun 2023



# INTRODUCTION

We are part of an internationally successful corporation



# THE voestalpine GROUP



» voestalpine is a leading technology group with combined material and processing expertise, holding global top positions in its business units.

BY 2021/22



500 companies & locations

48,700 employees globally

2.3 bn. EUR EBITDA

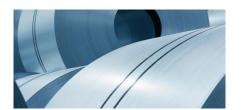
50 countries on 5 continents

14.9 bn. EUR revenue

4 strong divisions

### **GROUP ORGANIZATION**

As a publicly listed holding company, voestalpine AG manages four divisions that are each world market leaders or one of the leading global suppliers.



STEEL DIVISION

Worldwide quality leadership 35% share of Group consolidated revenue



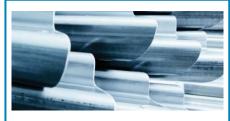
HIGH PERFORMANCE METALS DIVISION

Global market leader 22% share of Group consolidated revenue



METAL ENGINEERING DIVISION

World market leader 22% share of Group consolidated revenue



METAL FORMING DIVISION

World's
leading supplier
21% share of Group
consolidated revenue



### METAL FORMING DIVISION



**Tubes & Sections**Günther Felderer

- » voestalpine Krems: AUT
- » voestalpine Rotec Group: AUT, DEU, ESP, POL, GBR, USA, CAN, MEX
- » voestalpine Sadef: BEL
- » voestalpine Profilafroid, SAP: FRA
- » voestalpine Präzisionsprofil: DEU
- » voestalpine Profilform China: CHN
- » voestalpine Metsec: GBR
- » voestalpine Profilform: CZE
- » voestalpine RFC: USA
- » voestalpine Meincol: BRA



Automotive Components
Harald Traxler

» Coldstampina

voestalpine Automotive Components Dettingen: DEU, ZAF, FRA, CHN, MEX

» Hotforming

voestalpine Automotive Components Schwäbisch Gmünd: DEU, USA (Cartersville)

» After Sales

voestalpine Automotive Components Bunschoten: NLD, USA (Birmingham)

» Tailored Blanks

voestalpine Automotive Components Linz: AUT



Precision Strip
Peter Schwab

» voestalpine Precision Strip Group: AUT, SWE, USA, CHN, MEX, ESP



Warehouse & Rack Solutions

Jürgen Resch

- voestalpine Krems Finaltechnik:
   AUT
- » Nedcon Group: NLD, DEU, USA, FRA, CZE, BEL, POL

Innovative lightweight components and assemblies with a global presence



# Automotive Components Global Presence





# EXPERTISE AUTOMOTIVE COMPONENTS

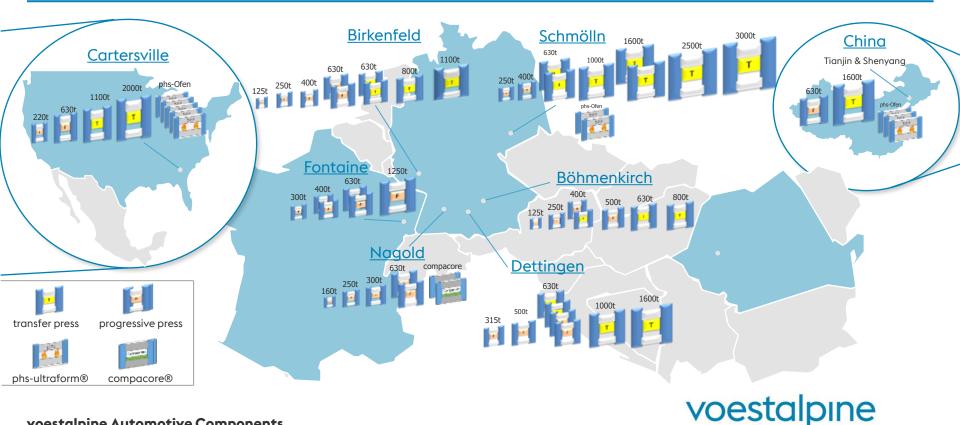


# LOCATIONS voestalpine AUTOMOTIVE COMPONENTS



#### voestalpine Automotive Components

# PRESS PARK EUROPE, USA & CHINA



#### voestalpine Automotive Components

# Aguascalientes Plant

Introducing Aguascalientes



# General Figures



- voestalpine is a leading company for high complexity assemblies for body in white components applying different joint technologies holding global top positions since 2017.
- Assembly Technology:
  - Spot & Projection Welding Processes
  - Glue Application
  - Crimping & Clinching

