



OSKAR RÜEGG AG

Yves Beutler, Head of Account Management
June 14th, 2021

Since 130 years we are at your disposal

1891

Established



1959

Production
of first
stamping
parts

2003

ISO TS 16949

2006

Establishment
of Oskar Rüegg
Bulgaria

Establishment
of Seritana
Holding AG



2008

Relocation to the
new production
plant in CH - Jona



2018

Expansion of
Oskar Rüegg
Bulgaria plant

Establishment of
Oskar Rüegg
Mexico



2019

Opening of
Oskar Rüegg
Mexico





Jona, Switzerland



110 Employees

Certificate

ISO 9001:2015
ISO 14001:2015
IATF 16949:2016

Stara Zagora, Bulgaria



200 Employees

Certificate

ISO 9001:2015
ISO 14001:2015
IATF 16949:2016

Queretaro, Mexico



>70 Employees

Certificate

ISO 9001:2015
IATF 16949:2016

Our Markets & Regions



Markets

85% Automotive

7% Building Supplier

6% Electronics

2% Machine Industry

Regions

72% Europe

23% USMCA

5% Asia

Our Machinery Parks and Processes

Switzerland

Machines & technologies

- Haulick & Roos / Bruderer
- Bihler
- 25 to 160 tons
- Laser welding
- Fully automated assembly line
- Degreasing in-line and bulk
- Prototype shop
- Tool design and Tool shop



Materials

- Stainless Steel
- Cold Rolled Strip
- Aluminum
- Brass
- Copper
- Bronze
- Nickel silver





	Bulgaria	Mexico
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Machines & technologies

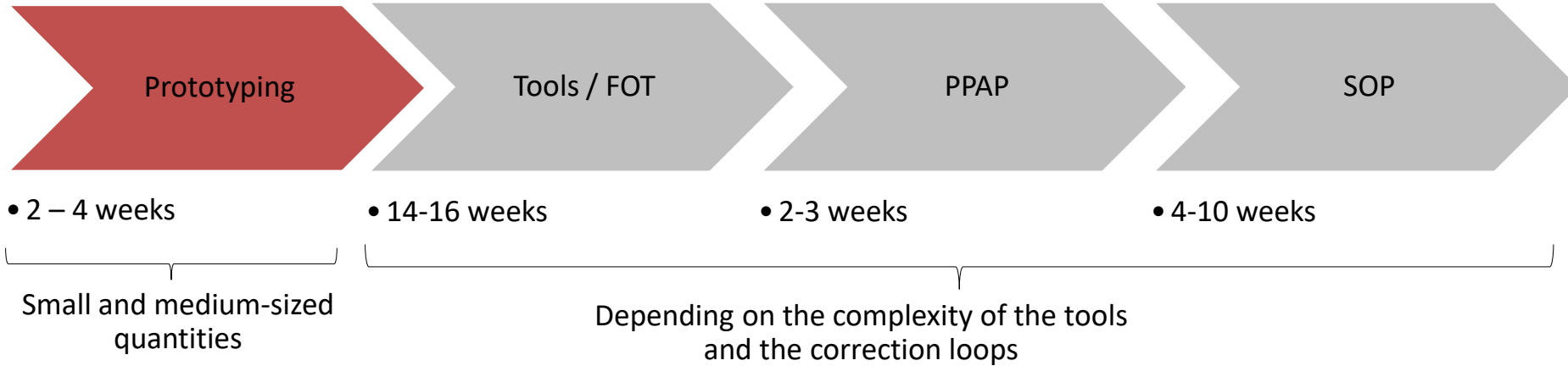
- | | |
|---|--|
| <ul style="list-style-type: none"> • Stamping presses (Haulick & Roos – 63t) • Hydro-pneumatic press (Kaiser 200t) • Alu-Metallizing machine (Arzuffi) • Degreasing machines (Dürr) • Laser engraving machines (Trumpf) • Schmidt presses (Servo and Hydro.) • Tox presses (assembly press) • Customized assembly machines • Customized assembly lines | <ul style="list-style-type: none"> • Stamping presses (50-125 tons) • Degreasing machines (Dürr) • Laser engraving machines (Trumpf) • Schmidt presses (Servo and Hydro.) • Customized assembly machines • Customized assembly lines • <i>In transfer: 160tons stamping press</i> |
|---|--|

Materials

- | | |
|---|---|
| <ul style="list-style-type: none"> • Cold Rolled Strip • Aluminum | <ul style="list-style-type: none"> • Cold Rolled Strip • Aluminum |
|---|---|



Lead Times



Dimensions

Thickness $\geq 0.1 \text{ mm} \leq 4 \text{ mm}$

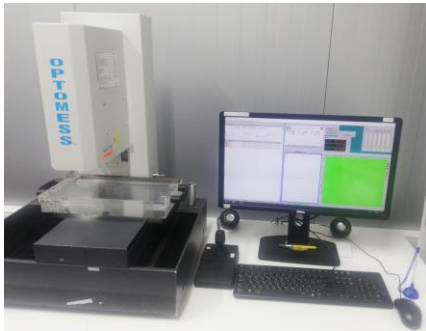
- Width $\leq 320 \text{ mm}$
- Width $\leq 350/400 \text{ mm}$

