

# WELCOME

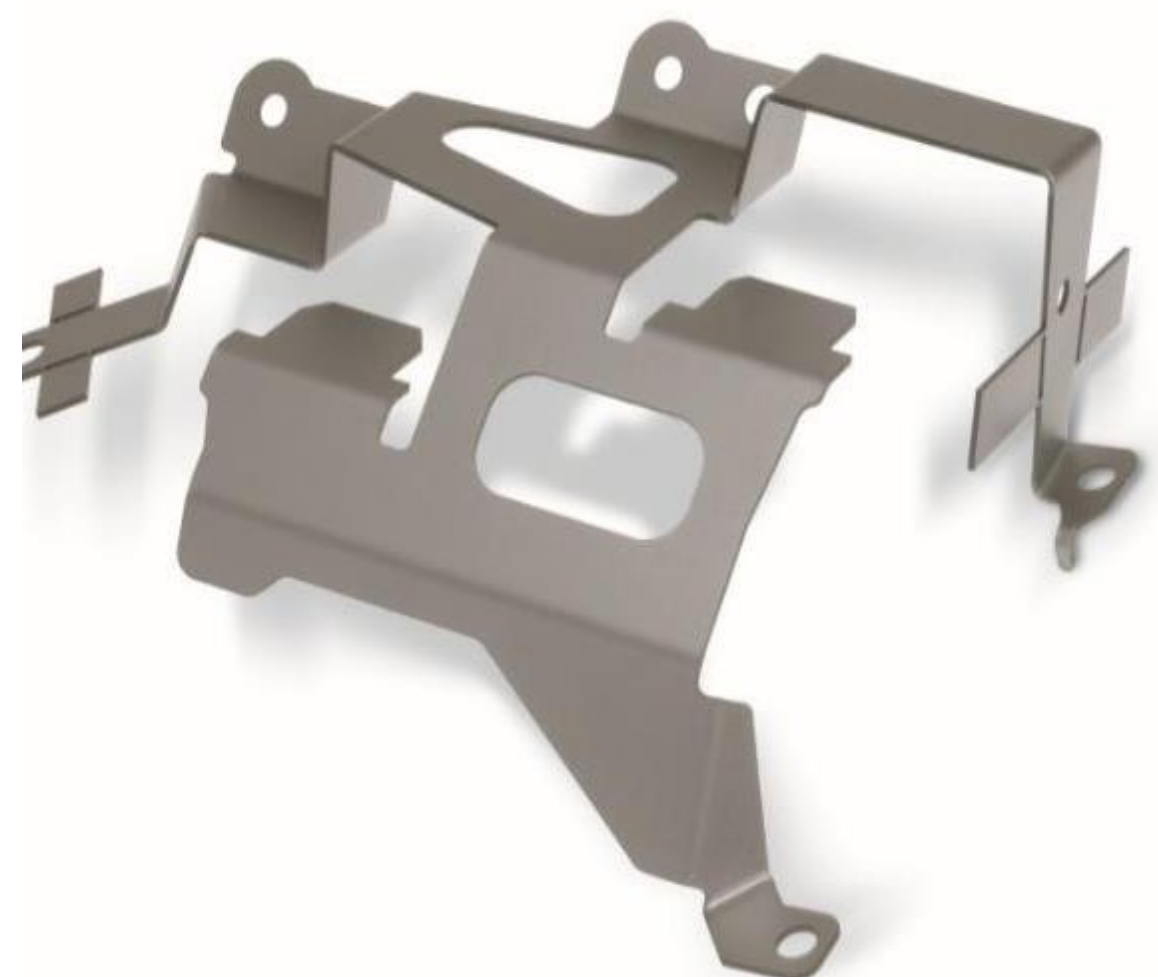


# ABOUT US

ESTROSA is a 100% Mexican company located in Guadalupe, Nuevo León, Mexico, We are dedicated to the assembly and manufacture of die-cut metal parts, the assembly and sub-assembly of components and electrolytic galvanizing by barrel in semi-automatic line.

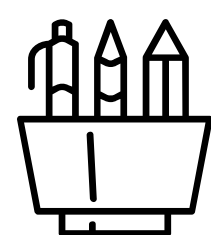
The quality with which we manufacture our products has favored the increase in orders from our clients; consequently a greater growth in personnel and facilities, thus becoming a leading company in this field.

