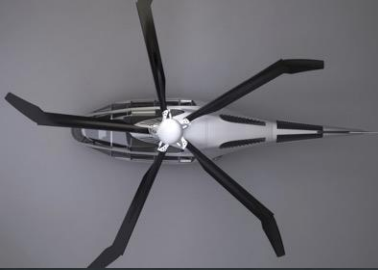




VISION

“To be an iconic company with superb talent, rapidly creating novel and coveted vertical lift experiences”.





THRILL OUR CUSTOMERS

Delivering exceptional experiences to our customers is a top priority. We stay a step ahead to develop technologies they can't live without.

We listen. Then we apply our technical know-how and tenacity to thrill them at every turn – today and tomorrow.

ACT SWIFTLY AND DECISIVELY

We're empowered to take smart risks to deliver real impact.

We seek perspectives outside our areas of expertise to create more efficient solutions. We don't wait to be told what to do. Rather, we make timely decisions, confident in our ability to move forward with purpose.

MAKE THE IMPOSSIBLE POSSIBLE

We're a company founded on big ideas and even bigger achievements.

We rise to the challenge, pushing past obstacles to open doors to new experiences few dream possible.

Can't be done?
Count us in.

FIND A BETTER WAY

We take the best of what's worked before and explore new ways to make it even better.

We are eager to learn and curious to explore. Being open-minded and inquisitive is hard-wired into our DNA.

We approach every challenge with fresh eyes and learn from our mistakes – and are inspired to discover innovations that will create a brighter future.

LIFT EACH OTHER UP

We are a committed and unified team. Always thinking beyond our individual roles and departments to consider how our actions impact each other—and align with what's best for the entire company.

We collaborate freely, communicate openly, and celebrate each other's achievements and success.

OPERATIONAL EXCELLENCE MODEL



Strategic Planning.
Daily Management.
4 DX.



Quality Culture.
Lean Road Map.
Continuous Improvement.
Continuous Flow and leveled
production.



Safety Culture.
Development &
Engagement.
Social Responsibility.
Communication.



Mission.
Vision.
Values.
Powerful Beliefs.

BELL PRODUCTS

Bell Confidential and Non Proprietary

5



360
V-280
AH-1Z
V-22
V-247

Military



Commercial

505
407
429
412
525

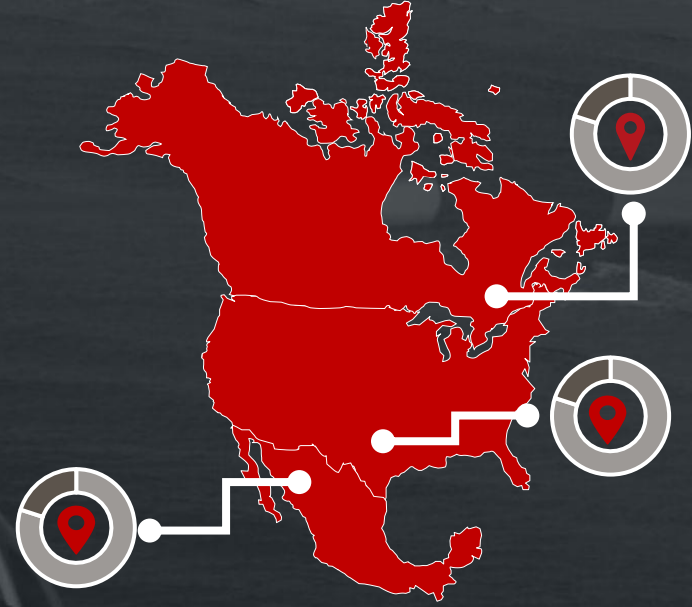


APT
NEXUS
FCX-001

Innovation



LOCATION



CHIHUAHUA, CHIH. MEXICO



BELL IN MEXICO



- Start up – January 2009
- Square Footage = 125,506



505



429



407



412

Chihuahua assembles cabins and parts for the Commercial Division of Bell.



BELL MEXICO

Products



505



429



407



412



CERTIFICATIONS



LEED
Plant Level



2010

2011



DGAC
Production
Authorization

AS-9100
Rev C



2012

2013



C-TPAT

Clean Industry
PROFEPA



2015

CERTIFICATIONS



AWARDS

Best Safety
Performance



2012



Commitment
to Quality



2016



Zero
accidents



2017



1st Place in
Short Kaizen
and Quality
Circles



2017
2019



Good
Environmental
Practices



2019



PROCAVECH



TEXTRON

407 MANUFACTURING

Electrical and structural assemblies.



Flight Control Systems

Fuel Systems



➤ Bell 407 Cabin

▶ **60%** of completion at Bell Mexico.

- ☐ Lower Aft Fuselage
- ☐ Instrument Panel
- ☐ Cabin/Fuselage Assembly

429 MANUFACTURING

Electrical and structural assemblies.



Flight Control Systems



Fuel Systems



➤ Bell 429 Cabin

- ☐ Firewall
- ☐ Nose - electrical inst
- ☐ Aft Fuselage – electrical inst
- ☐ Floor assembly
- ☐ Roof assembly
- ☐ Cabin/Fuselage Assembly

▶ **70%** of completion at Bell Mexico.

Sub-assemblies



➤ Sub-assemblies (all Bell commercial models):

- ☐ Firewalls
- ☐ Doors
- ☐ Oil cooler panel
- ☐ Air inlet cowlings
- ☐ Air ducts
- ☐ Stabilizers
- ☐ Heat treatment

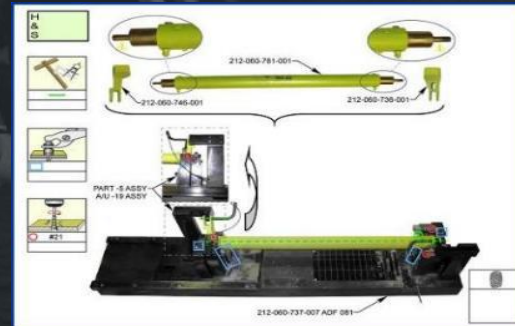
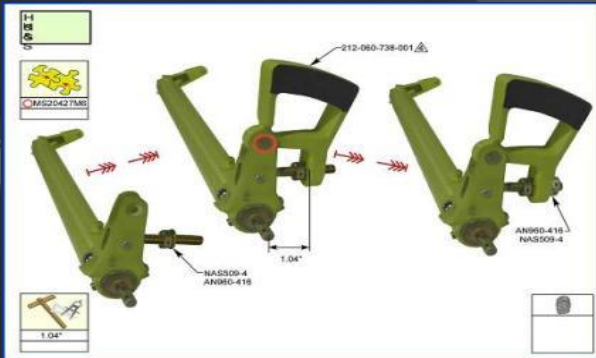
Electrical Area



➤ Electrical Area (all Bell models):

- ☐ Instrument Panels
- ☐ Electrical Harnesses

STANDARDIZED WORK

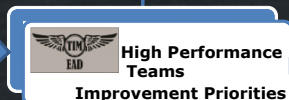
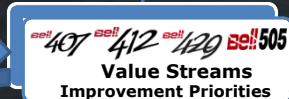


VISUAL INSTRUCTIONS

MANUFACTURING OPERATING SYSTEM



Hoshin Kanri



Business Driven

Lag Indicators

Lead Indicators

Our Contribution