In Switzerland / Bulgaria

Thickness $\geq 0.5 \text{ mm} \leq 4 \text{ mm}$

- Width $\leq 320 \text{ mm}$

In Mexico



Quality Planning & Quality Assurance

Stamping

Cleaning

Laser
Welding

Aluminum
Metallizing

Assembling



Project Management



Procurement



Stamping

Stamping of complex, customized parts from different materials for different industries, incl. **Automotive, medical, building, industry.**



Assembling

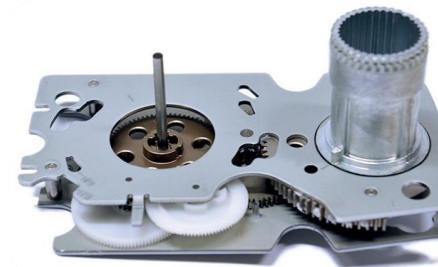
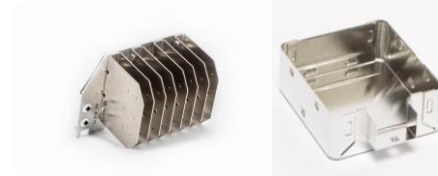
Assembling of components for 3rd parties incl. sourcing & supply chain management for different industries, incl. **Medical, building, industry.**

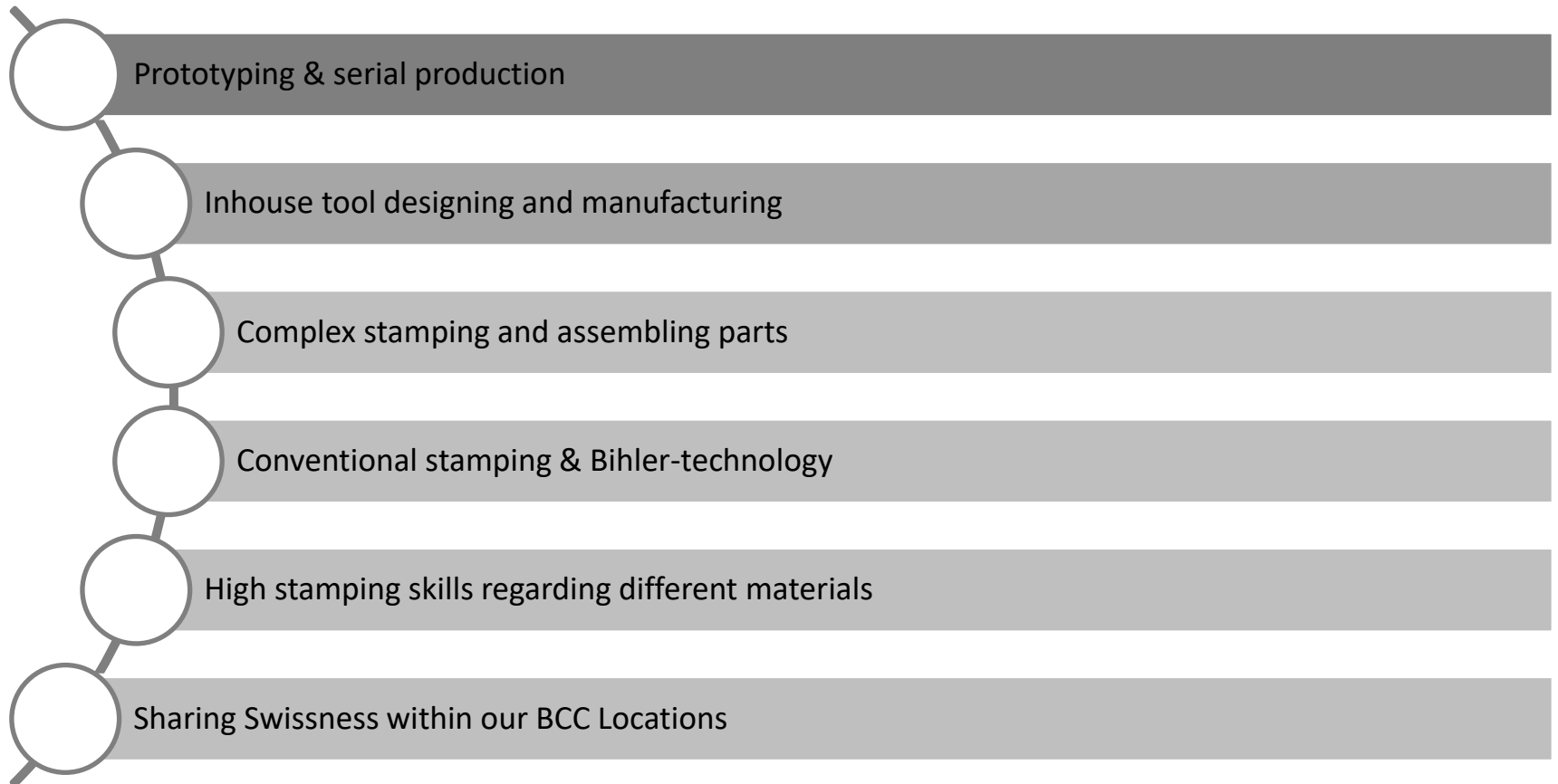