Our company has more than 200 employees and 45 presses ranging from 10 to 630 tons, all this in an area of more than 16,000 square meters.



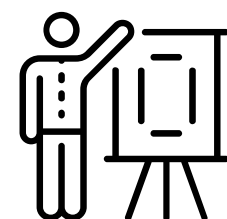
# VALUES

## MISSION

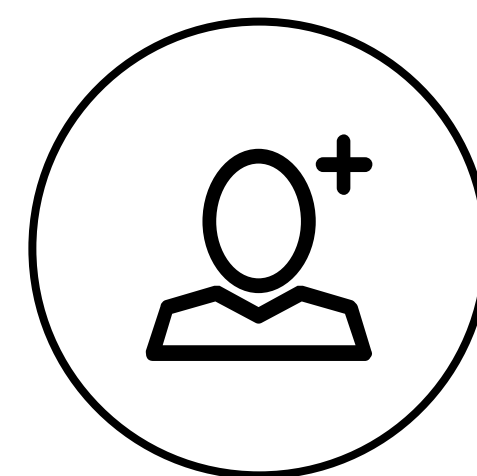


We are a company with qualified and customer-focused staff, offering manufacturing solutions with high quality and competitive prices.

## VISION

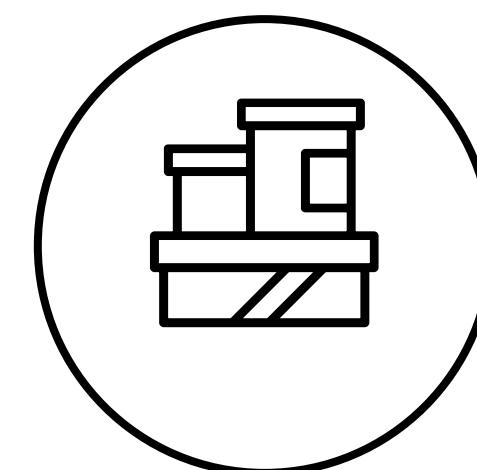


To be the most viable option in manufacturing services, thanks to our quality work and total dedication to each project.



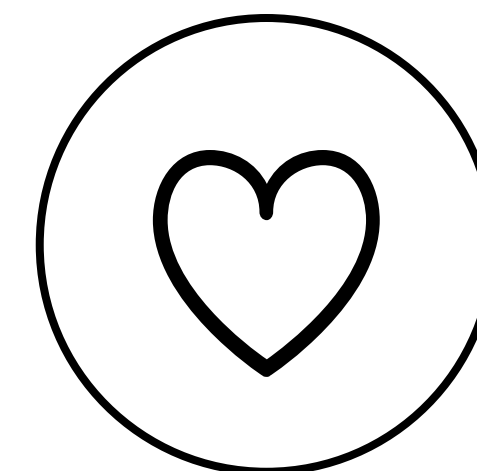
### TRUST

We seek to transmit trust through our experience of over 30 years and our team of specialists.



### RESPONSIBILITY

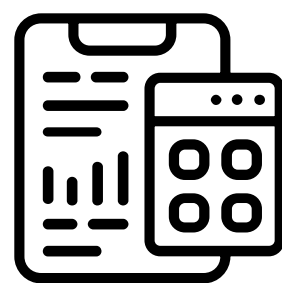
One of the most important values in our company is responsibility, in our work, with our clients and before society.



### PASSION

One of the things that characterize Estrosa is doing our job well and with passion, knowing that our main objective is the satisfaction of our clients.

# OUR HISTORY

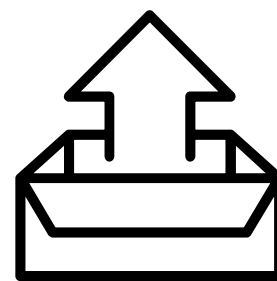


1984

## FOUNDATION

ESTROSA started as a company dedicated to the assembly and manufacture of metal parts.