10,000 m<sup>2</sup> **Footprint** 

30 MUSD Sales 2022/23

>30 MUSD **CAPEX Investment** 

7,000 m<sup>2</sup> **Expansion** 

IATF 16949 Certification

ISO 14001 Certification



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# IN-HOUSE EXPERTISE

Full service portfolio from a single source



### ASSEMBLY TECHNOLOGY





### 10 Small assembly cells

- » 10 small assembly cells
- » 3 robots (Last generation FANUC)
- » 2 high pressure servo guns
- » Projection Welding (4 manual stations +1 semi-automatic)
- » Clinching (1 manual stations)
- » Crimping (2 manual stations)
- » Adaptive welding control system

### 2 Medium assembly cells

- » 2 medium assembly cells
  - » 6 robots (Last generation FANUC)
  - » 6 high pressure servo guns
- » Adaptive welding control system

### 2 Large assembly cells

- » 2 large assembly cells
- » +30 robots arms (Last generation FANUC)
- » +30 high pressure servo guns (ARO)
- » State of the art autonomous vision systems for quality assurance of seal application
- » Adaptive welding control system (100% verification of welding process with Q-Inspectors)

### In Site Competence

- » Measurement Equipment
  - » CMM (4m x 1.5m x 2m)
  - » 3D scanning capabilities
  - » Welding testing capabilities » Destructive / Non Destructive
  - » Metallography lab

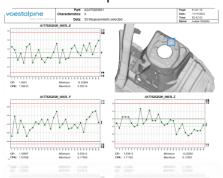
- » Engineering Competence
- » Welding specialist
- » Assembly specialist
- » Maintenance Senior

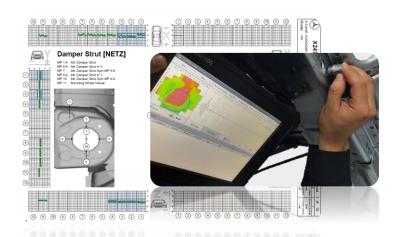
- » Quality Competence
  - » VDA certified team
- » Certified auditors
- » CMM Programmer



# Quality Assurance – Our competences

- » High quality culture
- » Climate controlled measurement room
- » CMM machine for large assemblies with touch probe and laser scanning capabilities (4200mm X, 1500mm Y, 2100mm Z)
- » Manual 3D scanning capabilities (Incoming Inspection)
- » Welding destructive and non-destructive testing capabilities
- » Metallography lab
- » PiWeb capabilities







Company Presentation

# Quality Assurance – Our performance

- » Close communication with our customers
- » Resident on-site at customer
- » Weekly assembly review with customer (KTMA)
- » SPC ports on CFX for critical characteristics on safety relevant products
- » 0.2 % Quality cost YTD
- » 3 PPM in BY 2022-2023
- » Good customer relationship Last process assessment on Nov 2022 with green result (VDA 6.3)

Audit lead Department E-mail Phone no.

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Subject: Final report VDA 6.3 Process audit (Edition 2016), P5 – P7, 14. November 2022 to 16. November 2022 Audit scope: X 247; A2476209801; DC3138 assemblies Audited location: Aguascalientes

Dear Mr. Jesus Barba,

Thank you for the hospitality you showed our auditors. We would also like to thank you for the efforts made by you and your team and for the openness you showed in answering our questions.

On the basis of the conversations held and the impressions gained during our tour of the premises, we have come to the following audit result:

Calculated result 91.6 %, Overall result "A"



# Logistics - Our competences



- SAP FRP
- SAP terminals connected to forklifts
- SAP FIFO
- FDI
- JIT Plant
- RFID System
- Warehouse logical material flow
- Chaotic storage system
- 23% Shipping dock utilization
- Our location in Aguascalientes gives us privileged access to the main OEMs in the region as well as access to the US market.
- Strategical location for international business with good access to harbor, railway etc.