Quality services



Logistics

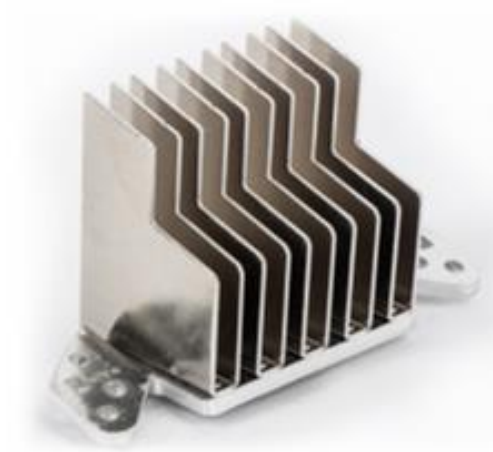




Our Product Range



Heat Sink



Heat Sink



Shielding



Bulb Shield



Bulb holder



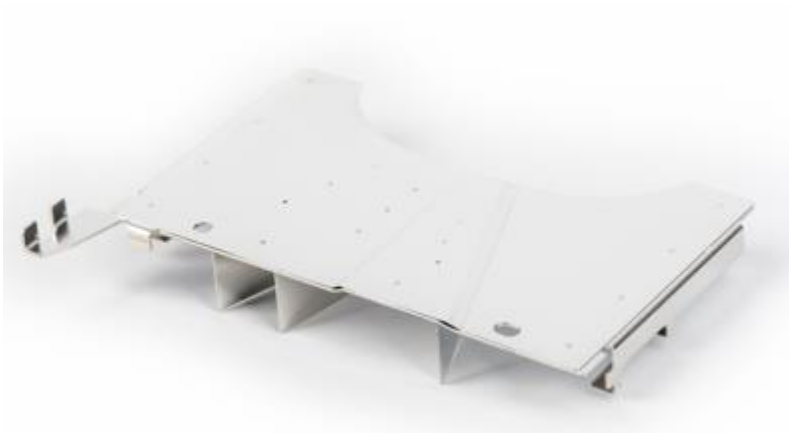
Cover



Socket holder



Lamp Socket



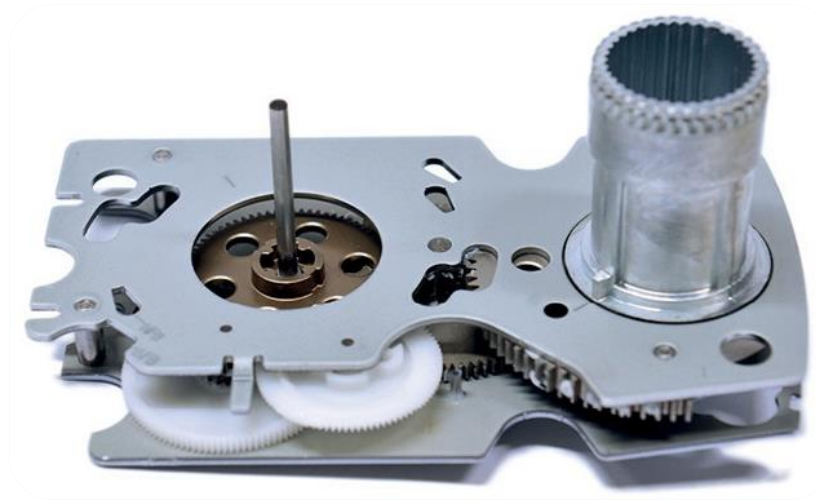
Mirror Shutter



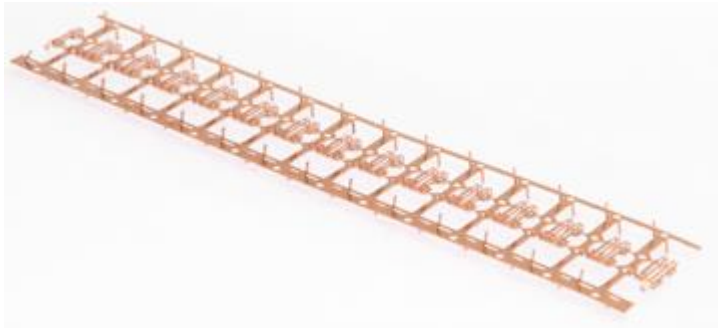
Mirror Shutter



Fixing Elements



Gearbox



Contact element



Since 1891, over 5 generations, the Oskar Rüeegg Group has been providing customers with the highest quality custom precision metal stampings and assemblies.

We're ready to develop the next complex stamping and assembling solutions with you.

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