AREA: 200m2  
EMPLOYEES: 15

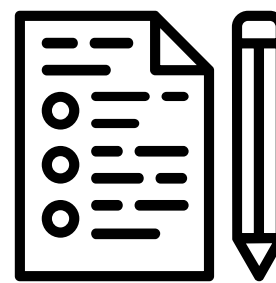


1997

## INCREASE

This year the company had a growth in facilities and personnel, an important step towards a great market.

AREA: 1300m2  
EMPLOYEES: 40

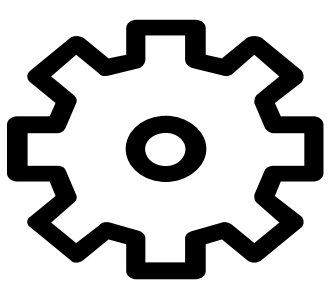


2001

## ISO CERTIFICATION

On the way to continuous improvement ESTROSA receives the ISO 9001 certification, which ensures our Quality System.

AREA: 2000m2  
EMPLOYEES : 60

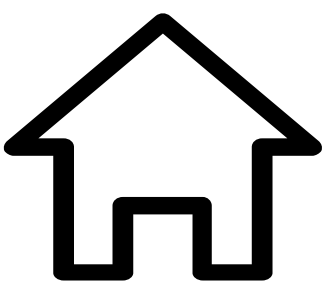


2008

## NEW TEAM

During this period, the acquisition of new equipment helped us to grow, generating new jobs and a more stable business.

AREA: 2800m2  
EMPLOYEES: 80



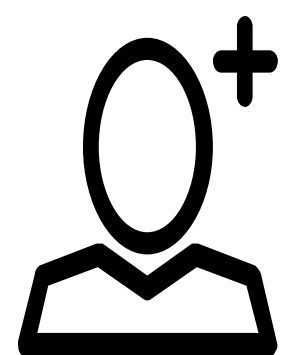
2019

## NEW FACILITIES

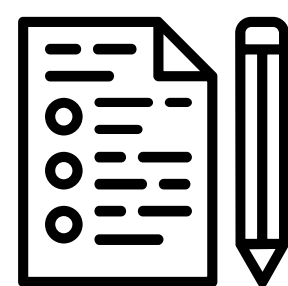
This year we are opening new facilities, which reinforces our position in the market.

