

ROOP

Our Products



HOT FORGED

SHEET METAL

Automotive Steering Yokes



Universal Joint Assemblies



Shaft Assemblies & I-Shafts



Transmission Shafts



TUBES

SHAFTS

COLLARS

Steering Shafts, Tubes and Collars



Steering Column Assemblies



Tie Rods, Axles & Arms, Propeller Shaft Yokes



Drive Pinions, Conn. Rods, Trans. Gears

Plant Locations



ROOP
ROOP AUTOMOTIVES LTD.
CORPORATE OFFICE
(Location-1)

19, ROZKAMEO INDUSTRIAL AREA, SOHNA,
GURGAON - 122 103 (INDIA)
PHONE : 91 124 2362138, 2363611, +91 8396969522 - 26
FAX : + 91 124 2362568
E-MAIL: info@roopauto.com

(Location-2)
PLOT No.: 439, SECTOR - 8, JMT, MANESAR
GURGAON - 122050 (INDIA)
PHONE: + 91 124 4959800

(Location-3)
PLOT NO.: A10 A (I), IRUNGATTUKOTTAI,
SIPCOT INDUSTRIAL PARK,
CHENNAI - 602 105 (INDIA)
PHONE : + 91 447103600

(Location-4)
PE-121 Sanand Industrial Area-2
Sanand, Gujarat

(Location-5)
116, Udyog Vihar II Rd, Udyog Vihar Phase 1,
Sector 22A, Sector 20,
Gurgaon, Haryana 12016

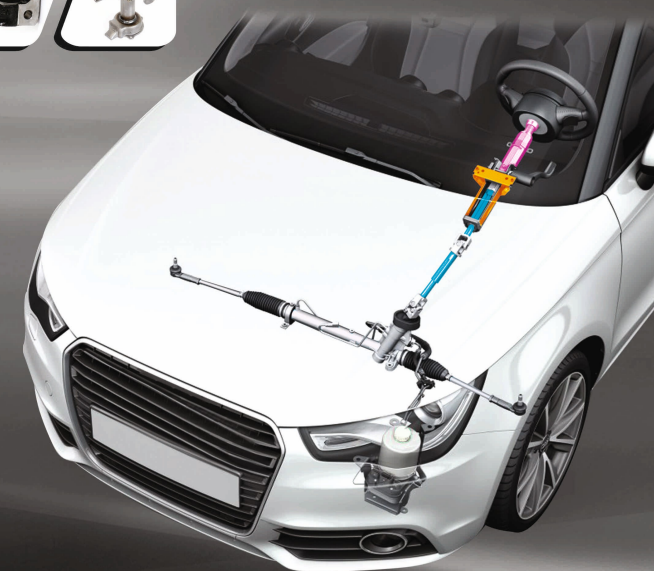
(Location-6)
Plot no-14, HUDA Industrial Area,
Dharuhera,
Haryana 123110

www.roopauto.com



Great
Place
To
Work.
Certified
NOV 2022 - NOV 2023
INDIA

ROOP
ROOP AUTOMOTIVES LTD.



AUTOMOTIVE COMPONENTS & ASSEMBLIES
www.roopauto.com

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ROOP

OUR CUSTOMERS



● Denotes Customer Locations Worldwide

International Customers



Domestic Customers



International End Customers



Domestic End Customers



OUR USP

- Decades of experience and has been manufacturing Steering Column Yokes since 1992.
- Supplying to most of the Indian, American and European markets.
- Unparalleled understanding of the product and its applications.
- Most of the production and quality control staff have an experience of over 10 Years in the manufacturing of this Product Line.
- Full traceability, from Steel maker through forger, machining and upto every box in each Skid.
- Single window contact point to the customer which is available 24/7. All critical personnel are available on e mail and cell phones to offset disadvantage of different time zone.
- Ability to deliver product in any part of the world with a 7 to 10 days delivery window (direct shipment).
- Packing and delivery record is 2nd to none.

ISO/TS 16949
ISO - 14001
OHSAS - 18001

ROOP AUTOMOTIVES LTD.

ROOP Automotive Limited was established in the year 1992 to manufacture Steering Column Yokes. The company has grown from selling 60,000 Yokes in the first year to 38 million in 2019-2020 with a target of 39-40 million yokes in FY2020-21.

This ISO/TS 16949, ISO 14001 and OHSAS 18001 certified company has acquired unique engineering strength and understanding of the complexities of manufacturing safety critical parts over the years.

We have own forging facility, **Roop Auto Forge Pvt Ltd.**, manufacturing wide range of products like, Tie Rods, Axles & Arms, Propeller Shaft, Yokes, Drive Pinions, Connecting Rods and Transmission Gears.

The infrastructure includes special purpose and general-purpose machines, CNC Turning Center, CNC Vertical Milling Centers to handle most complex machining jobs to exact print requirements. The range of the automotive products, which have achieved unparalleled success include: Yokes & Knuckle Joints, Steering Shafts, Steering I - Shafts, Steering Collars and complete Steering Column Assembly.

Mission & Vision Statement



OUR VISION

Aim for operational excellence and consistently enhance our technical capabilities and know how, hence becoming a supplier and employer of choice.

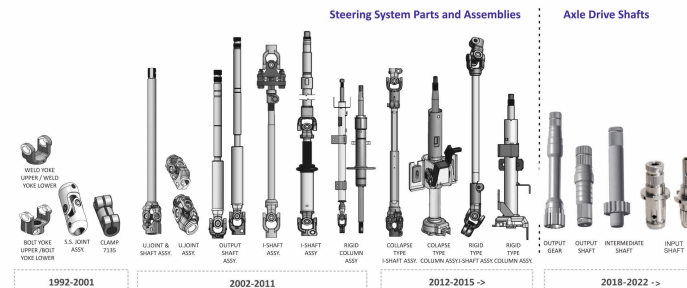
OUR MISSION

- Become No.1 supplier with all customers.
- Develop world class teams including strategic business partners.
- Exceed our customer requirements and deliver value to all stakeholders.
- Build an organization based on fair practices.

Corporate Social Responsibility (CSR) at ROOP

To uplift the weaker sections by providing education & health facilities, vocational trainings and monetary assistance as and when required. In case of any CSR activity please contact on csr@roopauto.com

RAL PRODUCT JOURNEY 1992-2020



ROOP

ROOP AUTOMOTIVES LTD

BEST PRACTICES, DEVELOP AND INCREASE SUSTAINABILITY

The spread of best practice is viewed as an opportunity for mutual learning and sharing. experience. Our highly skilled personnel actively participate in TPM, APQP, FMEA, Kaizen, 5S and other production best practices along with strict adherence to the standards of QS 9000, ISO / TS 16949, ISO 14001 and OHSAS 18001. English is understood at the lowest end of the chain.

PERFORMANCE TESTING

The company has its own performance and endurance testing labs for both passenger and commercial steering applications.

R&D, TOOLING

The constant endeavor of ROOP is to be proactive and keep itself up-to-date with the latest developments in the industry. In-house R & D Lab is equipped with latest design software, Inhouse testing and validation equipment. The department works with a free hand to innovate and improvise production parameters and provide the customers best quality at lower cost. Our strength lies in our ability to engineer components with or without D.E.M drawings.

INFRASTRUCTURE

The company's specialized manufacturing lines are built to requirement and spread over 5 plants located in Sohna (Gurgaon), IMT Manesar (Gurgaon), Dharuhera (Haryana), Gurgaon and Chennai with a 6th one planned at Sanand Gujarat. The company has acquired skills to build its own Special Purpose Machines for specific needs.



ROOP
LOGO