# Logistics - Our performance





#### Criteria:

- On-time delivery
- ASN
- RDR (Receiving report)
- Customer Service
- RIR (Labeling quality)

#### voestalpine Automotive Components

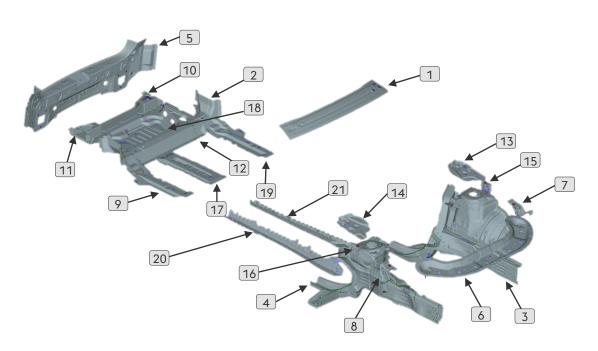


# PRODUCT PORTFOLIO

Our experience in producing complex parts and assemblies



# **Assembly Competence**



- ROOF FRAME FRT
- REINFORCEMENT COMPL RR W. HOUSE
- WHEEL HOUSE LEFFT
- 4. WHEEL HOUSE RIGHT
- 5. REAR APRON
- 6. CONSOLE ENG
- BRACKET FENDER FRT LH
- BRACKET FENDER FRT RH
- REINFORCEMENT RH RR- SEAT
- 10. CONSOLE LH CROSS MEMBER RA
- 11. CONSOLE RH CROSS MEMBER RA
- 12. FLOOR CROSS MEMBER REAR SEAT RR
- 13. REINFORCEMENT LH HINGE
- 14. REINFORCEMENT RH HINGE
- 15. BRACKET FRT FRONT-PART LH
- BRACKET FRT FRONT-PART RH
- 17. REINFORCEMENT CTR RR SEAT
- 18. LOAD COMPARTMENT WELL FRT
- 19. REINFORCEMENT LH RR- SEAT
- 20. REINFORCEMENT LWR LH CENT.TUNNEL
- 21. REINFORCEMENT LWR RH CENT.TUNNEL

# Cartersville Plant

Introducing Cartersville



### METAL FORMING DIVISION

- » Hot-formed structural components
- » Laser-welded blanks
- » Development and production of ready-toinstall punched and formed components and assemblies
- » Safety and impact protection components
- » Outer panel body parts and chassis components
- » Complex spare parts strategies and lifecycle logistics
- » Metal and plastic hybrid components

#### THE COMPETENCE CENTERS **BODY PANELS** COLD HOT **TAILORED STAMPING & FORMING &** & AFTER-**BLANKS ASSEMBLIES ASSEMBLIES MARKET** Schwaebisch Bunschoten Dettingen (D), Gmuend (D). (NL). Schmoelln (D), Linz (A) Shenyana (CN), **Birmingham** Birkenfeld (D), Cartersville (USA) Nagold (D), (USA) Boehmenkirch (D), Fontaine

(FR), East London (ZA),

Shenyang (CN)



# voestalpine AUTOMOTIVE COMPONENTS CARTERSVILLE LLC.





- » New base for supplying ultra high-strength lightweight body parts for premium car manufacturers
- > First production site implementing phs-technology in NAFTA region
- » Cold stamping, hot forming, automotive components, aftermarket solutions
- » Customers: 100 % premium automotive manufacturers & suppliers

#### **LOCATION**

Cartersville, White, Georgia

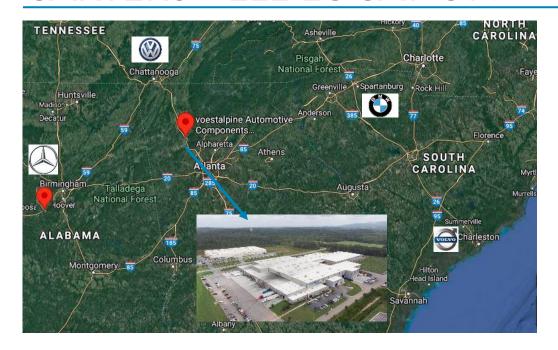
### **EMPLOYEES**

2023 620 FTE





# CARTERSVILLE LOCATION



- » Located within the metropolitan area of Atlanta
- » A central location close to important OEMs
- » Support for tools and equipment in the immediate vicinity
- » Groundbreaking in 2012
- » Series production operational since Q4/13
- » Production & warehouse area: 553,000 sq. ft.
- » Until 2020: 70 M USD invested



# Series production facility in CARTERSVILLE, GA

- » 1st expansion phase (groundbreaking 2012)
- » Plant opening April 2014
  - » Four assembly lines, 220 and 1000 ton presses, spare parts
  - » Installation of PHS 1 (Q3/16)
- » 2<sup>nd</sup> expansion phase (SOP Q3/17)
  - » Installation of PHS 2, two further production halls, additional office building, second warehouse
- » 3<sup>rd</sup> expansion phase (SOP Q1/18)
  - » Installation of third phs-line (direct), hall expansions, expansion of press facilities, additional assembly lines
  - » Installation of fourth phs-line (indirect) (Q3/18)
  - » Investment volume 70 M USD
- » 4<sup>th</sup> expansion phase
  - » Semi-finished goods warehouse completed (Q3/20)