AREA: 16000m2  
EMPLOYEES: 120

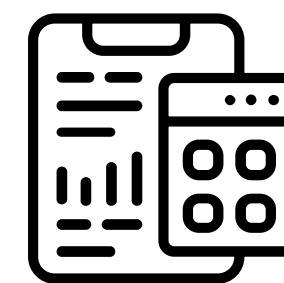
# PROCESS OF OUR PROJECTS



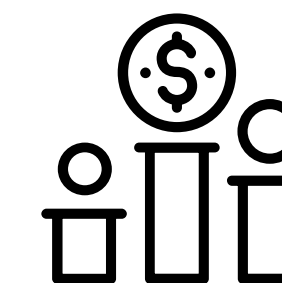
**CONTACT**



**QUOTATION**



**ELABORATION  
OF PROTOTYPE**

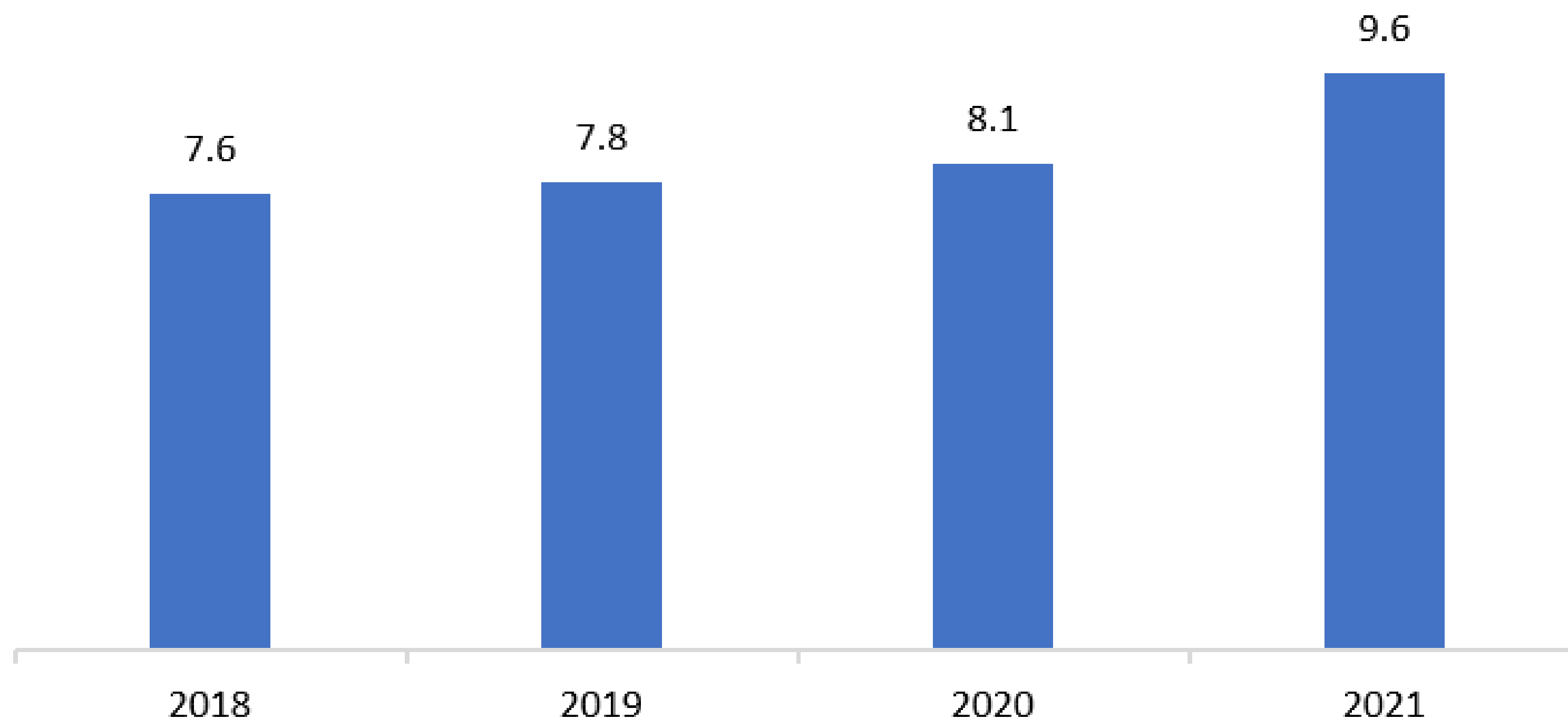


**RELEASE  
PROJECT**

# ANNUAL REVENUE (USD Millions)

## ANNAUL REVENUE

Our annual revenue has been increasing due to the incorporation of new products, as well as new clients.





# OUR CUSTOMERS

**Whirlpool**



# WHAT DO WE DO?



## **DIE CUT**

We provide quality service and great capacity with our cold metal stamping tooling equipment, with mechanical and hydraulic press.

## **TOOL SHOP**

Design and repair of dies and tooling. The tooling can be manufactured in various materials, such as steel and aluminum.



## **SHEETMETAL**

Manufacture of parts in turret punch presses and CNC benders, for high mix - low volume projects.



