
BJAAutomotive GmbH

Company Presentation

2023

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1. Company history

DEFOND GROUP



- Established in 1978
- Headquarter in Hong Kong
- Group's annual turnover USD 500M



1. Company history

BJAutomotive GmbH

- **1971: Founded in Hamm, Germany as spin of from ABB Group**
- **1999: Outsourcing from Busch Jaeger Elektro GmbH**
- **2000: Joining 3i Group PLC**
- **2001: Start of BJAutomotive GmbH as independent company**
- **2006: Defond Group becomes shareholder of BJA with 85%**
- **2008: Defond took over 100% of BJA**
- **2011: First LIN / CAN interface project**
- **2018: R&D Center Shanghai founded**



2. Global footprint

**BJ Automotive GmbH
Hamm, Germany
Factory**



**BJ Automotive GmbH
Bad Rappenau, Germany
R&D/Engineering & Sales**



**Hongkong
Headquarter**



**Dongguan, China
Factory**



**BJ Automotive Ltd.
Shanghai, China
R&D/Engineering & Sales**



3. Our Capabilities

Engineering

- Mechanical design
- Electro-mechanical module design
- Software / firmware development
- Wireless product design
- Design for manufacturing
- Design of lighting product
- Design of touch-sensing product

Manufacturing

- Tool Shop
- PCB assembly
- SMT
- Plastic injection
- Metal stamping
- Electro-plating
- Winding
- Laser etching and printing
- LEAN manufacturing
- Process automation
- Process qualification and control
- Supply chain management
- Validation and testing solution

4. Project Organisation

Hongkong

R&D + Sales

China

Production +
Testing

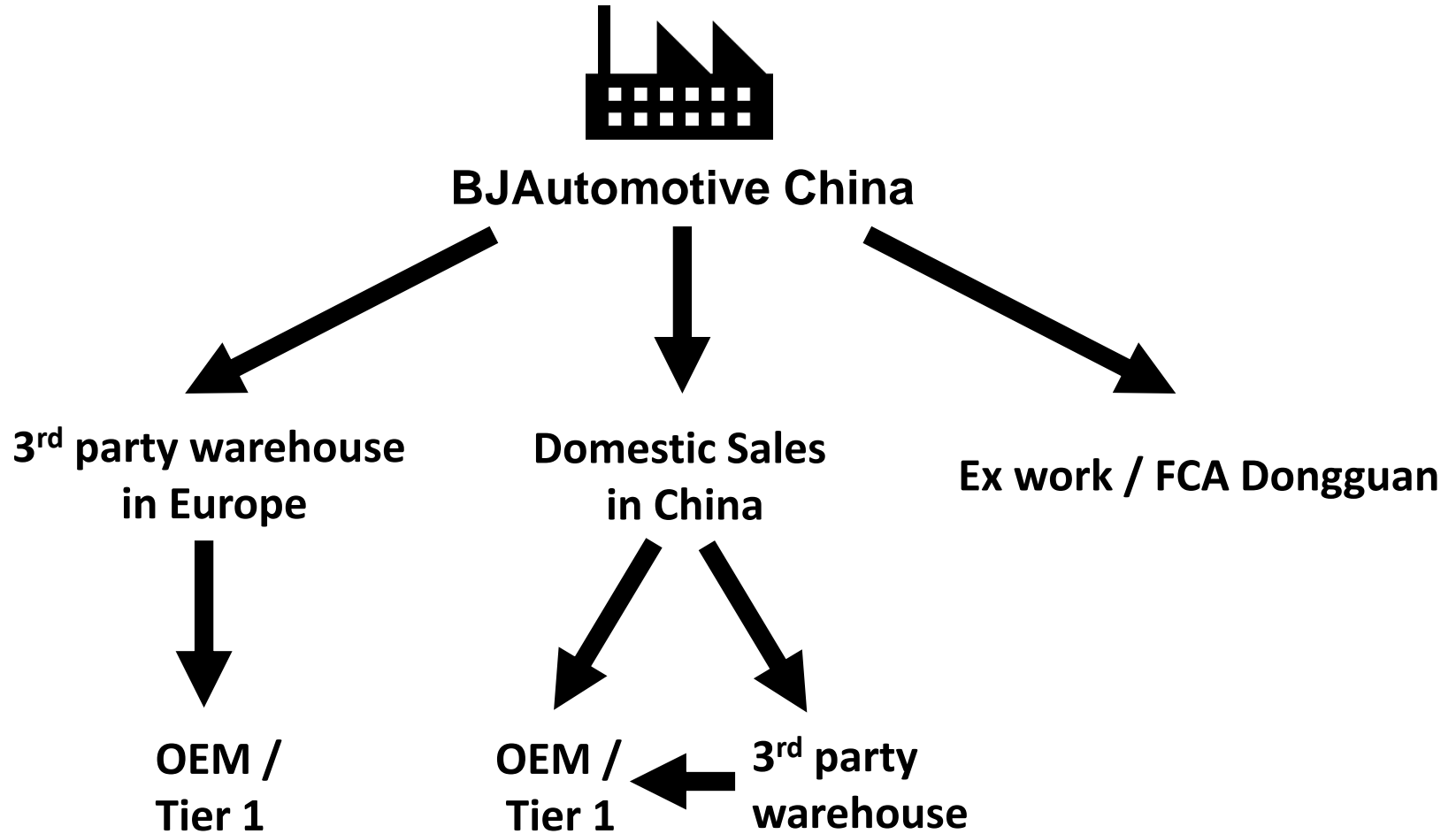


Germany

Project Management + Sales

Customers

5. Logistic work flow



6. Key customers



7. Product Range

Seat



7. Product Range

Door:



7. Product Range

others:



7. Product Range

others:



8. Certifications

- **IATF 16949**
- **ISO 9001**
- **ISO 13485**
- **ISO 14001**
- **ISO 17025**
- **SA 8000**
- **Automotive Spice® Level 2**

9. DUNS numbers

- **BJ Automotive Hongkong:** 680527277 (Head Quarter)
- **BJ Automotive Hamm:** 314192829 (RFQ responsible)
- **BJ Automotive Dongguan:** 421271138 (Production Plant)

BJA Automotive GmbH

Looking for a good business relation
