

El Gran Bajío

Mission

Drive growth and business development in the Bajío region by promoting global business opportunities. Connecting companies with resources, information, and key contacts that enable them to expand their reach.

Vision

Our vision is to be catalysts for business success and be recognized as a trusted strategic partner for the growth of companies in a globalized and highly competitive world.

What is El Gran Bajío?

1) Reliable Mexican companies.

We are a business promotion agency that drives a global business agenda through a network of partnerships and strategic positioning.

2) Through investment seminars, fairs, forums, summits, training, business meetings and select opportunities

3) Prestigious allies.

4) Through a superstructural methodology.

01 Reliable Mexican companies.



01 Reliable Mexican companies.

Medistik
DELIVERING TOTAL CARE



PROXON



REDPACK



TRAXIÓN
VIDA EN MOVIMIENTO

TRAXIÓN
LOGISTICS



CIUDAD TRES MARIAS
MORELIA • MEXICO



vesta



02 Global business agenda.

INVESTMENT SEMINARS

MARCH 2022
EXPO DUBAI 2020



SEPTEMBER, 2022
BIVA DAY 2022



INTERNATIONAL AGENDA



02 Global business agenda.

MEMBERS MEETING



NOVEMBER 2021
SAN MIGUEL DE ALLENDE



NOVEMBER 2022
MEXICO CITY



MAY 2023
TEAMS: MEMBERS SESSION

INTERNATIONAL CONNECTION



JANUARY 2023
MEETING WITH CHINESE BUSINESSPEOPLE



JANUARY 2023
MEETING WITH NETHERLAND BUSINESSPEOPLE



FEBRUARY 2023
DUBAI CHAMBER OF COMMERCE MEETING IN MEXICO CITY

02 Global business agenda.

NETWORKING EVENTS



**PLASTIC CLUSTER OF
QUERETARO**
FEBRUARY 2023



**CAN CHAM AGREEMENT
SIGNATURE**
MAR 2023



**USMCA ITALIAN
CHAMBERS MEETING**
APRIL 2023



**MEETING WITH
MICHOACAN'S
BUSINESSPEOPLE**
APRIL 2023



**EL GRAN BAJÍO
SESSIONS: MAYORS**
MAY 2023



**INTERNATIONAL AUTOMOTIVE INDUSTRY
SUPPLY SUMMIT MEXICO 2023**
JUNE 2023

03 Strategic network of partnerships.

Main Sponsors



Media Partner



International Partners



Strategic Partners



Sponsors



Knowledge Partners



04 El Gran Bajío's strategy.

+39 millions
of impacts in our social networks in
29 countries.

elgranbajio.com



12 Reasons:

THE BEST STRATEGIC PARTNER TO DO BUSINESS IN NORTH AMERICA.

1

Neuralgic Center
of **Global
Companies** in
Latin America

2

Logistic
Center in
México

3

The Great
Automotive
Pole in Latin
America

4

Leader in
Biotechnology
and **Agri-food** in
México

5

Great
**Aeronautical
Cluster** in Latin
America

6

Leader in **4.0
Industry** of
Latin America

7

The Great
World-class
Industrial Park
Corridor

8

The región with
the **Best Quality
of Life** in México

9

The **Colonial
Capital** of the
Americas

10

Great **Equestrian
Circuit** and **Golf
Courses**, in Latin
America.

11

Leader in
**Business
Tourism** in
México

12

The historic
**Wine
Corridor** of
México



AEROSPACE



**MOBILITY
& FCEVs
INDUSTRY**



**HEALTH AND
NANOTECHNOLOGY**

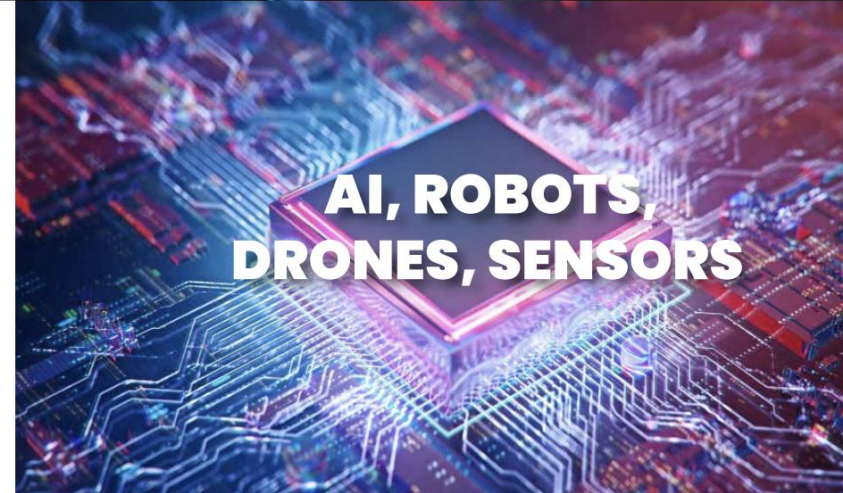


**E-COMMERCE
& INTERNET OF THINGS**



THIS IS OUR FUTURE

El Gran Bajío



**AI, ROBOTS,
DRONES, SENSORS**



CLEAN ENERGY



**CREATIVE
INDUSTRIES**



FINTECH

El Gran Bajío



elgranbajio.com