# MATERIALS

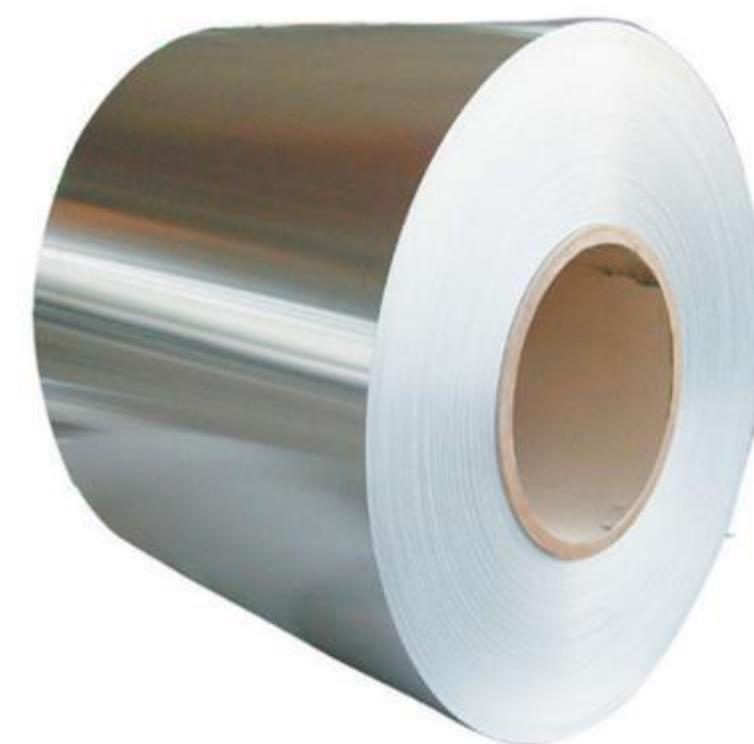
**CARBON STEEL**



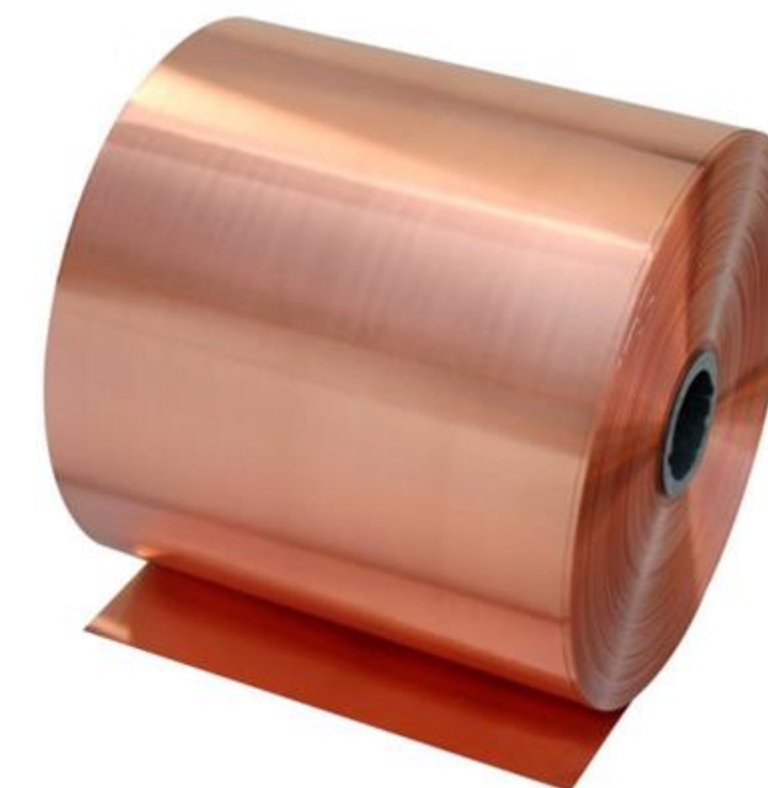
**STAINLESS STEEL**



**ALUMINUM**



**COPPER**



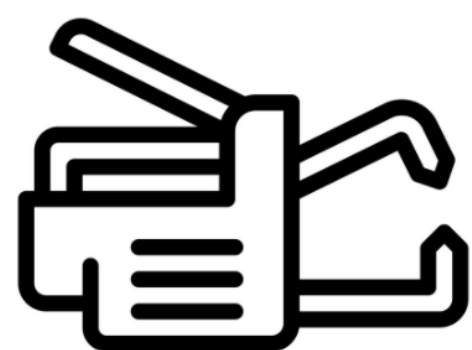


# ADDITIONAL SERVICES



## MANUAL ASSEMBLY

Our final process in some products, has assembly of threaded components, drawns, sealed, gaskets, etc.



## PROJECTION WELDING

This process allows us to complete assemblies between to components without adding any more variables to itself.



## ZINC PLATING

Our zinc plating process is electrolytic per barrel, with a capacity of 9 tons per day.





