

Border Trade & Economic Forum
Run of Show - May 13, 2024 | 1PM - 5PM
El Paso Convention Center | 1 Civic Center Plaza

About the Event: The Border Economic and Trade Forum is not just an event; it is a platform for fostering collaboration, unlocking new business opportunities, and shaping the future of manufacturing and supply chain dynamics in this pivotal moment. El Paso is the perfect setting for this discussion due to its rich history and dynamic economic environment, which provides the perfect backdrop for our discussions on economic and trade dynamics along the border.

Agenda:

1:00 PM - Registration and Welcome Reception

1:30 PM - Opening Remarks by **Andrea Hutchins** and **Elizabeth O'Hara**, EPC Chairwoman

1:40 PM - Special Presentation: Dr. Daniel Covarrubias, *Texas Center for Economic & Enterprise Development*

1:45 PM - Innovation Panel

Moderator: **Glenn Hamer**, CEO, *Texas Association of Business*

Panelists: **Alan Russell**, President & CEO, *TECMA*; **Dr. Victor Pimentel**, *NMSU Center for Supply Chain Entrepreneurship*; **Ruben Ahedo**, Managing Director, *Freightwell*

2:30 PM - Coffee Break

2:45 PM - Policy Panel

Moderator: **Jerry Pacheco**, CEO, *New Mexico Border Industrial Association*

Panelists: **Fabiola Luna**, *previous Index Chihuahua President*; **Andrew Rudman**, Director, *The Wilson Center Mexico Institute*; **Kiersten Kullenberg**, Outreach Director, *U.S. Global Leadership Coalition*

3:30 PM - Coffee Break

3:45 PM - Keynote Address

4:10 PM - Special Presentation: "El Paso, The Gateway to the American Dream" - by **Andrea Hutchins**

4:30 PM - Cocktail Hour early access