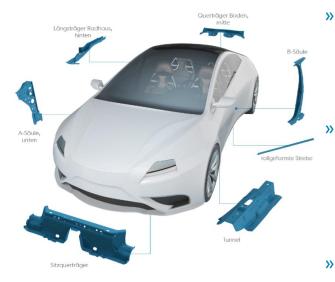
# Aftermarket facility in BIRMINGHAM, AL



- » Location: Birmingham, Alabama
  - » Complex weld assemblies with multiple process steps
  - » 12,250 pcs out of each manual weld cell per year and shift
  - » 10,000 pcs out of automated weld cell per year
  - » Area: 138,000 sq. ft.
  - » 2 automated assembly cells
    - » Spot weld, roll hemming, ARPLAS weld
  - » 2 manual assembly cells
    - » Spot welding, riveting, cutting, stud welding, nut welding
- » Investment: 11 M USD (part of 3<sup>rd</sup> expansion phase)
- » SOP of the lines: Q1/2018
- » Jobs: 15 FTE in 2023



### PRODUCT PORTFOLIO



#### STRUCTURAL PARTS

- » Steel & aluminum structural parts & components
- Mechanical presses going up to 2000 tons, handling mild steel and aluminum as well as high strength steel

#### ASSEMBLIES

- » Pre-formed inner, outer and structural parts are assembled: doors, hoods, deck lids, tail-gates, etc.
- » Manual insertion processes combined with robotized automated assembly cells add value (e.g. clinching, pressing in nuts & bolts, etc.)

#### POWERTRAIN

» Engine and gearbox components made form sheet steel, aluminum or composed material



### INHOUSE EXPERTISE PRESSES





# ARISA SERVO PRESS (TRANSFER)

» Power 630 tons

Table 4000 mm x 2000 mm

> Strip 1340 mm x 4.5 mm

SOP Q2/2018

# SEYI MECHANICAL PRESS (PROGRESSIVE)

Power 220 tons

» Table 2400 mm x 1250 mm

» Strip 609 mm x 6 mm

SOP Q4/2013

# ARISA MECHANICAL PRESS (TRANSFER)

» Power 2000 tons

» Table 6000 mm x 2500 mm

» Strip 1600 mm x 5 mm

» SOP Q2/2018

# FAGOR SERVO PRESS (TRANSFER)

» Power 1100 tons

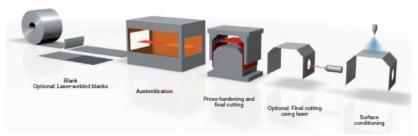
» Table 5000 mm x 2000 mm

» Strip 1300 mm x 5 mm

» SOP Q1/2014



# INHOUSE EXPERTISE HOT FORMING LINES



#### DIRECT PROCESS

- Optimized production process for simple component geometries
- Steel blanks are heated to 900°C
- Subsequently formed and hardened in a cooled tool until final geometry is achieved
- Allows for short cycle times due to rapid cooling
- AlSi-coated material causes good lubricating action between component and shell die



#### INDIRECT PROCESS

- Optimized process: final cutting is performed prior to hot forming
- Steel blanks made of phs-ultraform® are formed and cut to final geometry using cold-forming technologies
- Cold-formed components are then heated up to 900°C
- Annealed component in warm condition is shapehardened and cooled in the press
- Producing tailored-property parts without additional cycle time



# INHOUSE EXPERTISE ASSEMBLY





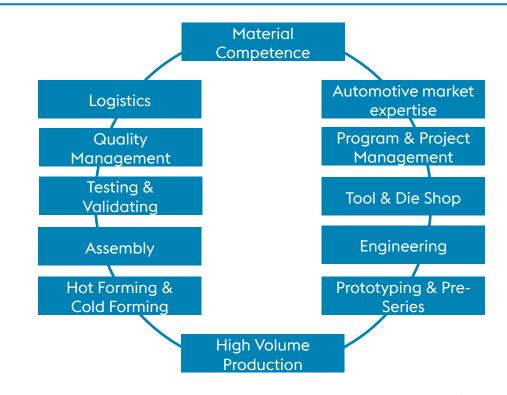
- Robotic welding and assembly cells
- Spot and resistance welding (steel & aluminum)
- Robotic glue application
- Smaller and manual equipment (rivets, studs, nuts)



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# WE ARE A FULL-SERVICE PARTNER







# THANK YOU!

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