# SUPPLY LOCATIONS



## CLIENTS

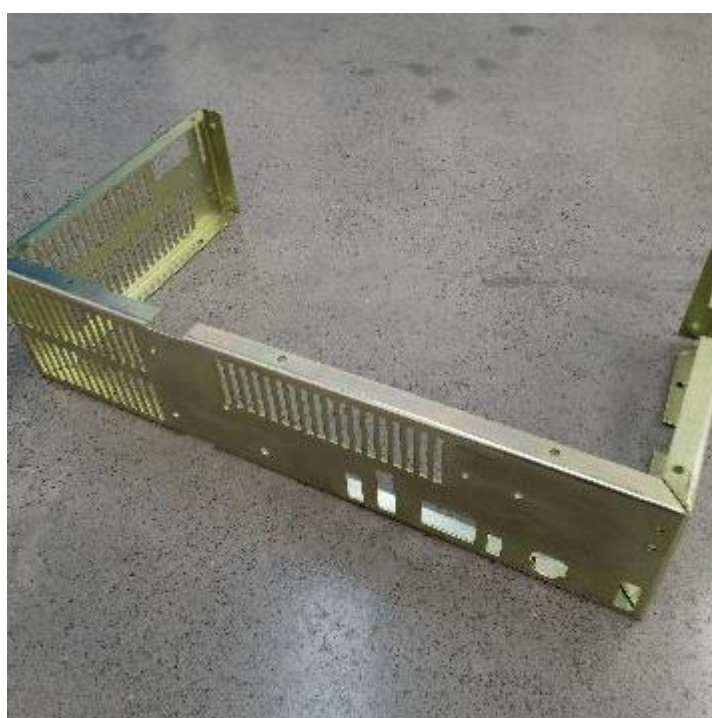
We supply for our clients in the following areas:

- Monterrey, Nuevo Leon.
- Ramos Arizpe, Coahuila
- Torreon, Coahuila
- Celaya, Guanajuato
- Ohio, USA



# PROJECTS

**CHASSIS**



**HEAD ABSORBER**



**COVER UNIT**



**CENTER RAIL**



**COMPRESSOR BASE**



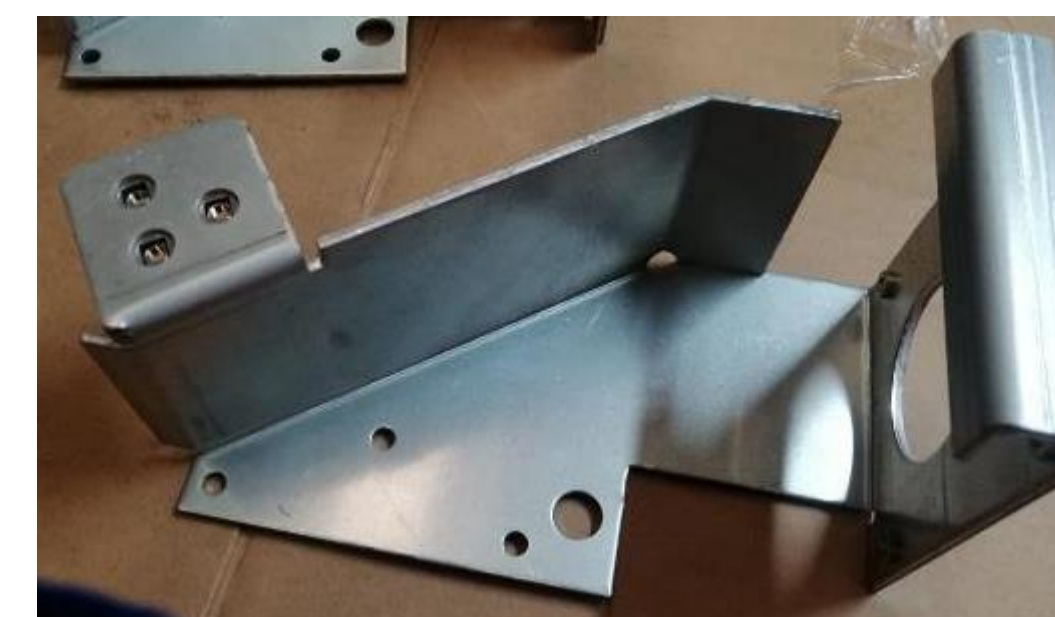
**BAFFLE PANEL**



**BRACKET ROLLER**



**XVS COMPRESSOR**





# THANK YOU FOR YOUR ATTENTION



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